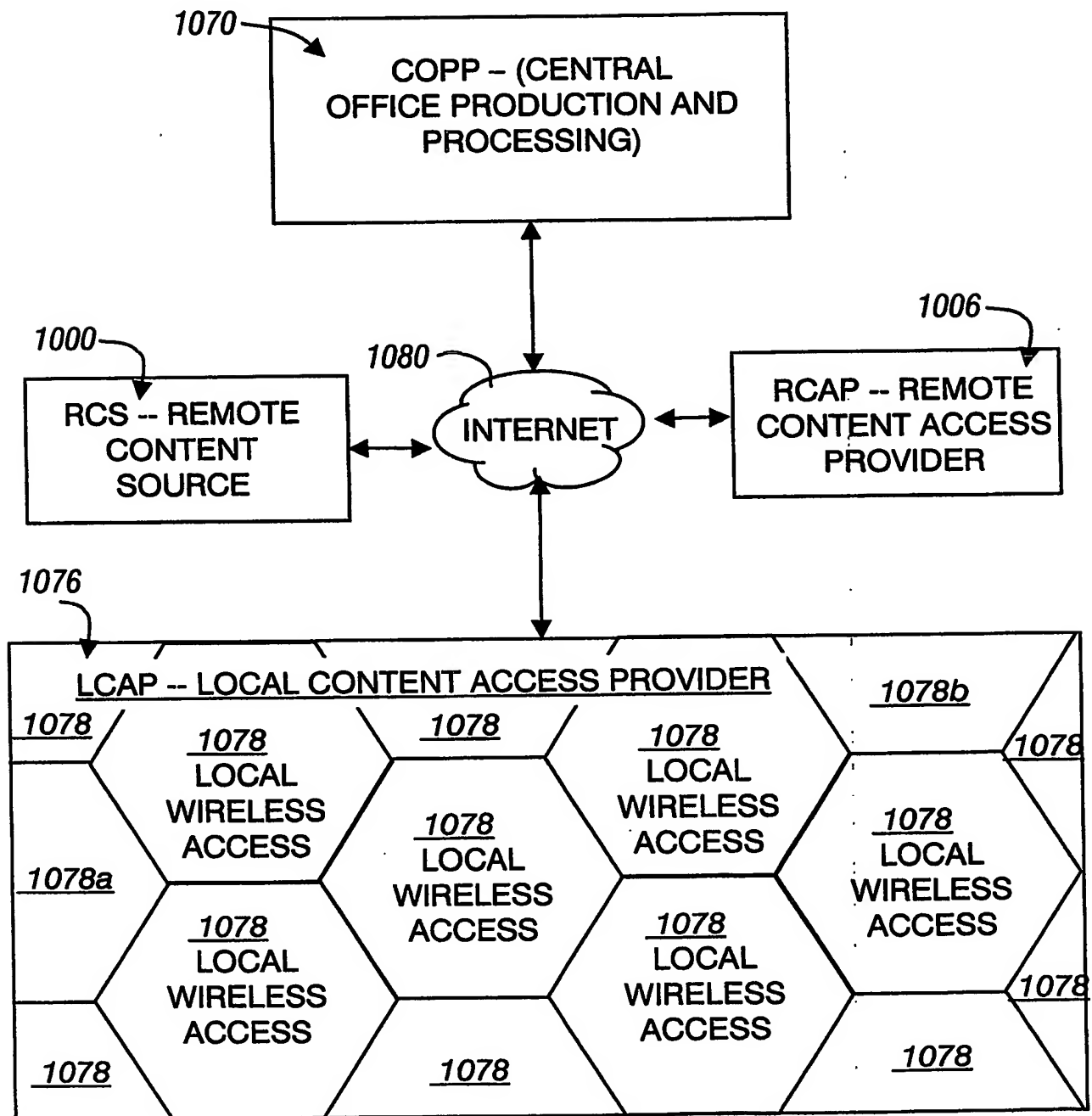


Fig. 1

2/81

FIG. 2

3/81

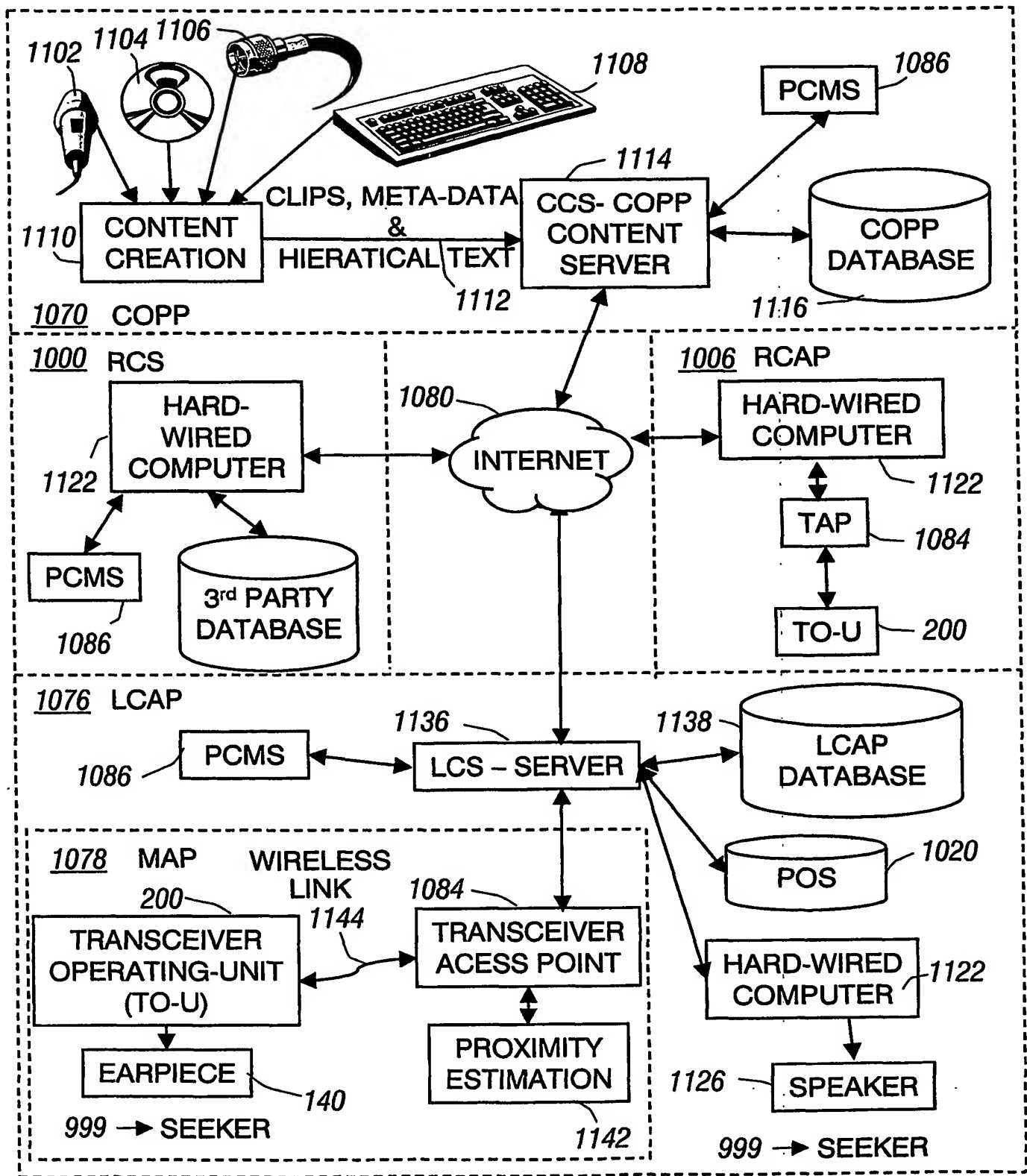


FIG. 3

4/81

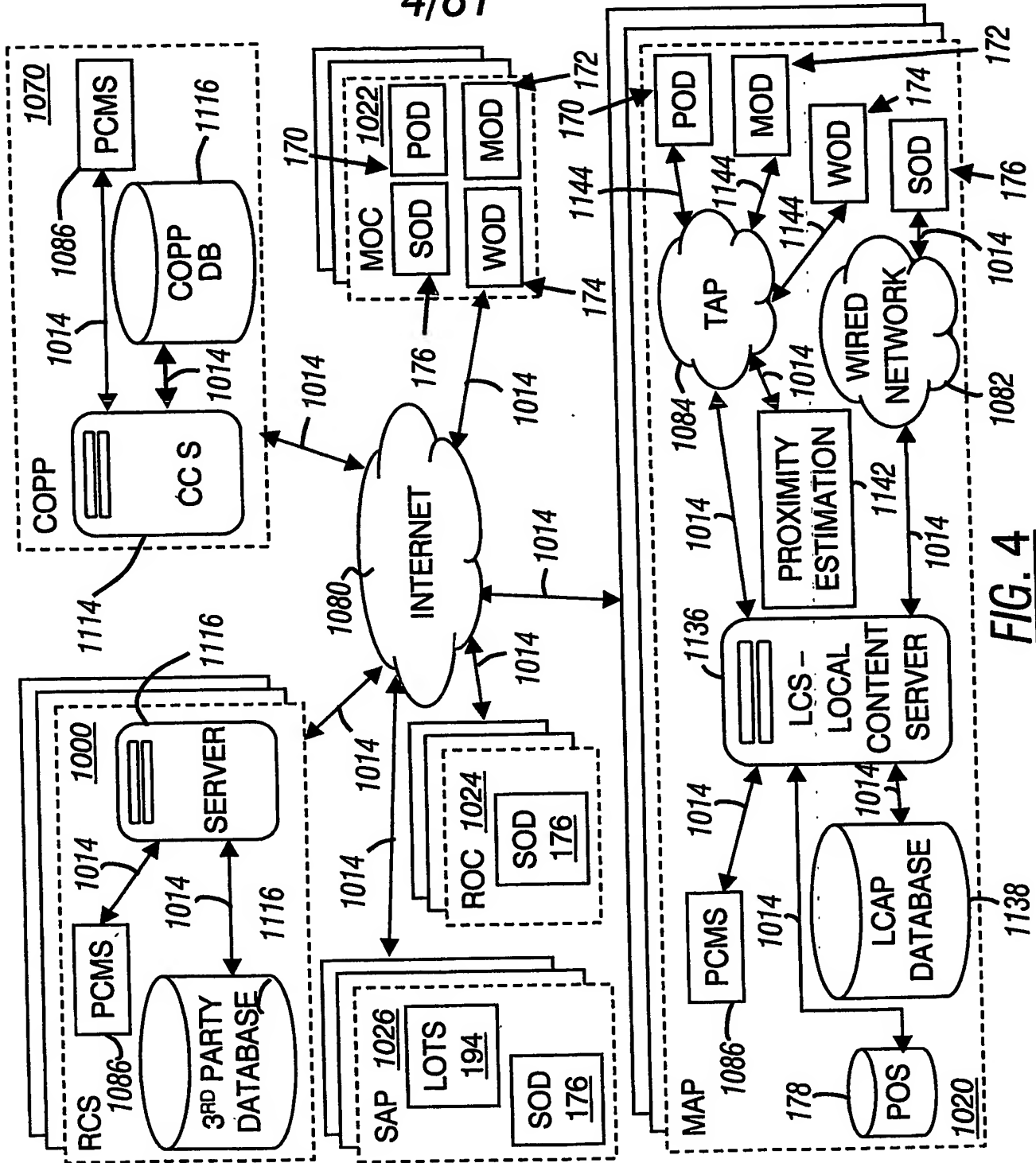
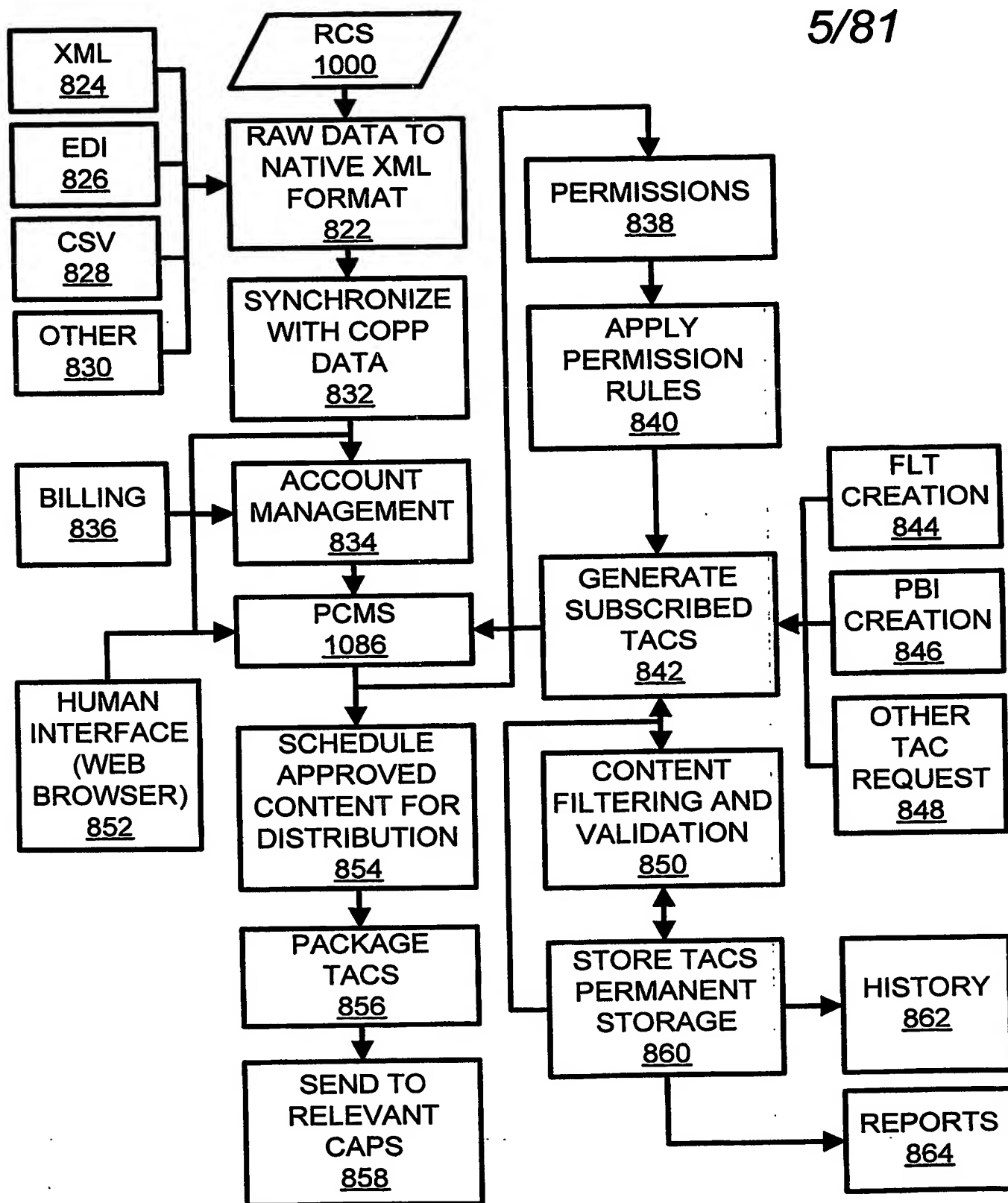
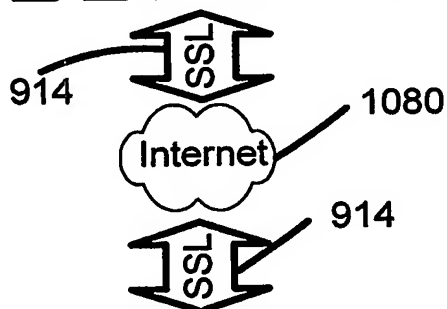
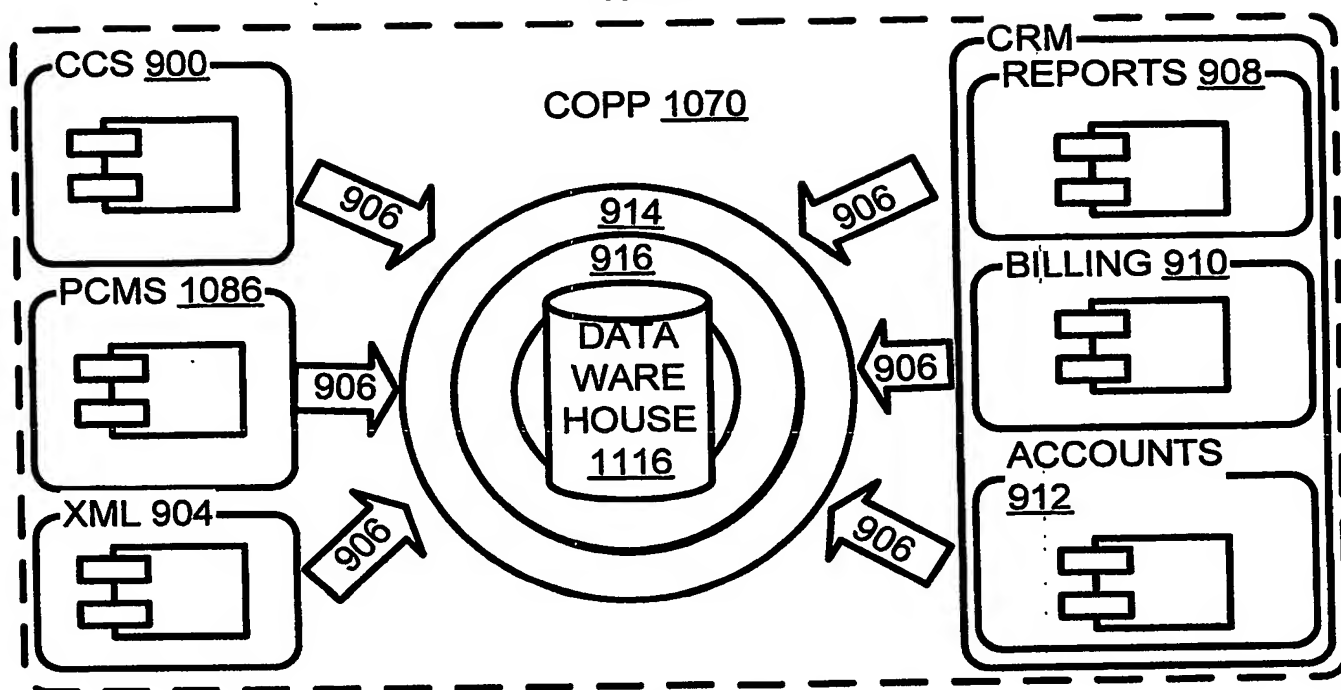
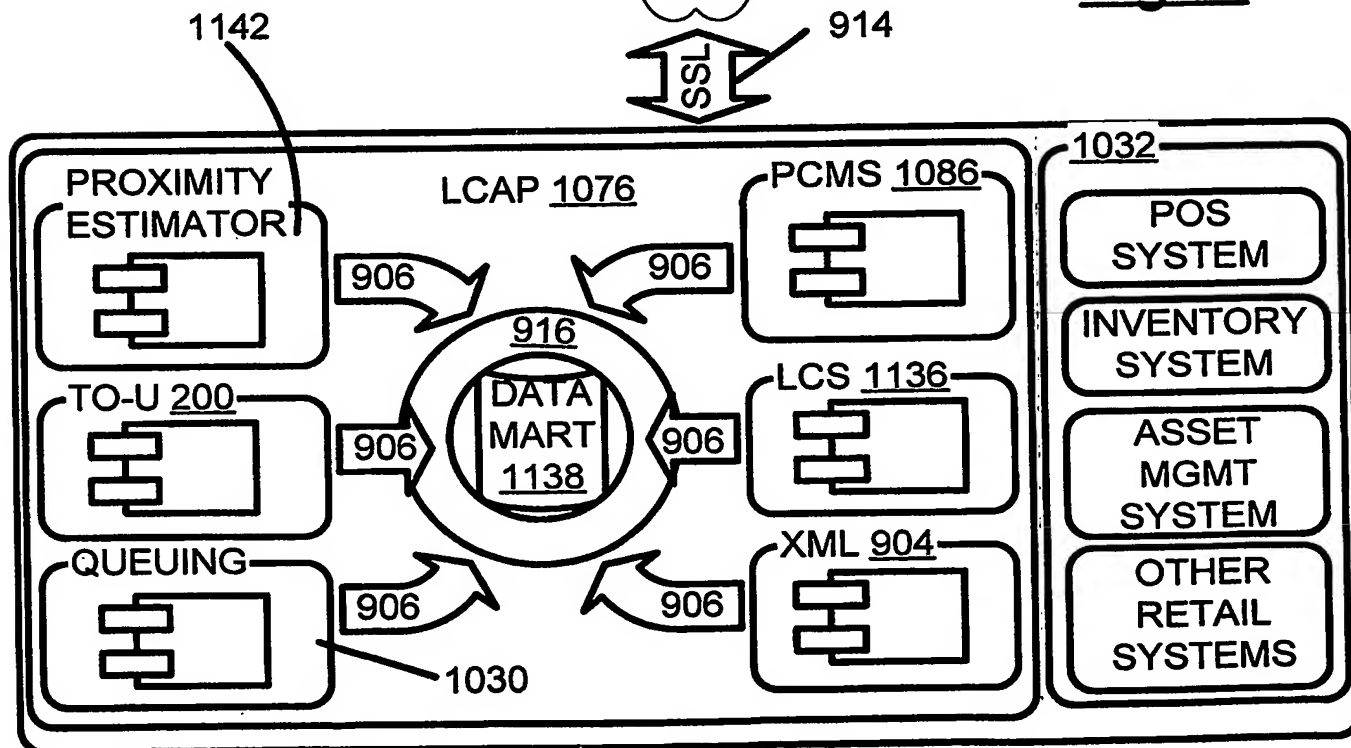


FIG. 4

5/81

*Fig. 5*

6/81

*Fig. 6*

7/81

TelAbout

1 Login 201

Existing Accounts & Users 210

Existing Accounts / New Users

New Accounts & New Users

2 Edit SKU Info Or Add SKUs

3 Setup "FIND" Categories

4 Create SKU Home Page

5 Add SKU Info Pages

6 Submittal & Proofing

7 Scheduling & Distribution

For those pre-registered on TelAbout...
 A - Enter your registered company email address.
 Remember you must use a company assigned email address, personal email addresses are not accepted.
 B - Enter your personal password.
 C - Press "Submit" to advance to section 2 "Edit SKU Info Or Add SKUs".
 D - If you forgot your personal password or it doesn't work, press "forgot password".

Existing Accounts & Users

Your Registered Email Address: 212

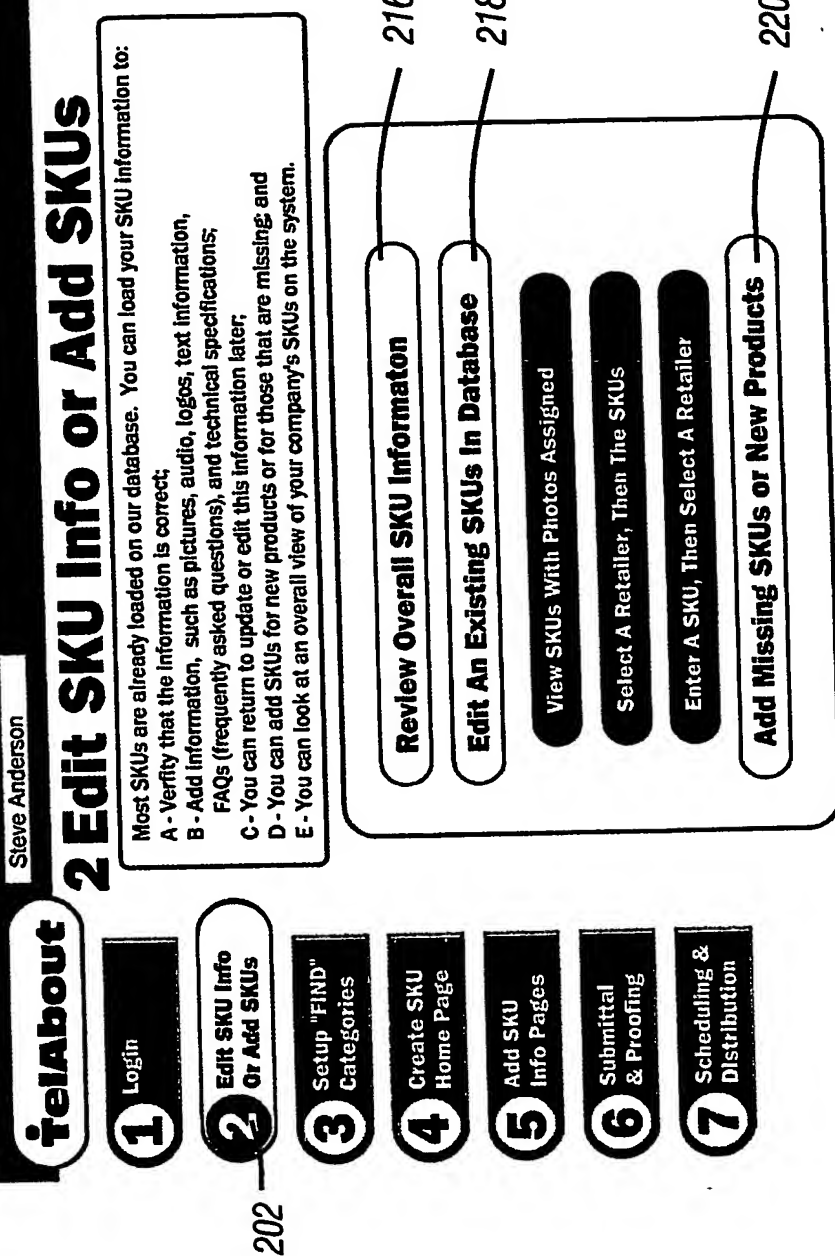
Your Personal Password: 214

Submit

Forgot Password?

FIG. 7

274



8/81

FIG. 8

9/81



10/81

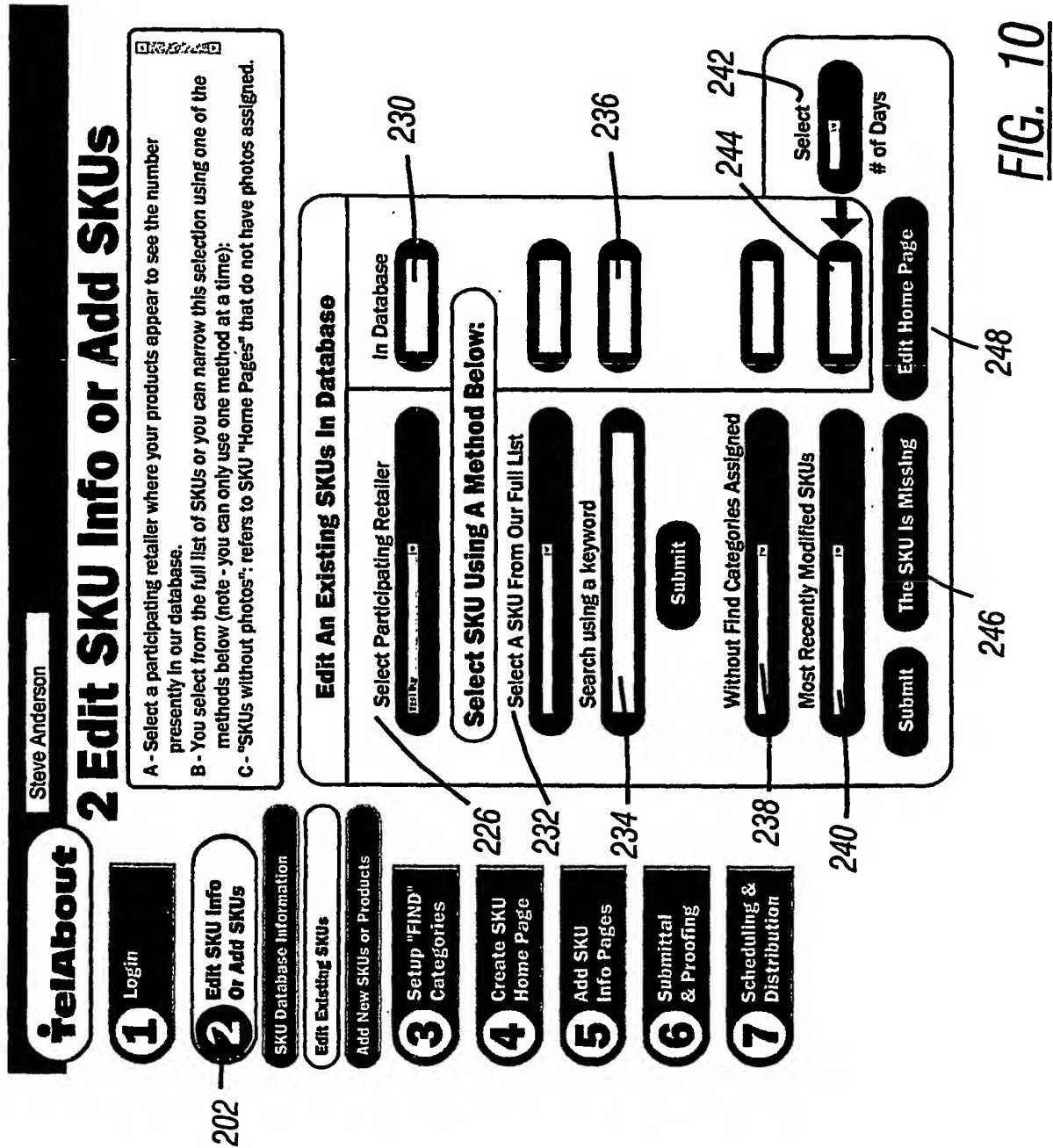


FIG. 10

11/81

Steve Anderson

telAbout

2 Edit SKU Info or Add SKUs

1 Login

2 Edit SKU Info or Add SKUs

SKU Database Information

Edit Existing SKUs

Add New SKUs or Products

3 Setup "FIND" Categories

4 Create SKU Home Page

5 Add SKU Info Pages

6 Submittal & Proofing

7 Scheduling & Distribution

A - Verify that you have the current participating retailer where your products appear.
B - Verify that you have the correct "Sort SKUs By A "FIND" Category" or change it.
Note: The retail price is simply an layout example and may not reflect the current price.
C - Press the arrow labeled "back" to move backwards through the stack and the arrow labeled "next" to move forward through the stack.

Sort By Participating Retailer

Sort By "FIND" Category

PRODUCT FEATURES

FAQ INFO

VIEW MY LISTS

back

next

of

Edit This SKU's Home Page

Edit This SKU's FAQs

Edit This SKU's Tech Specs

Edit This SKU's "FIND" Categories

SKUs In Our Database

SKUs/Manufacturer

Home Pages w/ Photos

SKUs with FAQs

SKUs with Tech Specs

View More SKU Info

FIG. 11



13/81

274

276

278

Steve Anderson

SEARCH

SEARCH NAME 11/17/2004

1 Login

2 Edit SKU Info Or Add SKUs

3 Setup "FIND" Categories

4 Create SKU Home Page

5 Add SKU Info Pages

6 Submittal & Proofing

7 Scheduling & Distribution

Go Back

Edit "Tech Specs"

Edit Your "FAQs"

"FIND" Categories

Edit "Home Page"

4 Create SKU Home Page

SKU Home Page Layout Preview

MFR BRAND X \$199.95

Model: V3500

Originally \$209.95

280

Player/VCR Combo

Multiformat Progressive-Scan DVD

PRODUCT FEATURES

FAQ

INFO

VIEW MY LISTS

Manufacturer

Model Number

Special Offer / Lead Information

Player/VCR Combo

Multiformat Progressive-Scan DVD

Apply

JPEG PHOTOS

AUDIO CLIPS & TEXT-TO-SPEECH

View This SKU's Modification History

282

204

284

FIG. 13

Steve Anderson

REGION 1

STEP 4 OF 5

4 Create SKU Home Page

SKU Home Page Layout Preview

1 Login

2 Edit SKU Info
Or Add SKUs

3 Setup "FIND"
Categories

4 Create SKU
Home Page

5 Add SKU
Info Pages

6 Submittal
& Proofing

7 Scheduling &
Distribution

Go Back

Edit "Tech Specs"

Edit Your "FAQs"

"FIND" Categories

Edit "Home Page"

MFR BRAND X \$199.95
Model: V3500 Originally \$209.95

Player/VCR Combo
Multiformat Progressive-Scan DVD

PRODUCT FEATURES

FAQ INFO

VIEW MY LISTS

Manufacturer:

Model Number:

Special Offer / Lead Information

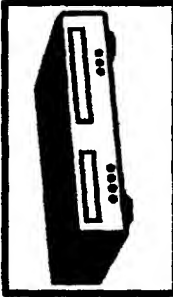
Player/VCR Combo
Multiformat Progressive-Scan DVD

Apply

JPEG PHOTOS

Apply

Load A Photo



File: X-DVD-V35000.jpg
Format: Jpeg
Resolution: 250 x 180
Applied: 0
Uploaded: 8/01/02

AUDIO CLIPS & TEXT-TO-SPEECH

View This SKU's Modification History

282

14/81

286

290

288

FIG. 14

16/81

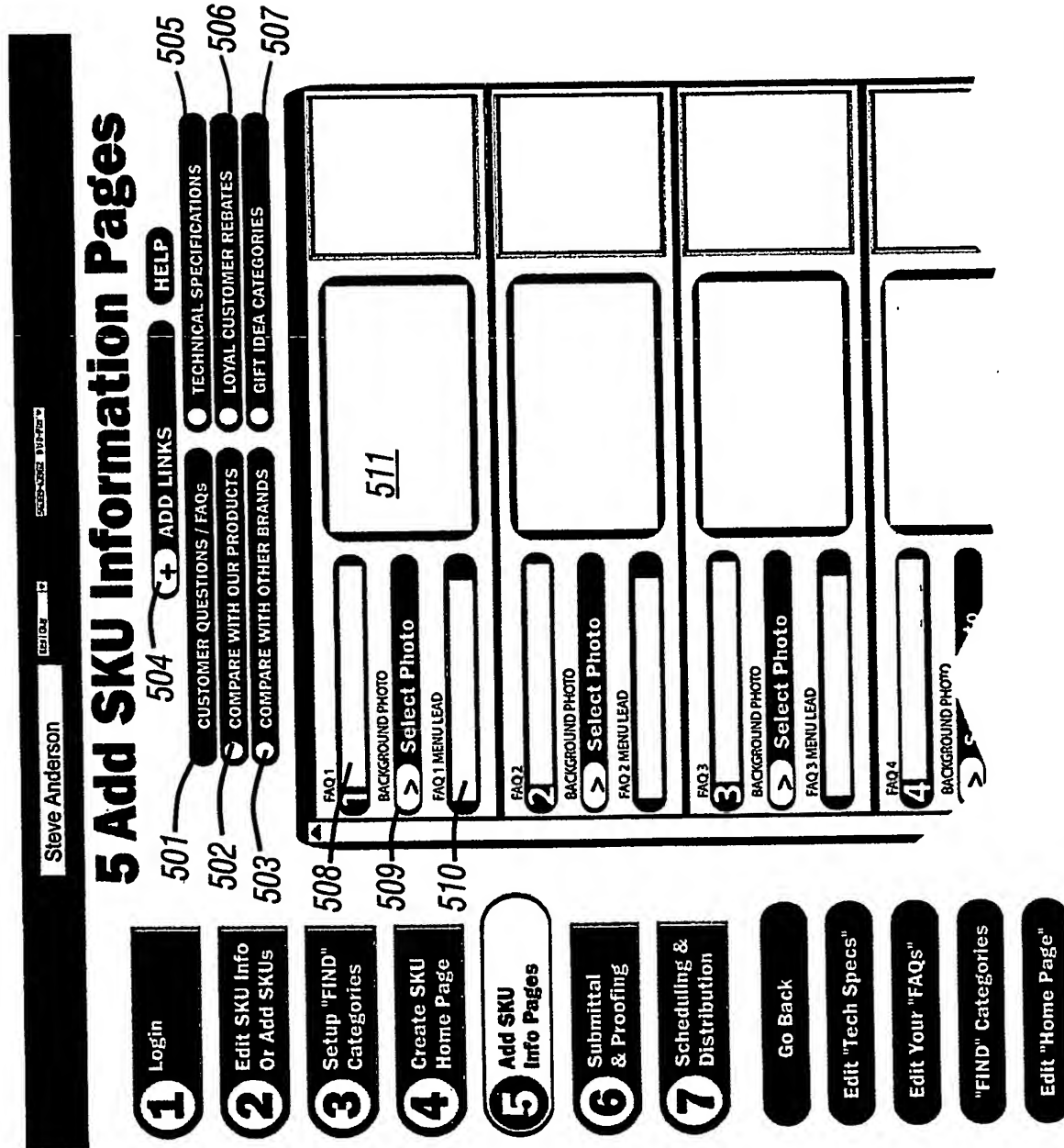


FIG. 16

17/81

CAR MFR **\$25,408**
Model X VIN P78T002344

1-- HOW MUCH IS THE EXTENDED WARRANTY?

2-- WHAT FEATURES ARE MOST LIKELY ADDED TO THIS CAR?

3-- WHAT ARE THE LEASE OPTIONS FOR THIS CAR ?

4-- WHAT OTHER COLORS DOES THIS CAR COME IN?

START BACK NEXT

Fig. 17

HOW MUCH IS THE EXTENDED WARRANTY?

THE BASE IS:
3 YRS/36K MILES
FOR 4 YRS/48K MILES +\$290
FOR 5 YRS/60K MILES + \$360

WHAT DO THESE WARRANTIES COVER?

START BACK NEXT

Fig. 18

"Text Info" Page 2

"Text Info" Page 1

MFR BRAND X \$199.95
Model: V3500 Originally \$209.95

Text Info **Compare** **Visuals**

Inputs:
Video/Stereo Audio
S-Video

Outputs:
Video/Stereo Audio
S-Video

Features:
Built-In MP3 Decoder
Warranty:
90 Days Parts / 1 Year Labor
Referrals:
none

in Stock > 2

up down

START **BACK** **NEXT**

MFR BRAND X \$199.95
Model: V3500 Originally \$209.95

Text Info **Compare** **Visuals**

Mfr:
Toshiba

Category:
Electronics/DVD Players

Model #:
DVD-V4500

Mfr Description:
DVD/DVD-R Player
with Component Video

in Stock > 2

up down

START **BACK** **NEXT**

PREVIOUS

NEXT

520

Steve Anderson

Best Guy

58389-43982 DVD-P

Login

Edit SKU Info
Or Add SKUs

Setup "FIND" Categories

Create SKU
Home Page

Add SKU
Info Pages

Submittal & Proofing

Scheduling & Distribution

Go Back

Edit "Tech Specs"

Edit Your "FAQs"

"FIND" Categories

Edit "Home Page"

19/81

Steve Anderson Best Buy 50089-0302 DVD-P

5 Add SKU Information Pages

"Compare" Page 1

"Visuals" Page 1

1 Login

2 Edit SKU Info
Or Add SKUs

3 Setup "FIND"
Categories

4 Create SKU
Home Page

5 Add SKU
Info Pages

6 Submittal
& Proofing

7 Scheduling &
Distribution

Go Back

Edit "Tech Specs"

Edit Your "FAQs"

"FIND" Categories

Edit "Home Page"

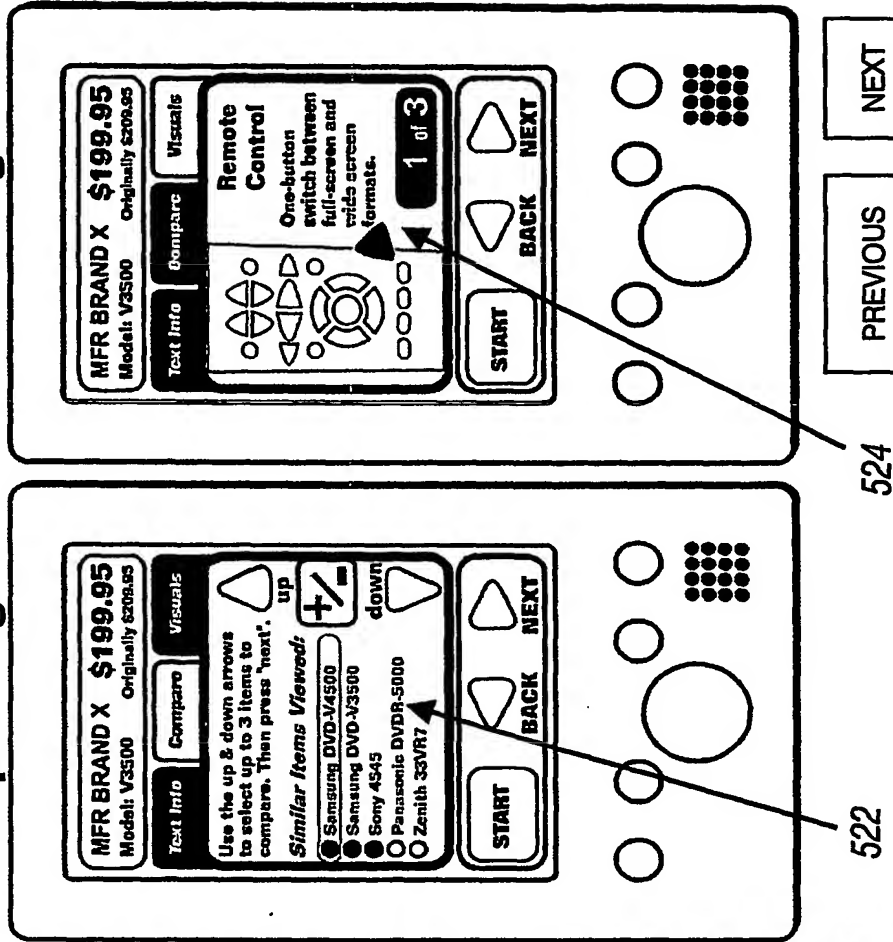


FIG. 20

20/81

FIG. 21

Steve Anderson

Factory

5339-4362 DVD-7a

6 Submittal & Proofing

- 1 Login
- 2 Edit SKU Info Or Add SKUs
- 3 Setup "FIND" Categories
- 4 Create SKU Home Page
- 5 Add SKU Info Pages
- 6 Submittal & Proofing
- 7 Scheduling & Distribution

Review Overall SKU Information

Your Total SKUs Currently In Our Database

Select Participating Retailer

Select "FIND" Category

Apply

Unmodified

Modified

Assigned

Unassigned

In Database

Select # of Days

Most Recently Added To Database

View Most Recently Modified...

View SKUs...

In Database Without...

In Database With...

w/o "FIND" setup

w/o Photo

w/o FAQs

w/o Tech Specs

"FIND" assigned

with Photo

with FAQs

with Tech Specs

528

530

532

534

Steve Anderson

Factory

7 Scheduling & Distribution

1 Login

2 Edit SKU Info
Or Add SKUs

3 Setup "FIND"
Categories

4 Create SKU
Home Page

5 Add SKU
Info Pages

6 Submittal
& Proofing

7 Scheduling &
Distribution

IMAGE

PROMOTION CATEGORY

M Tu W Th F S Su

TIMES 9A-10P

PRESET SCHEDULES

Full Schedule

MFG INCENTIVE

AD	DISTRIBUTION	WEEKLY SCHEDULE	DURATION
K21M SKU CE	REGION SOUTHWEST	M Tu W Th F S Su [Blank]	START 01/01 END 02/01
K21M SKU CE	REGION MIDWEST	M Tu W Th F S Su [Blank]	START [Blank] END [Blank]
K21M SKU CE	REGION SOUTH	M Tu W Th F S Su [Blank]	START [Blank] END [Blank]
K21M SKU CE	REGION NORTHWEST	M Tu W Th F S Su [Blank]	START [Blank] END [Blank]
K21M SKU CE	REGION NORTHEAST	M Tu W Th F S Su [Blank]	START [Blank] END [Blank]

PREVIOUS

NEXT

FIG. 22

21/81

22/81

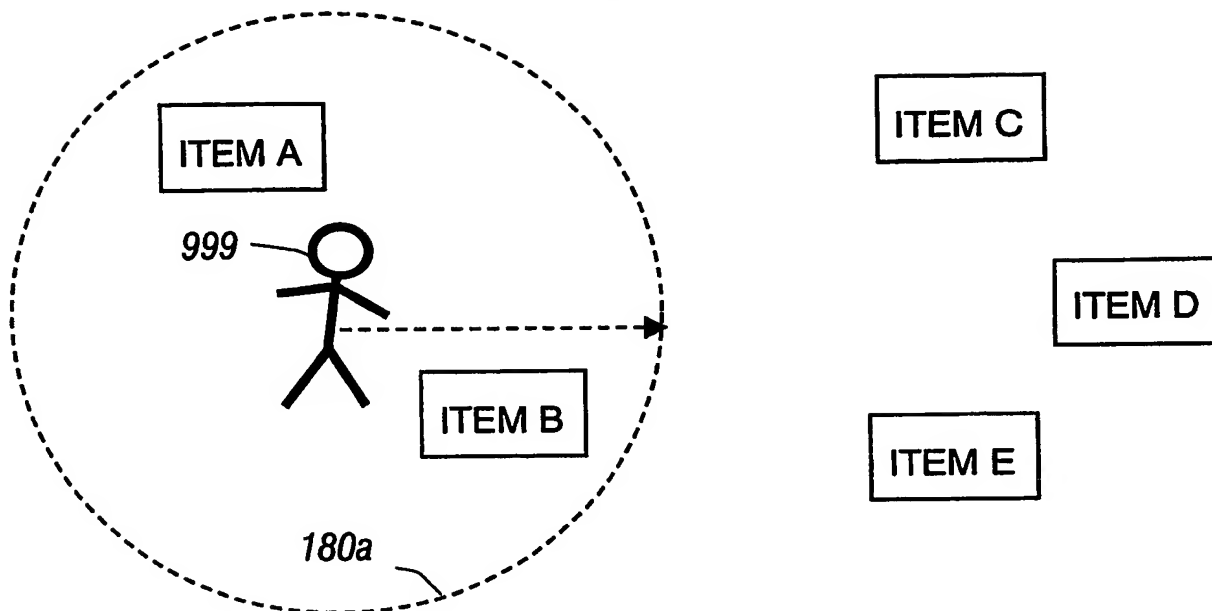


FIG. 23

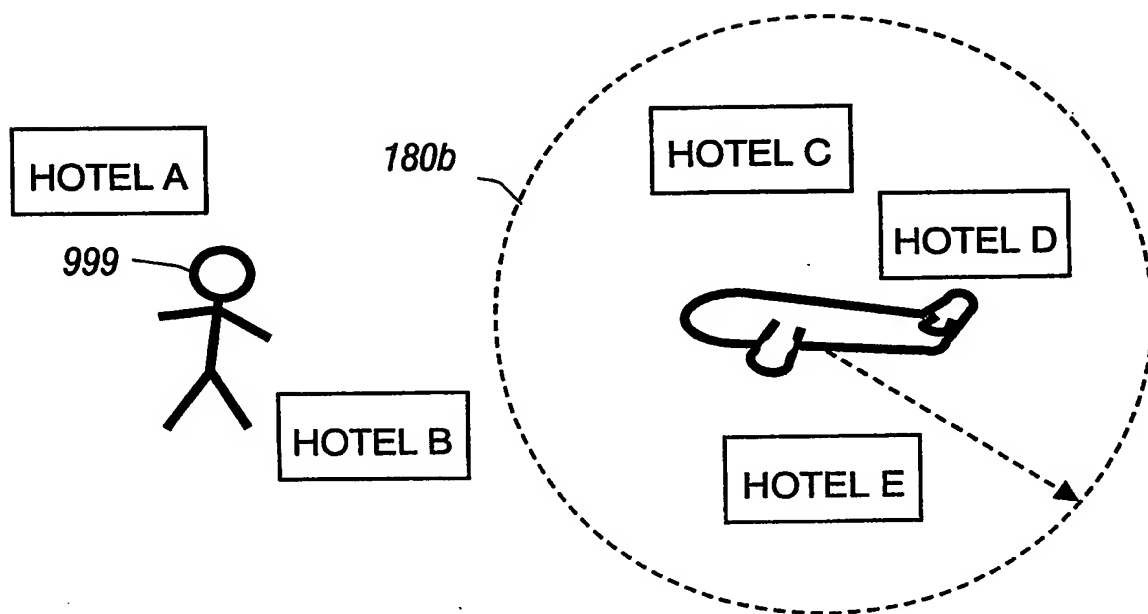
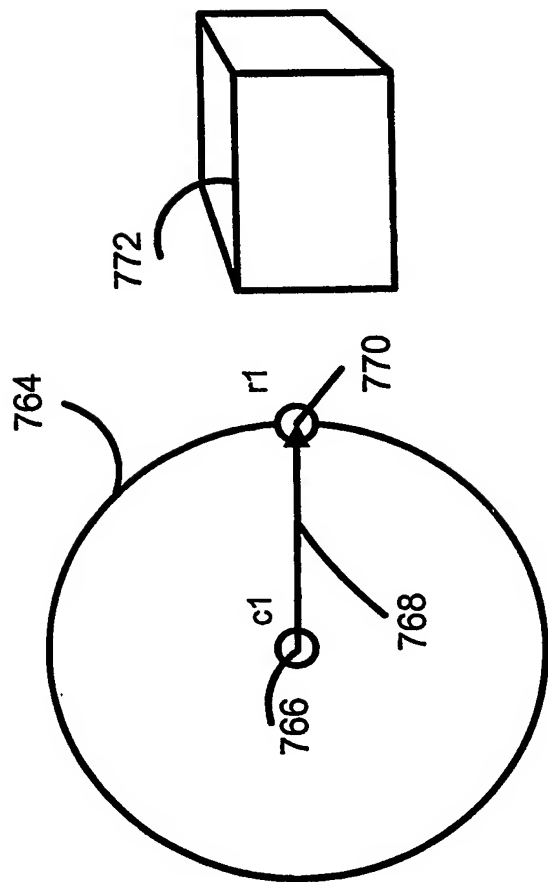


FIG. 24



CATEGORY	MODEL	X,Y,Z
REFRIGERATO R	D	10,20,0
REFRIGERATOR	E

Fig. 26

Fig. 25

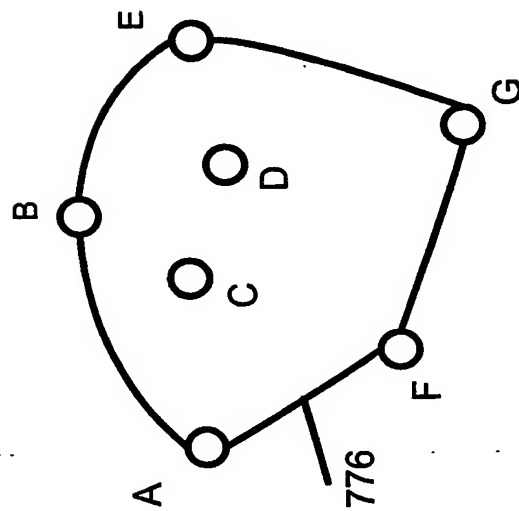


Fig. 27

23/81

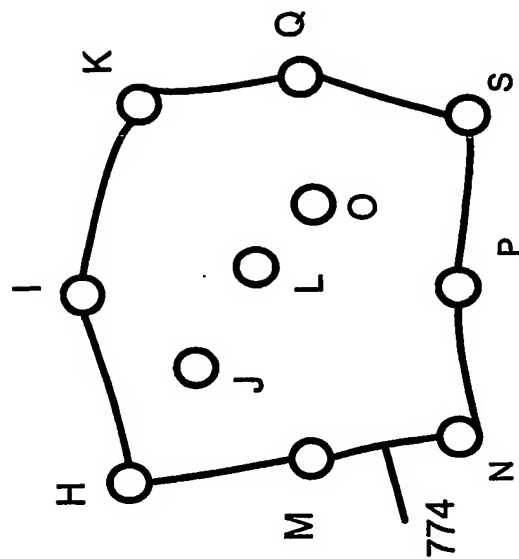


Fig. 28



24/81

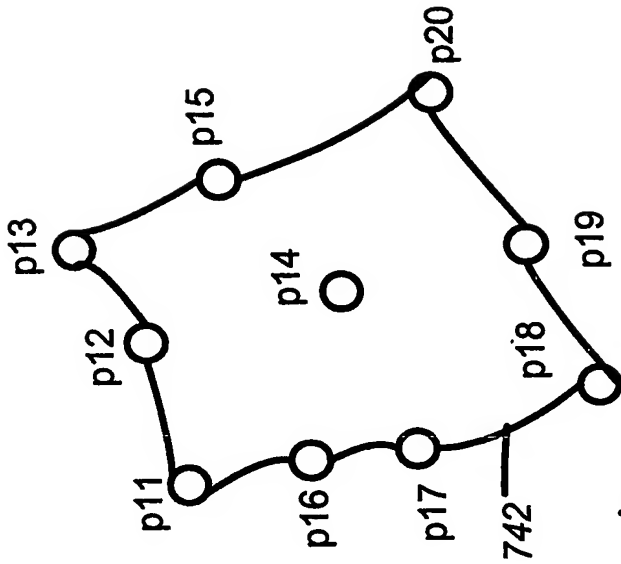


Fig. 29

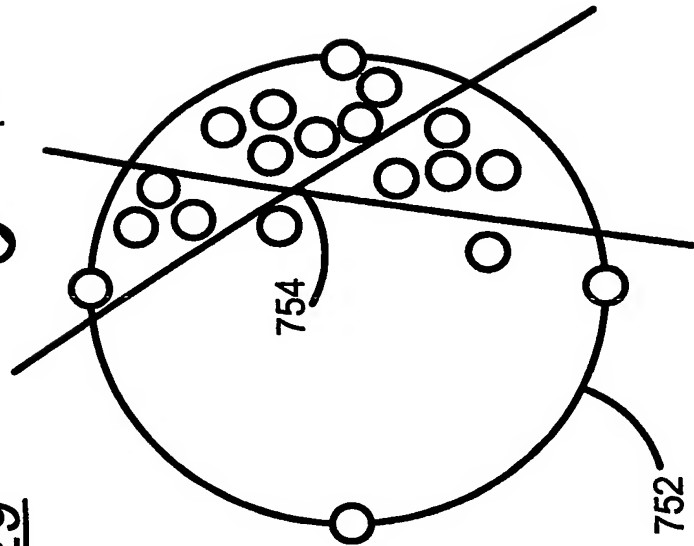


Fig. 31

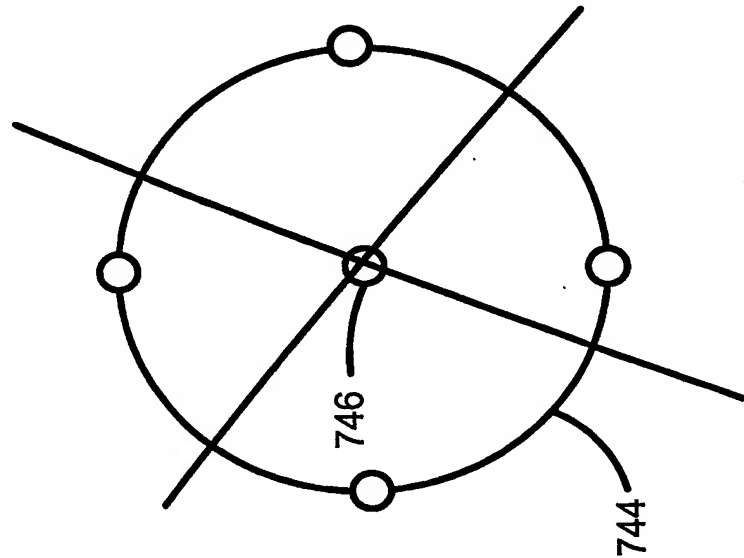
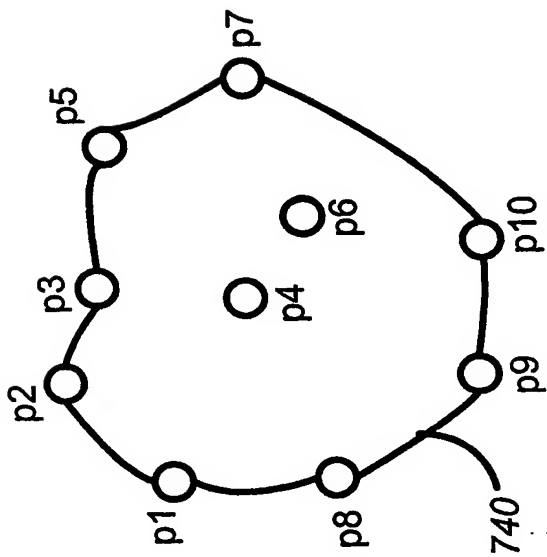


Fig. 30

25/81

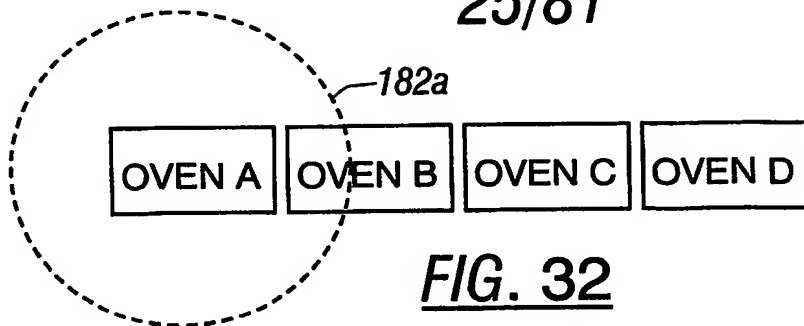


FIG. 32

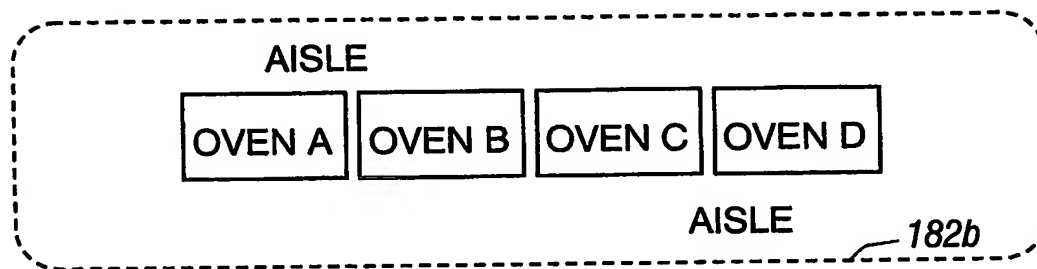


FIG. 33

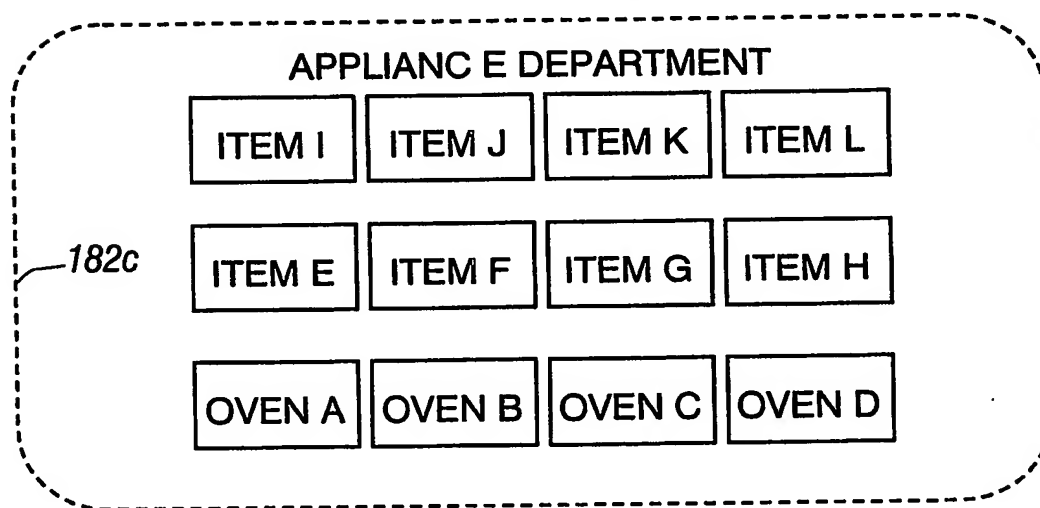


FIG. 34

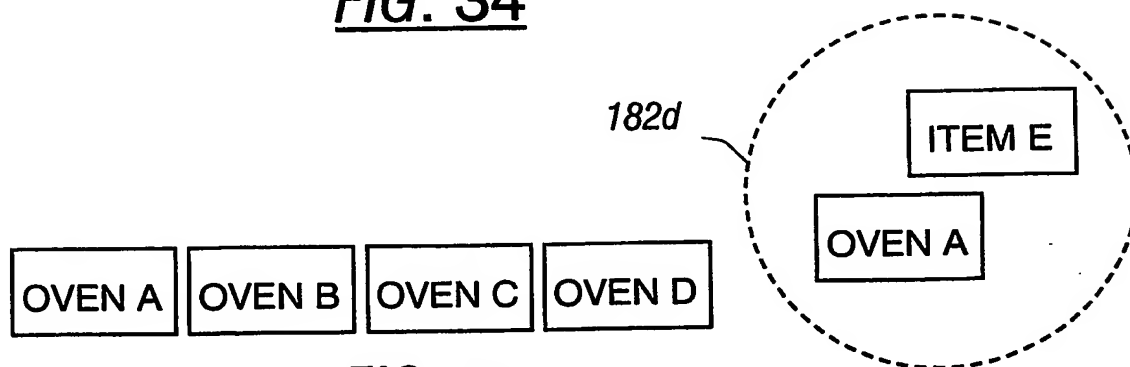


FIG. 35

26/81

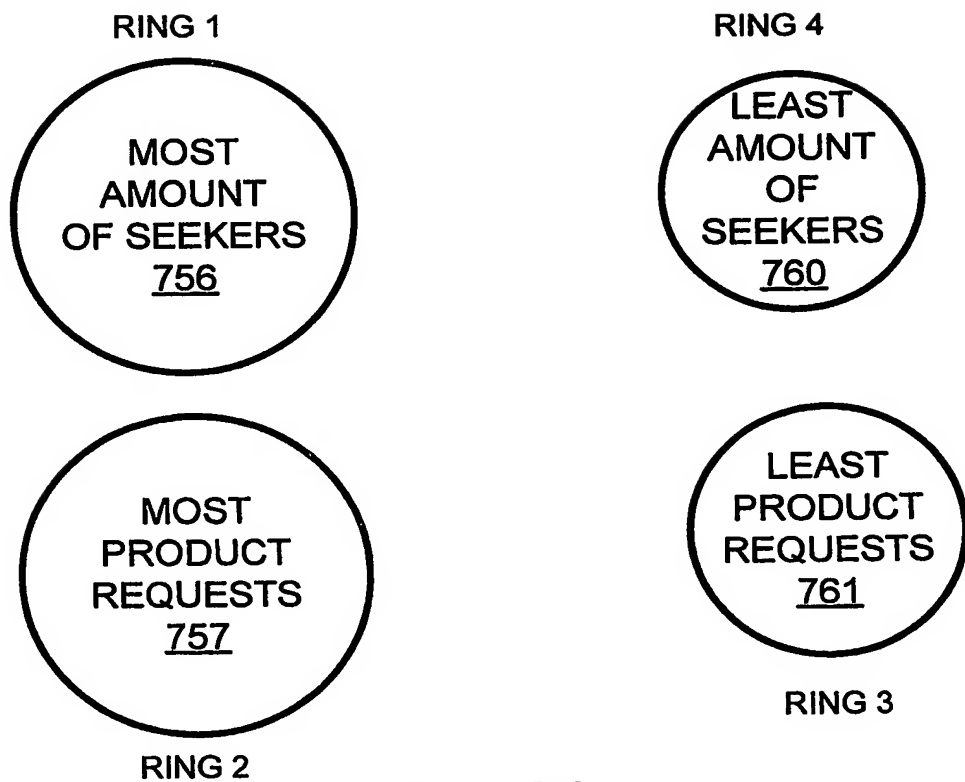


Fig. 36

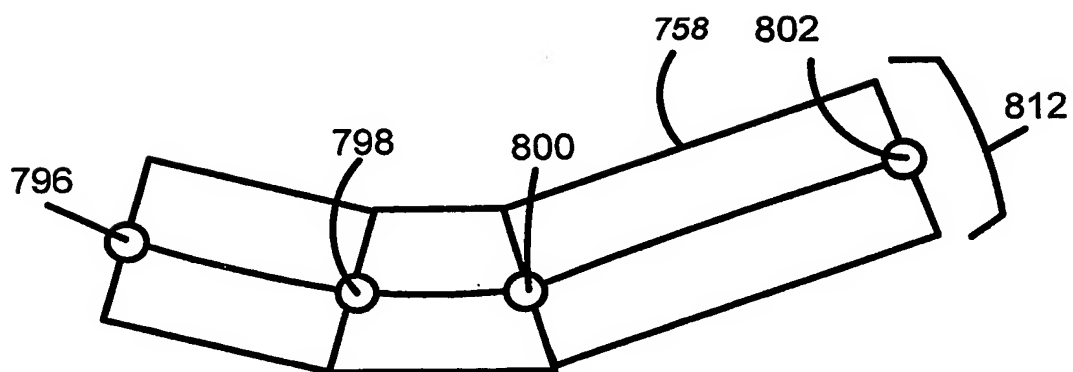


Fig. 37

27/81

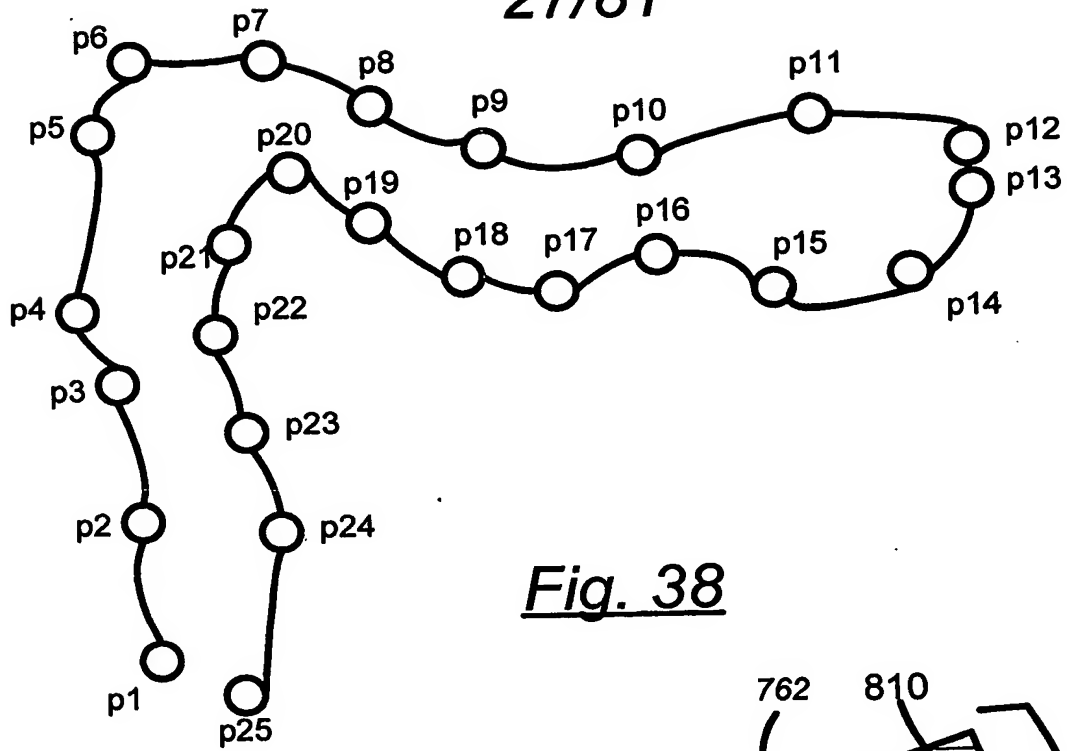


Fig. 38

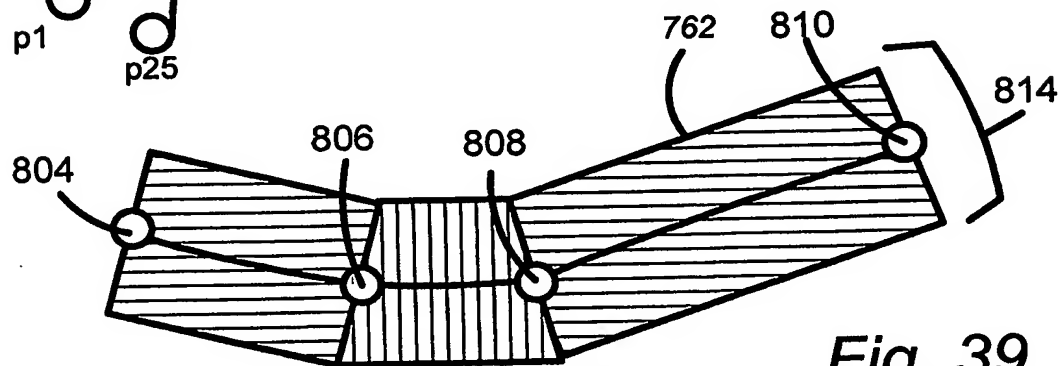


Fig. 39

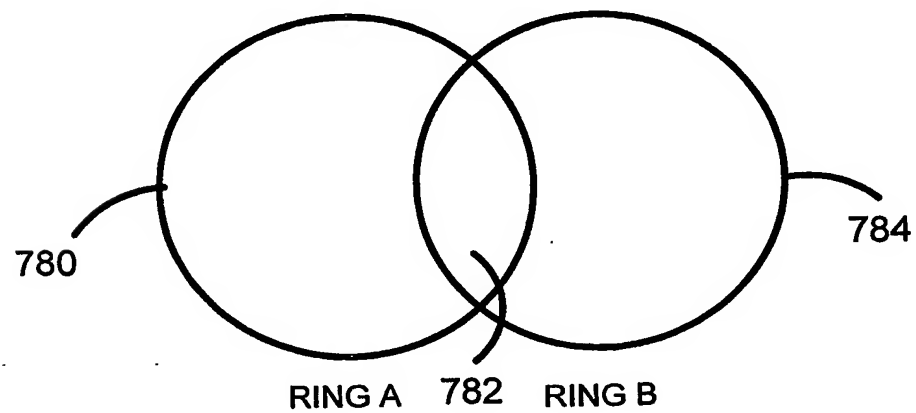


Fig. 40

28/81

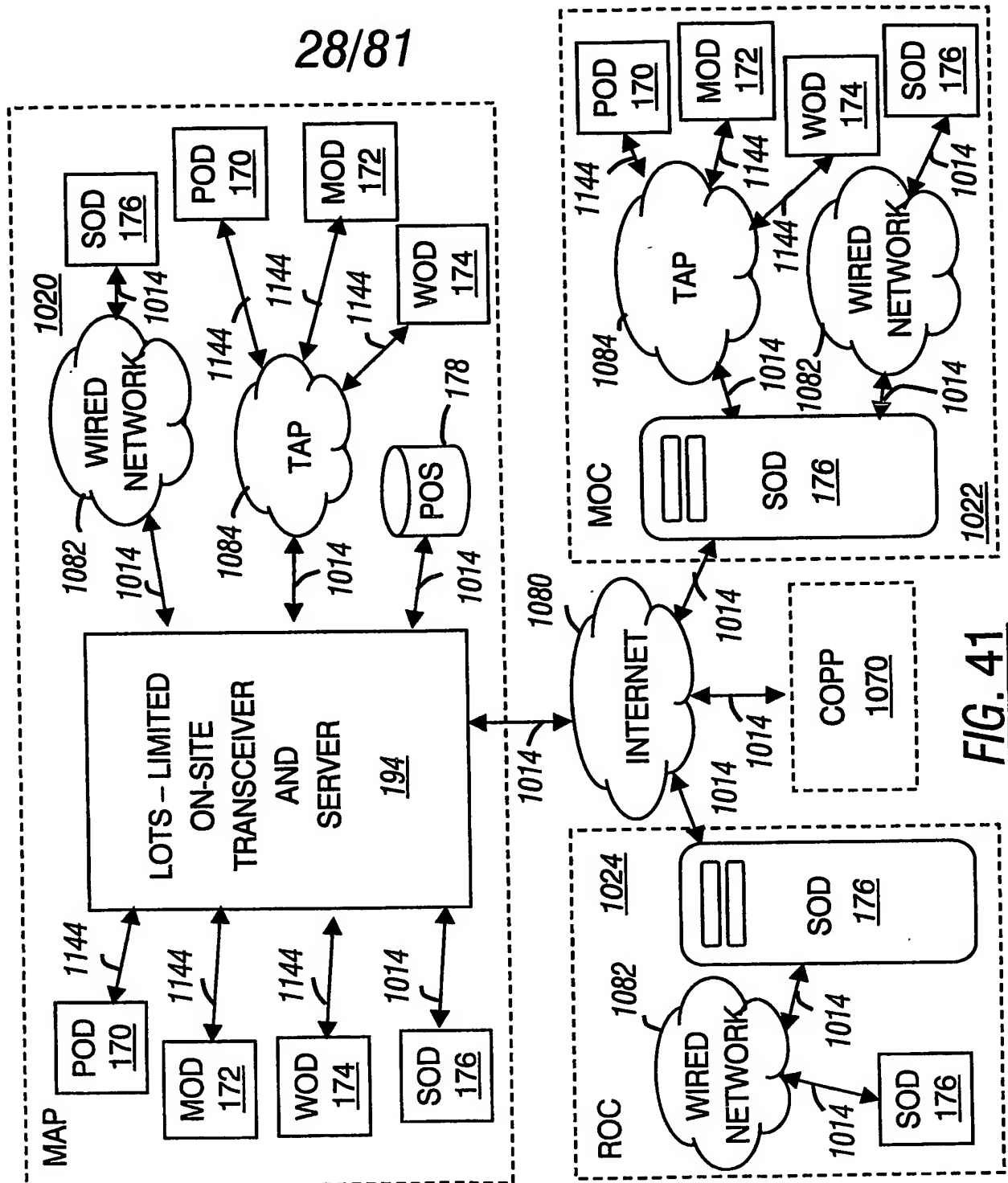
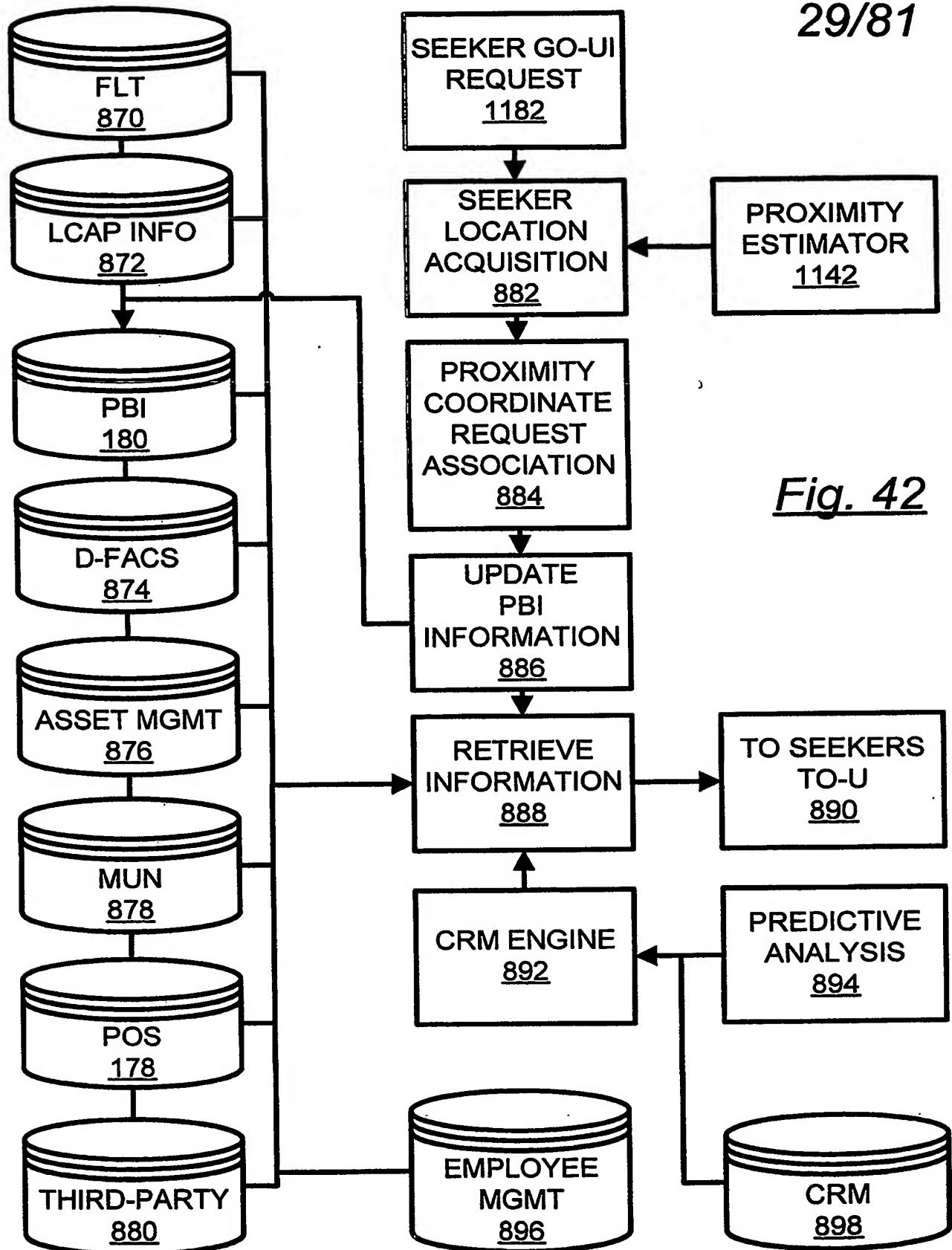
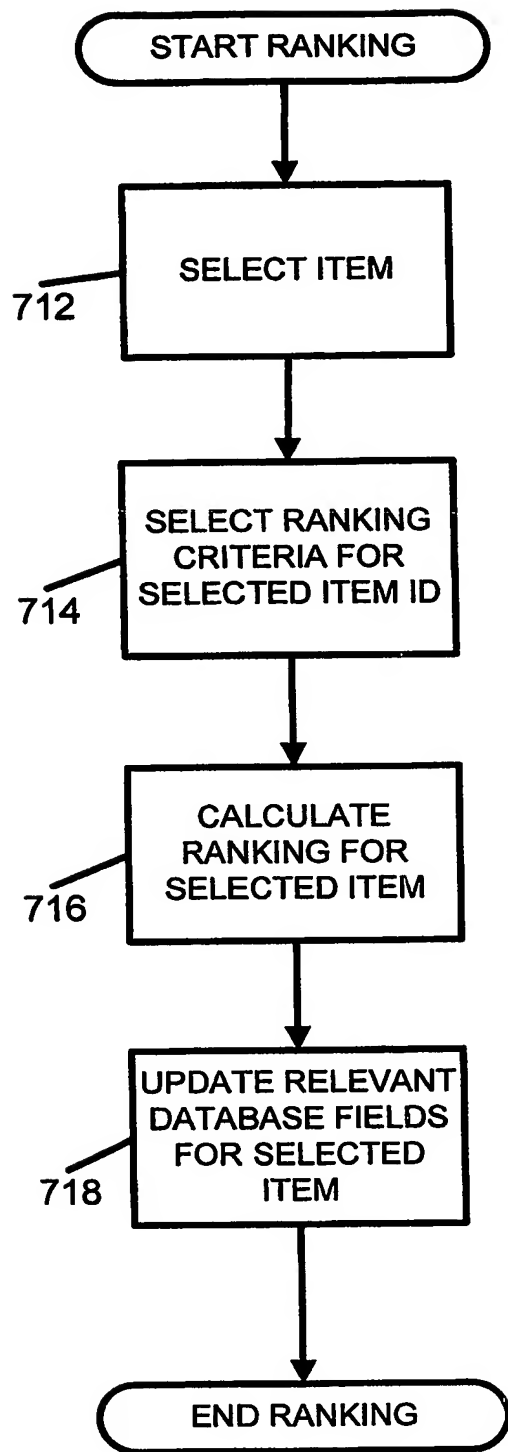
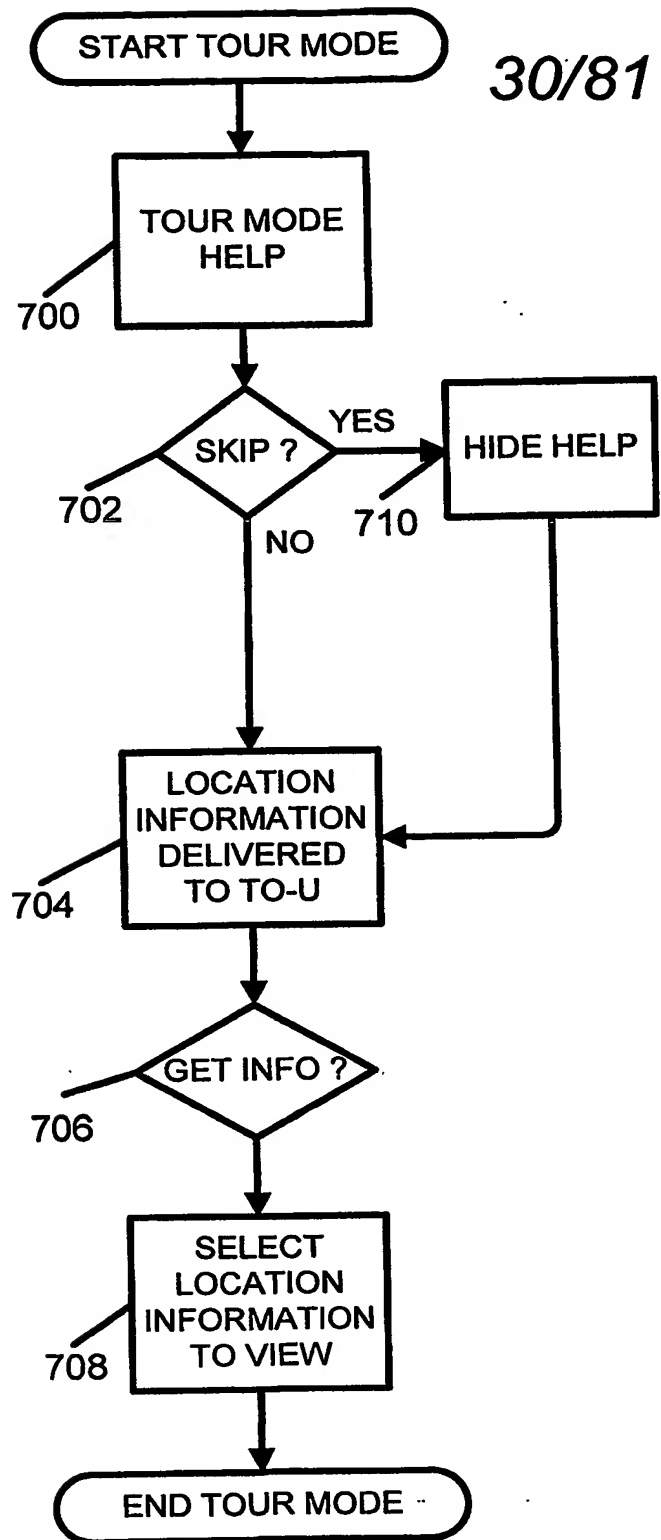
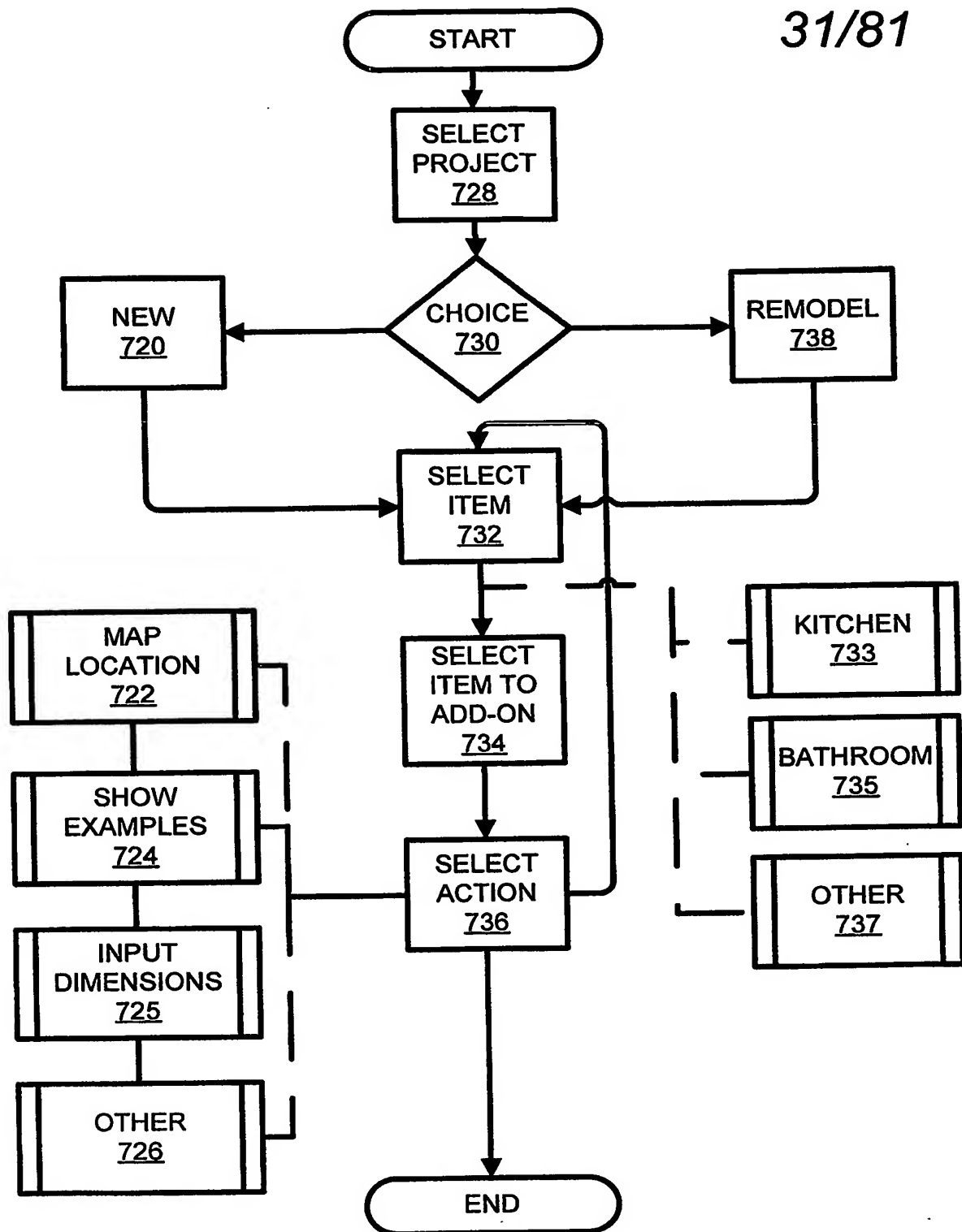


FIG. 41

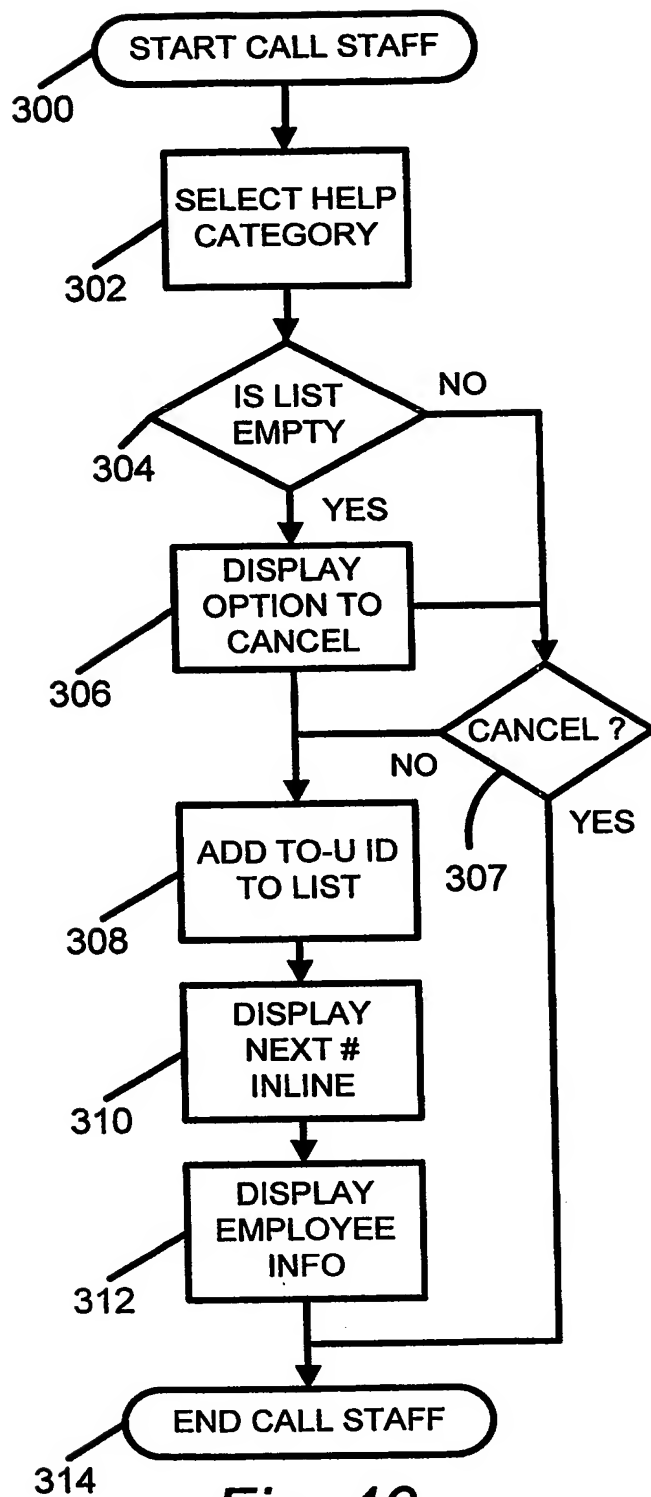
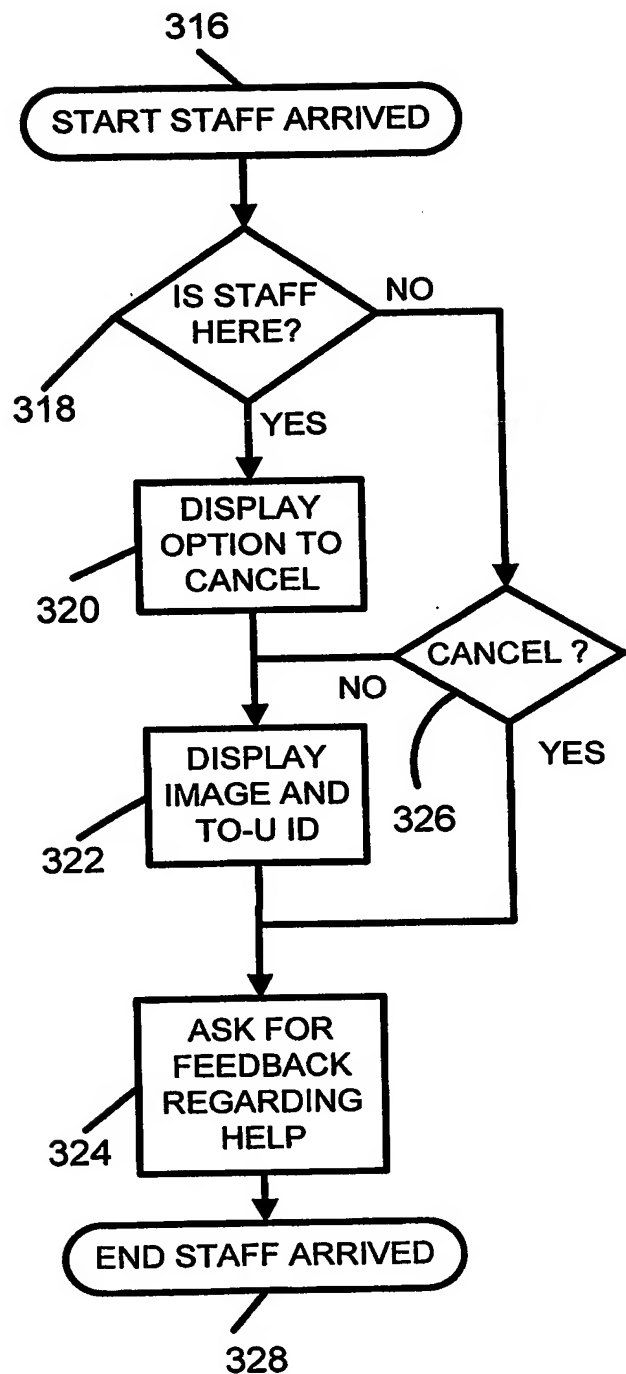


Fig. 43Fig. 44

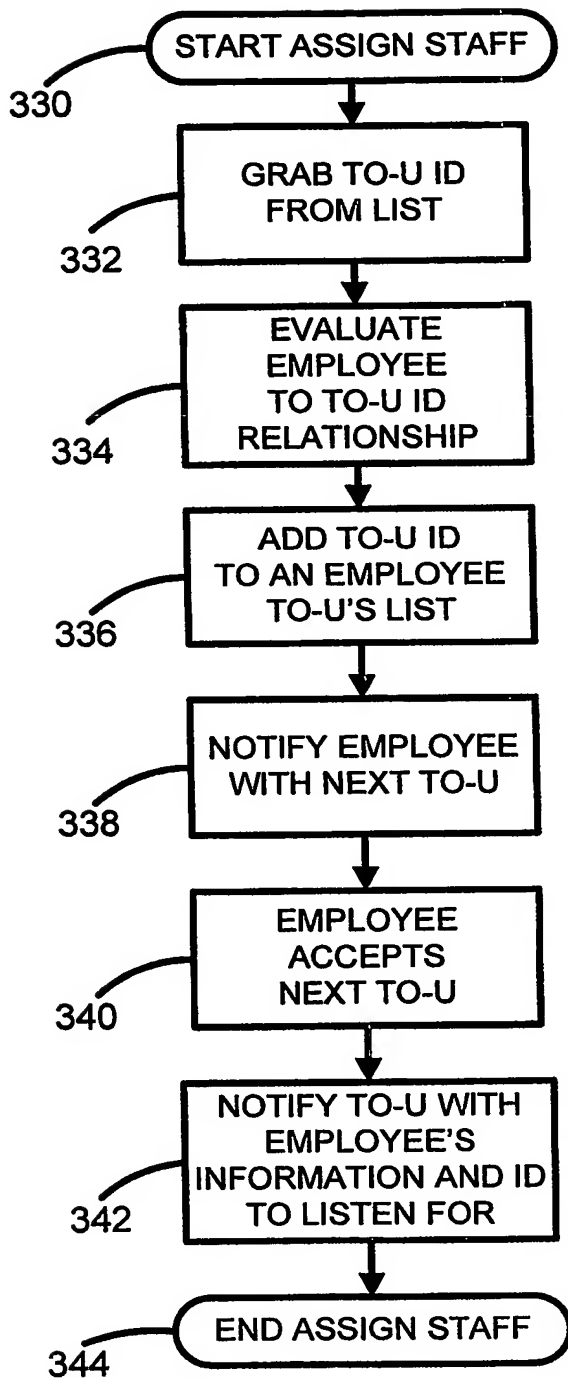
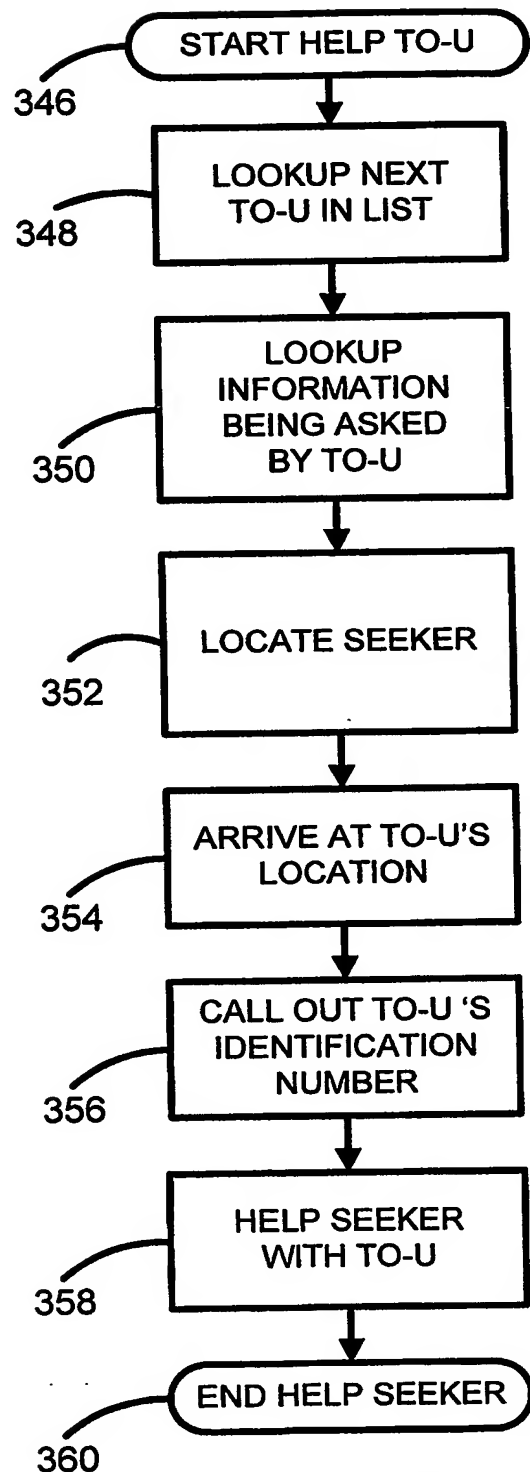
31/81

*Fig. 45*

32/81

*Fig. 46**Fig. 47*

33/81

Fig. 48Fig. 49

1076

34/81

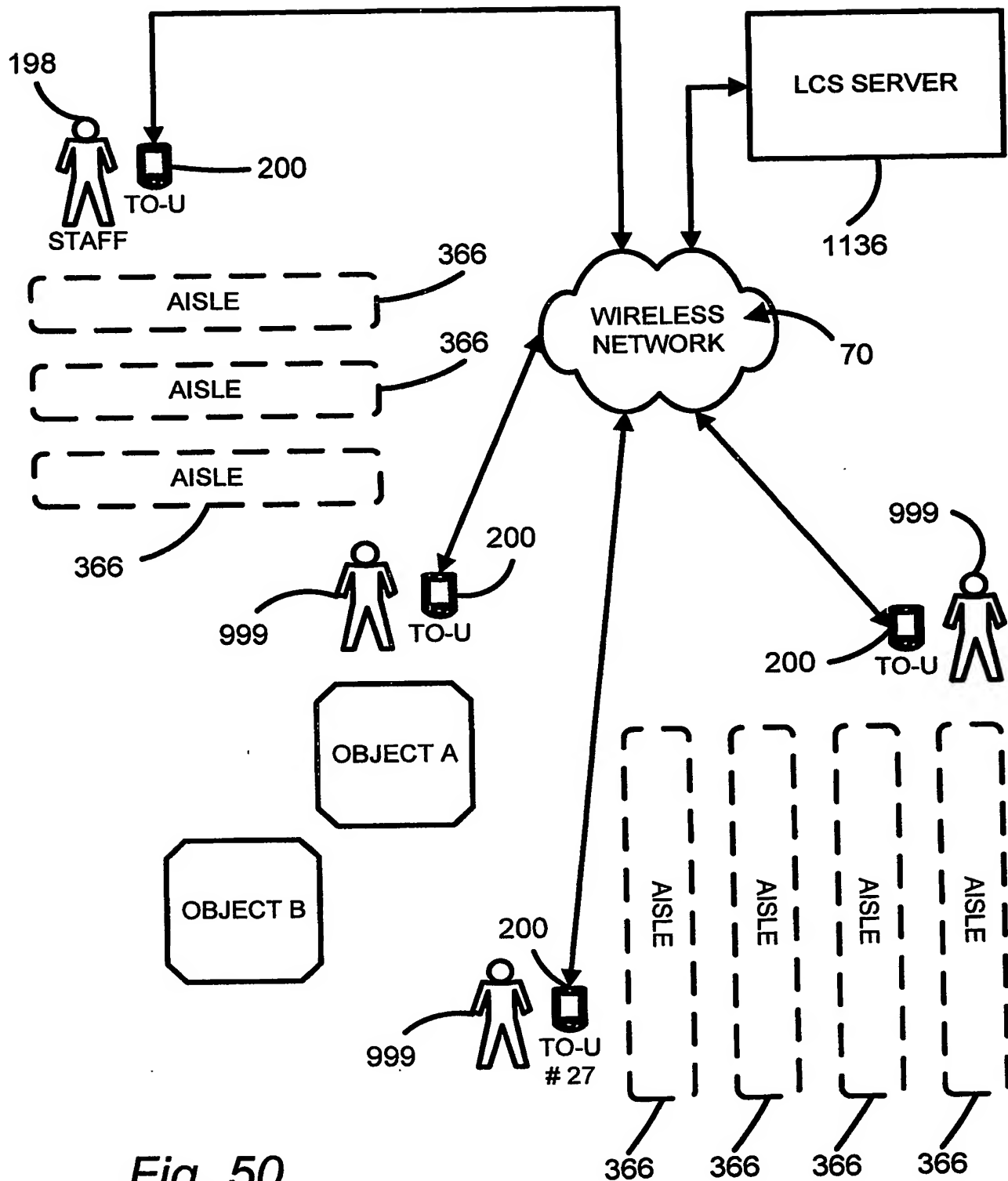


Fig. 50

35/81

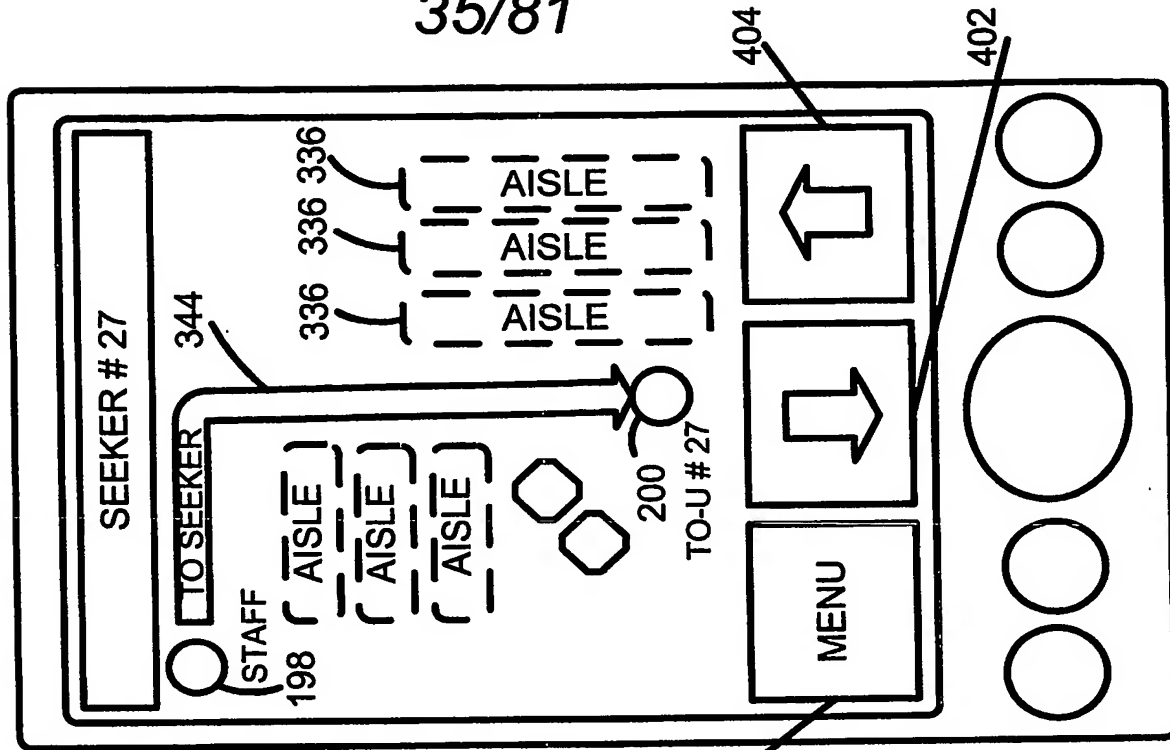


Fig. 51

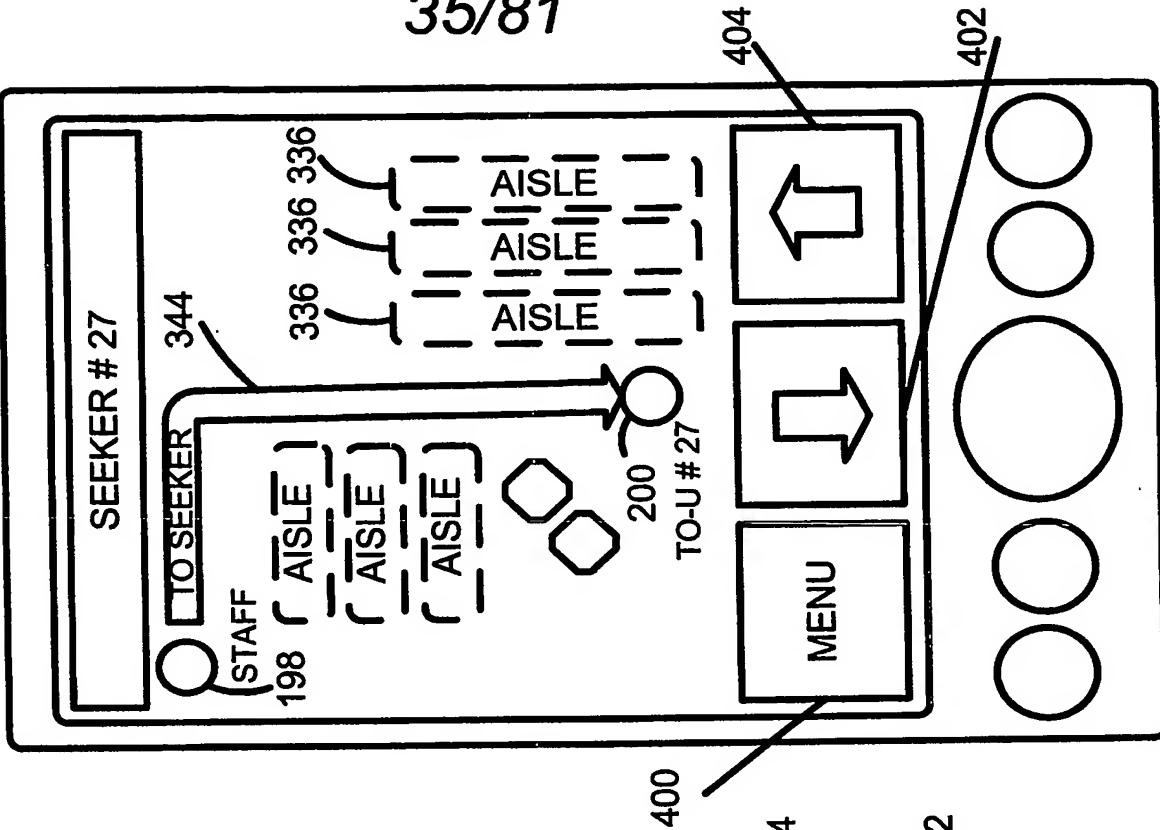


Fig. 52

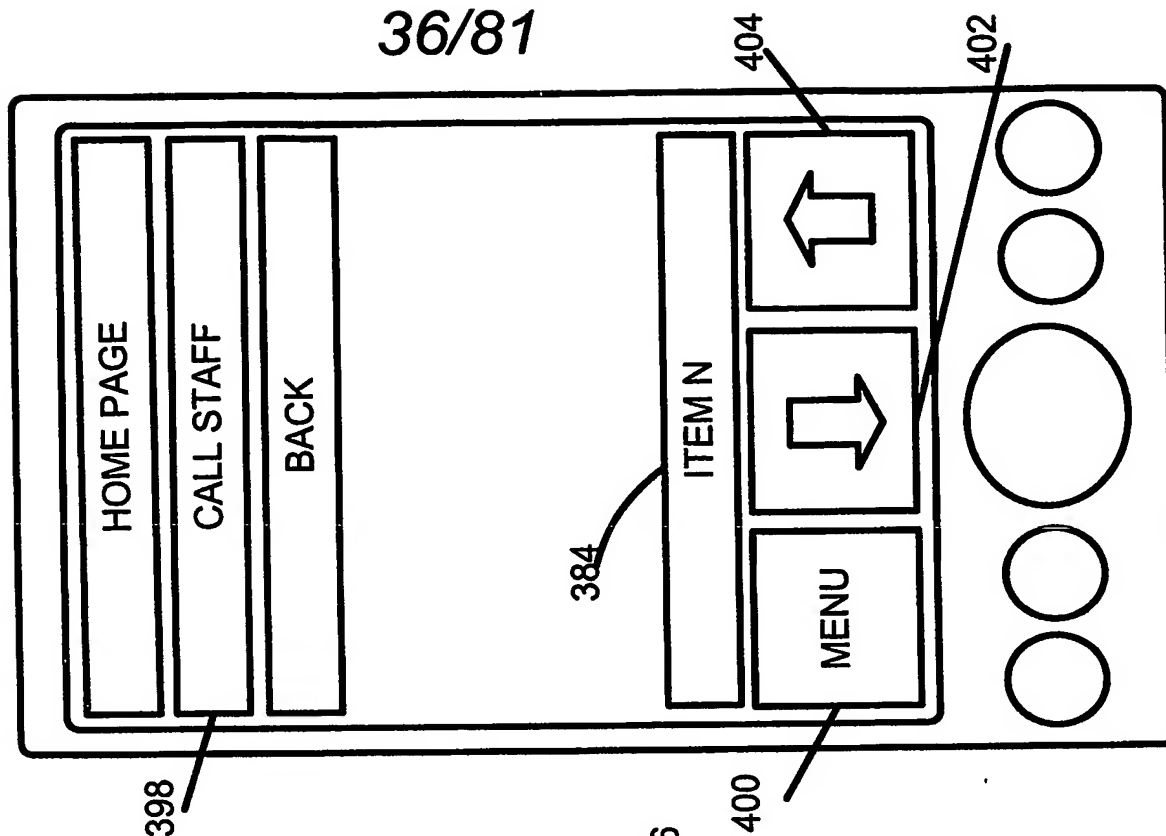


Fig. 54

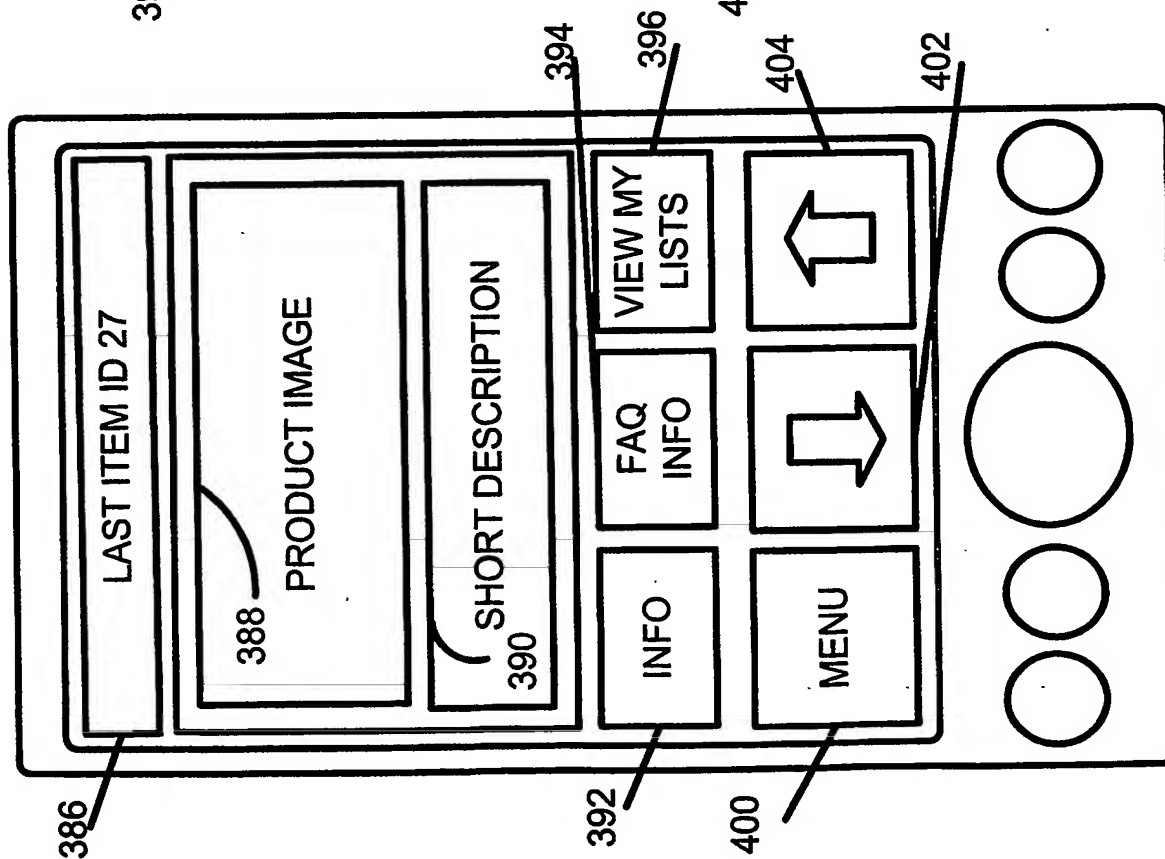


Fig. 53

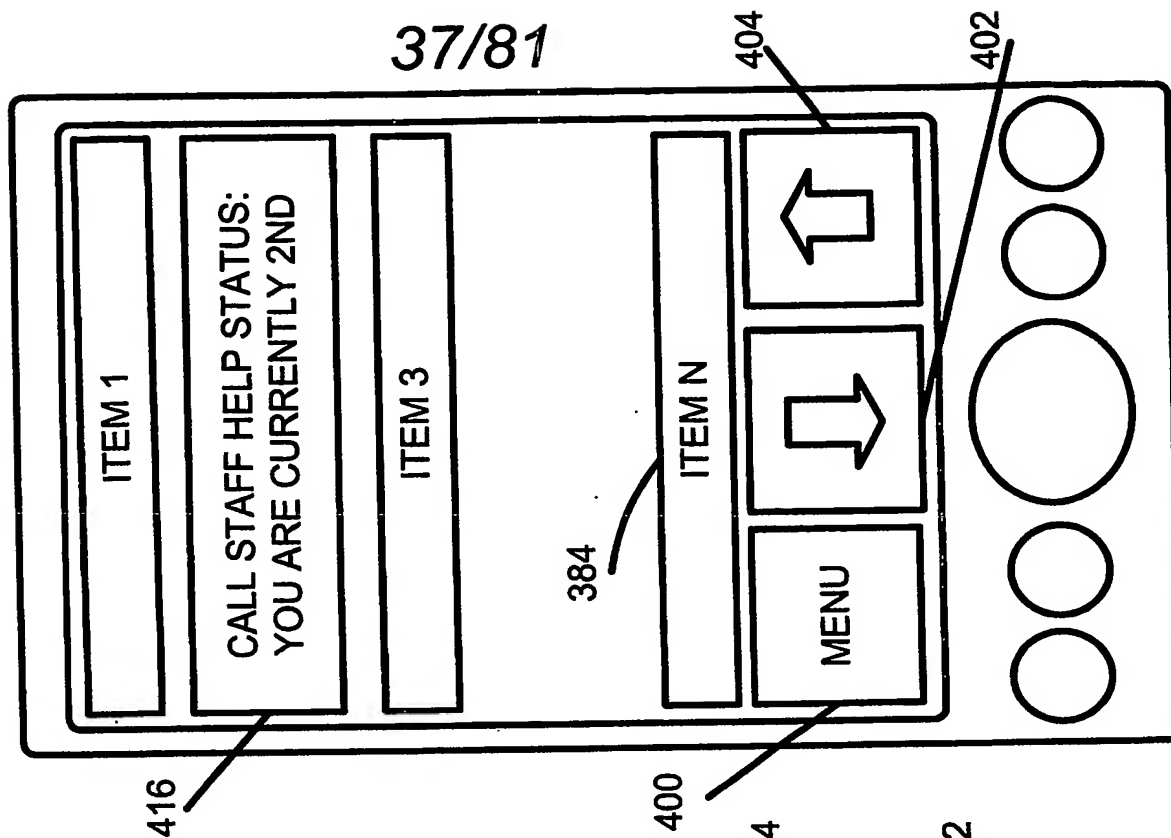


Fig. 56

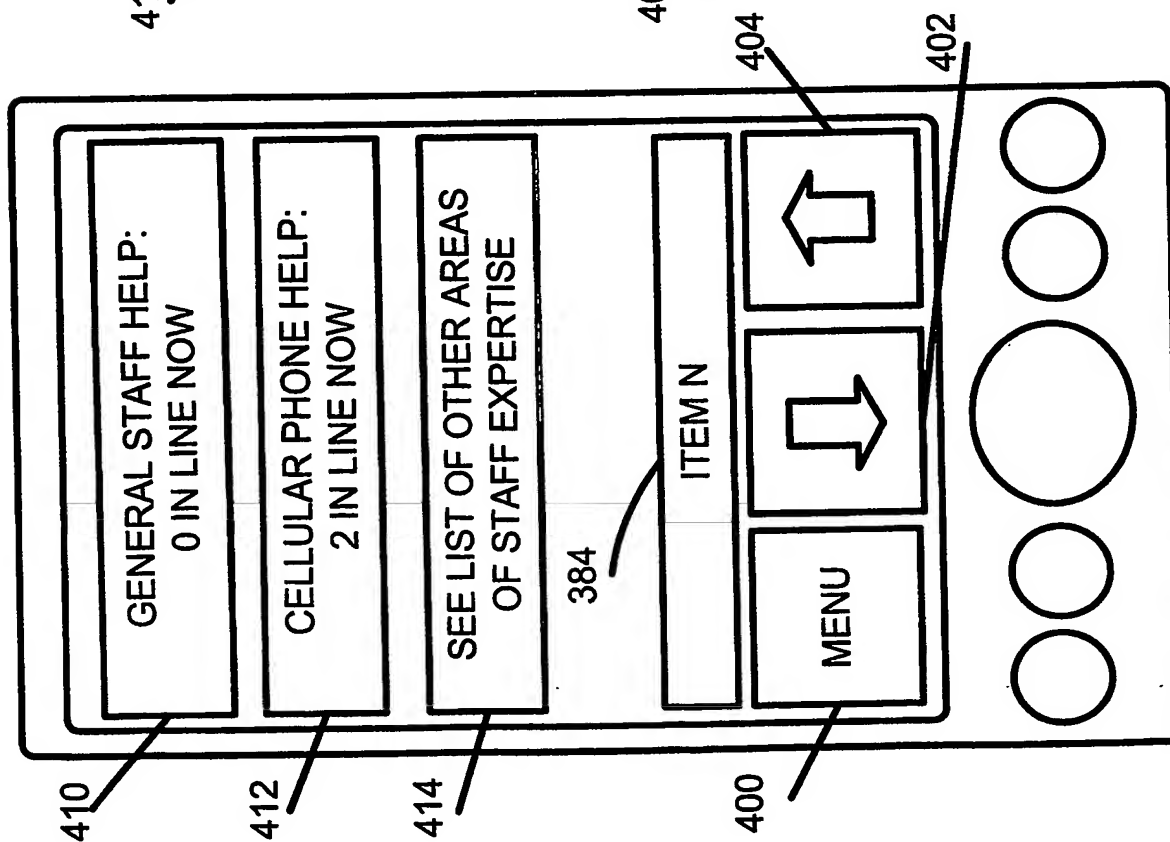


Fig. 55

38/81

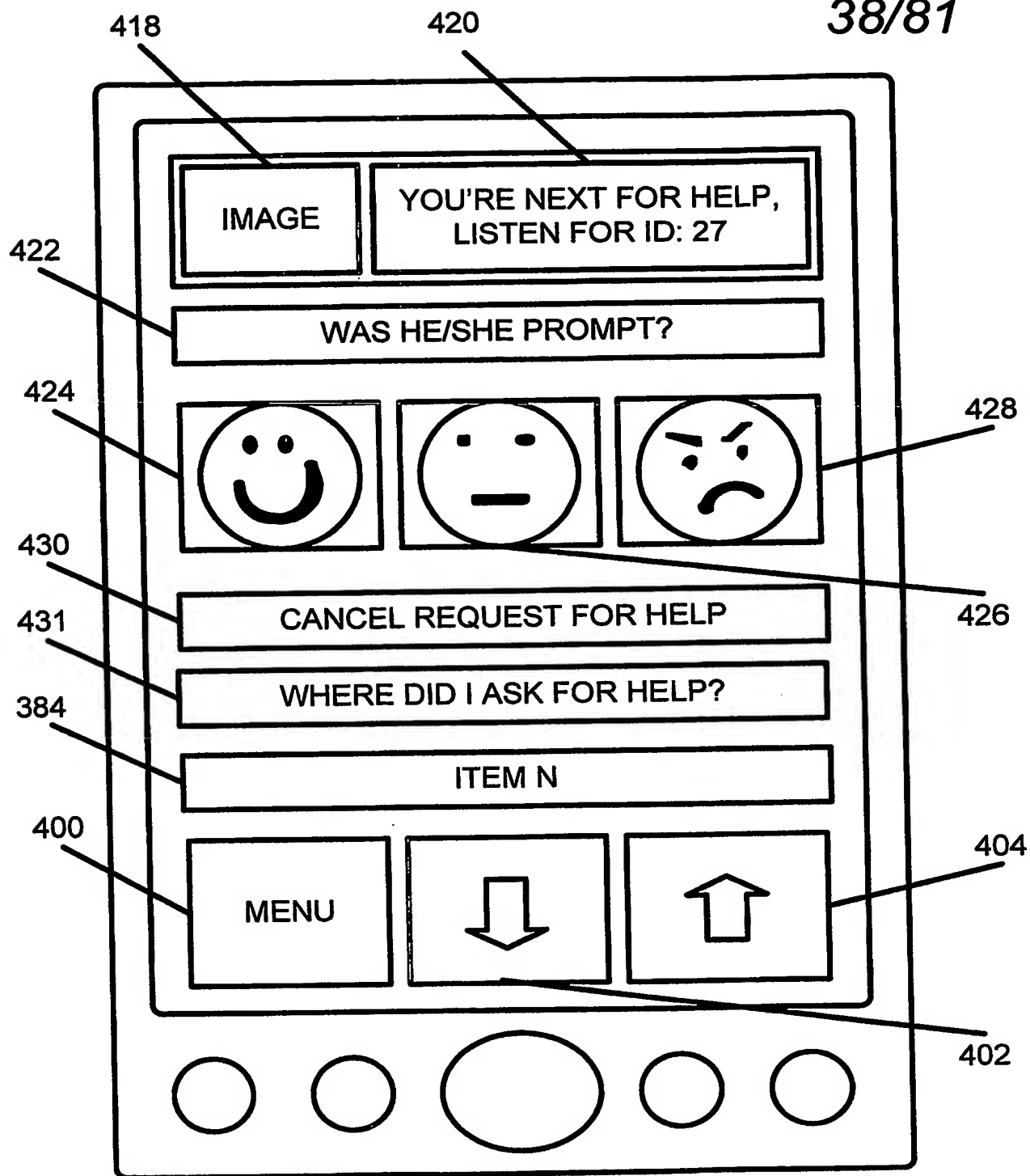
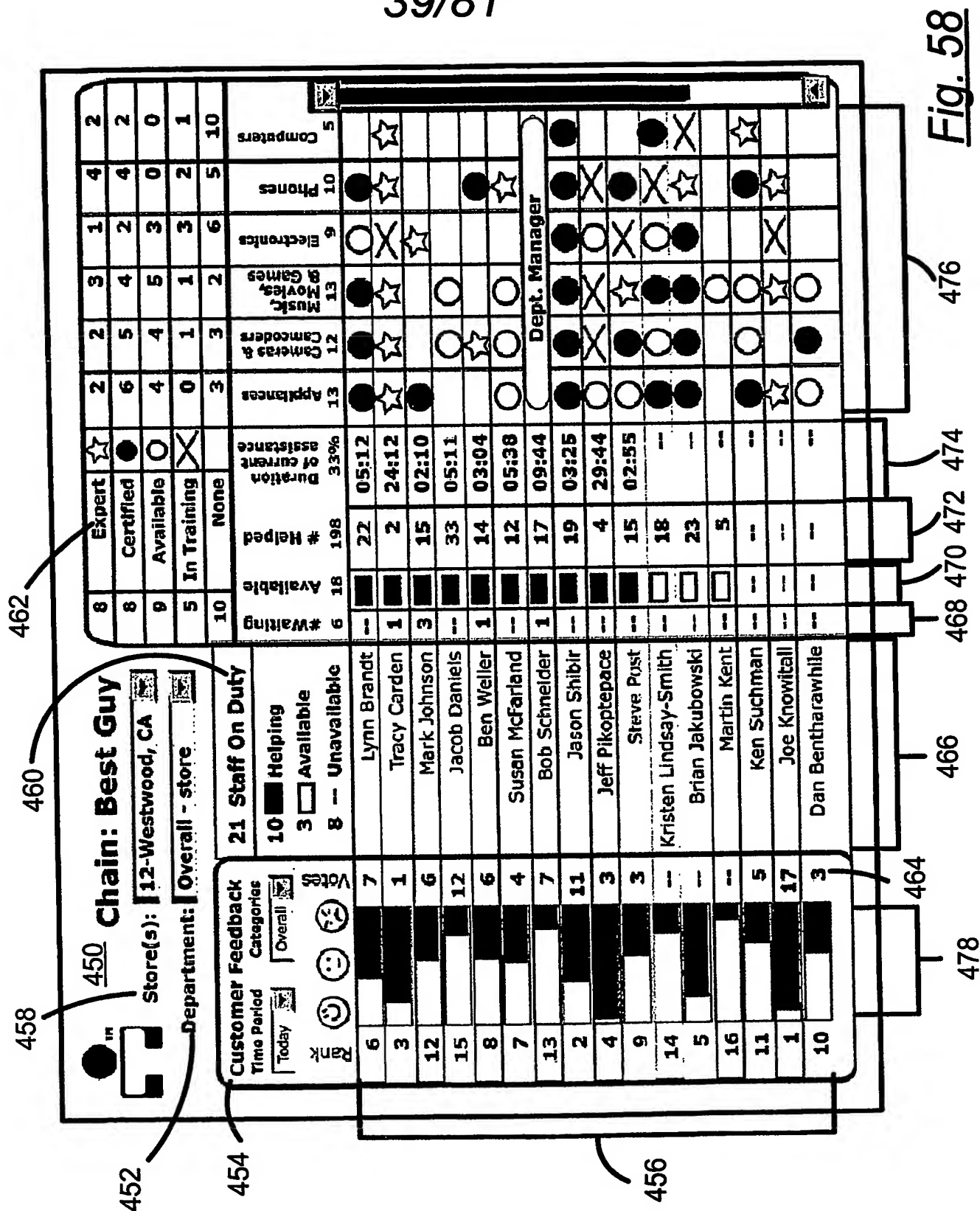
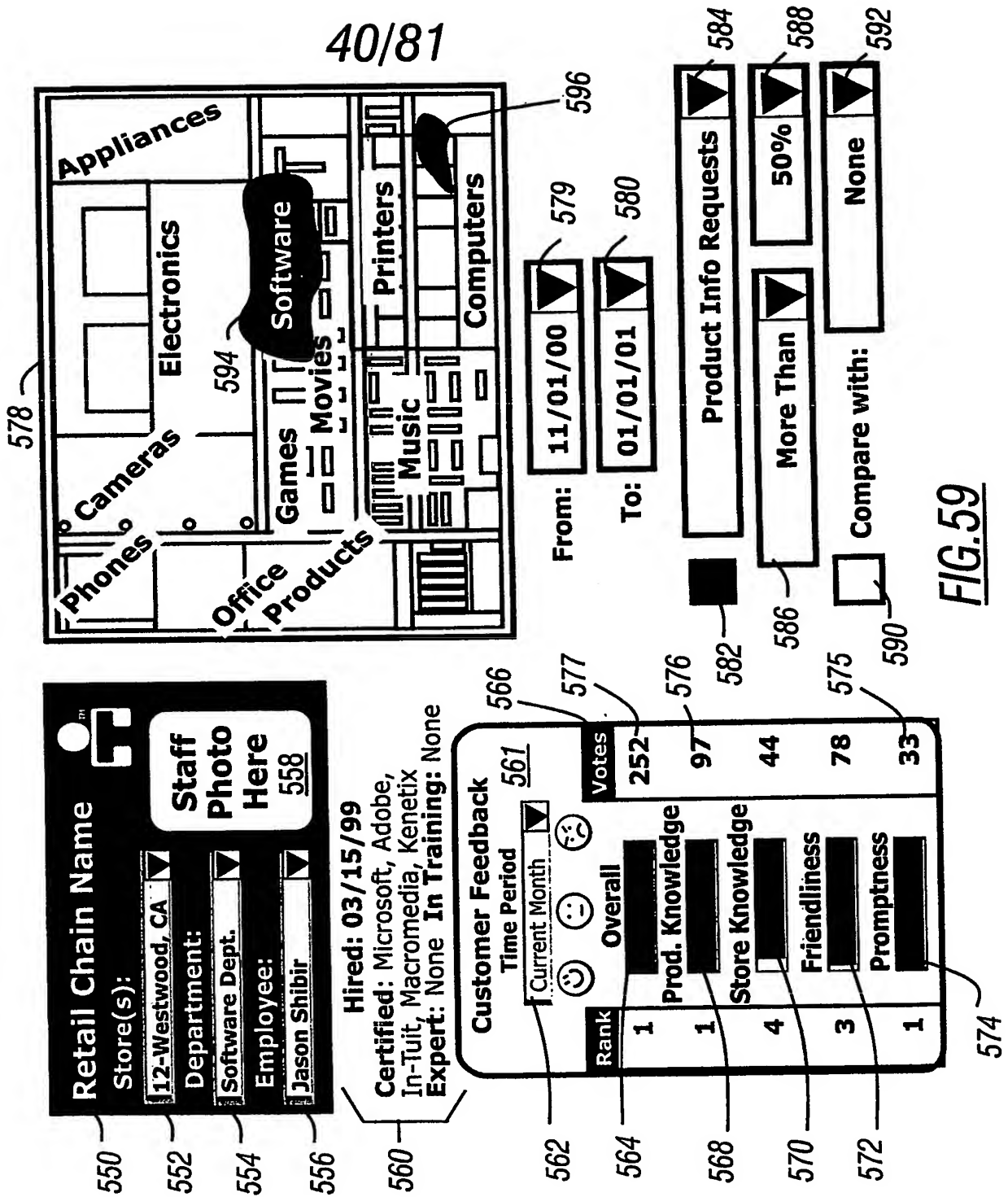


Fig. 57





41/81

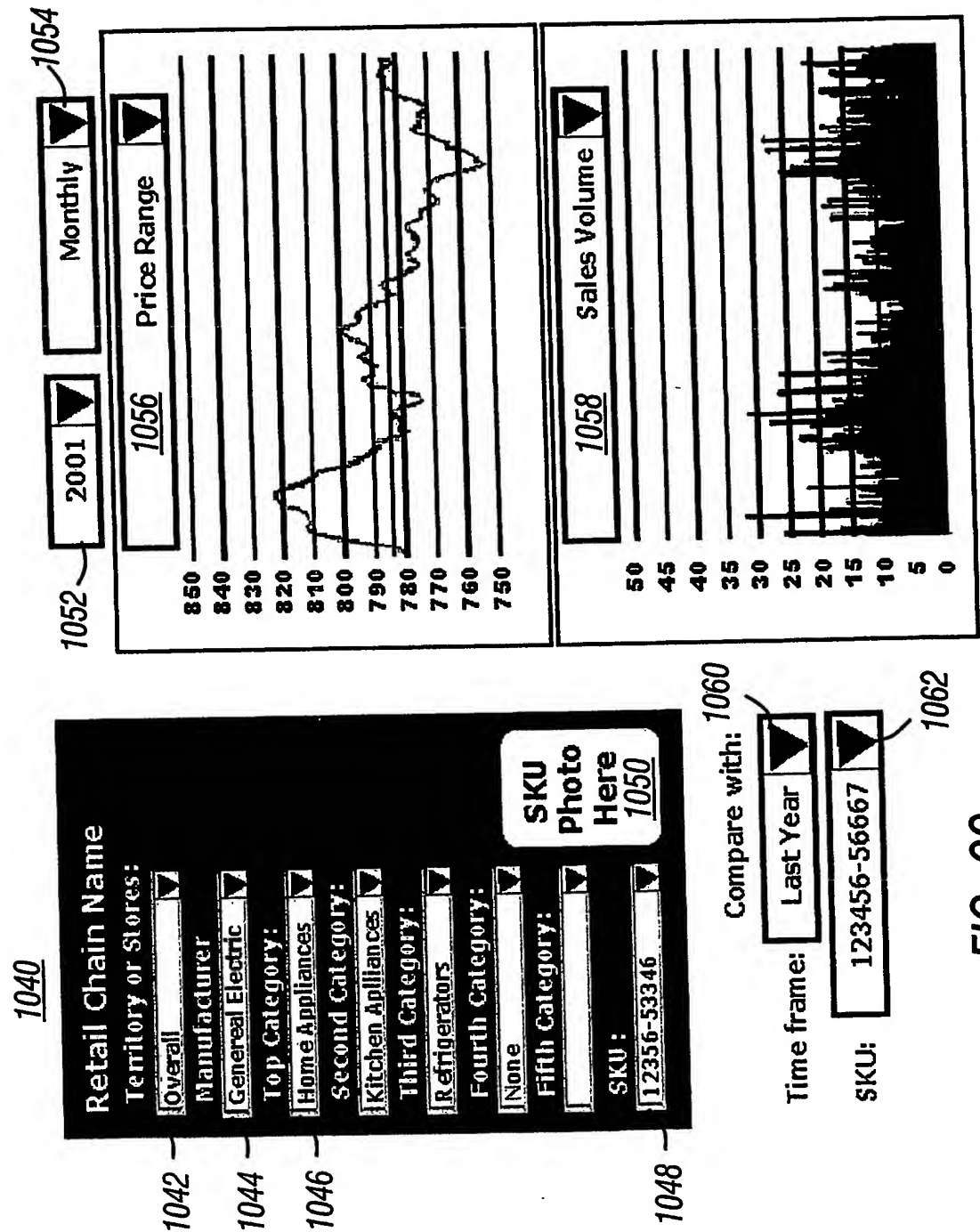
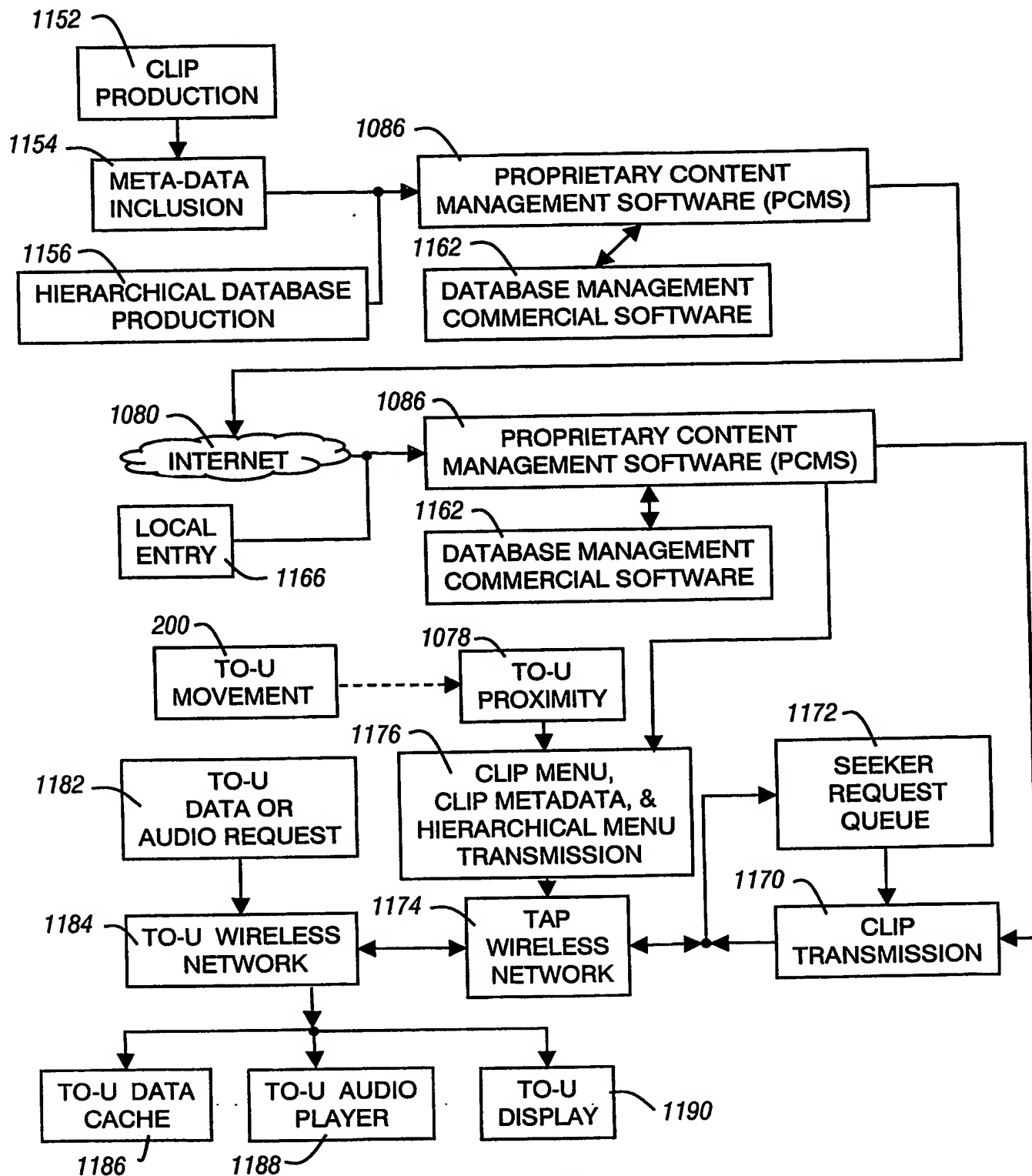


FIG. 60

42/81

FIG. 61

43/81

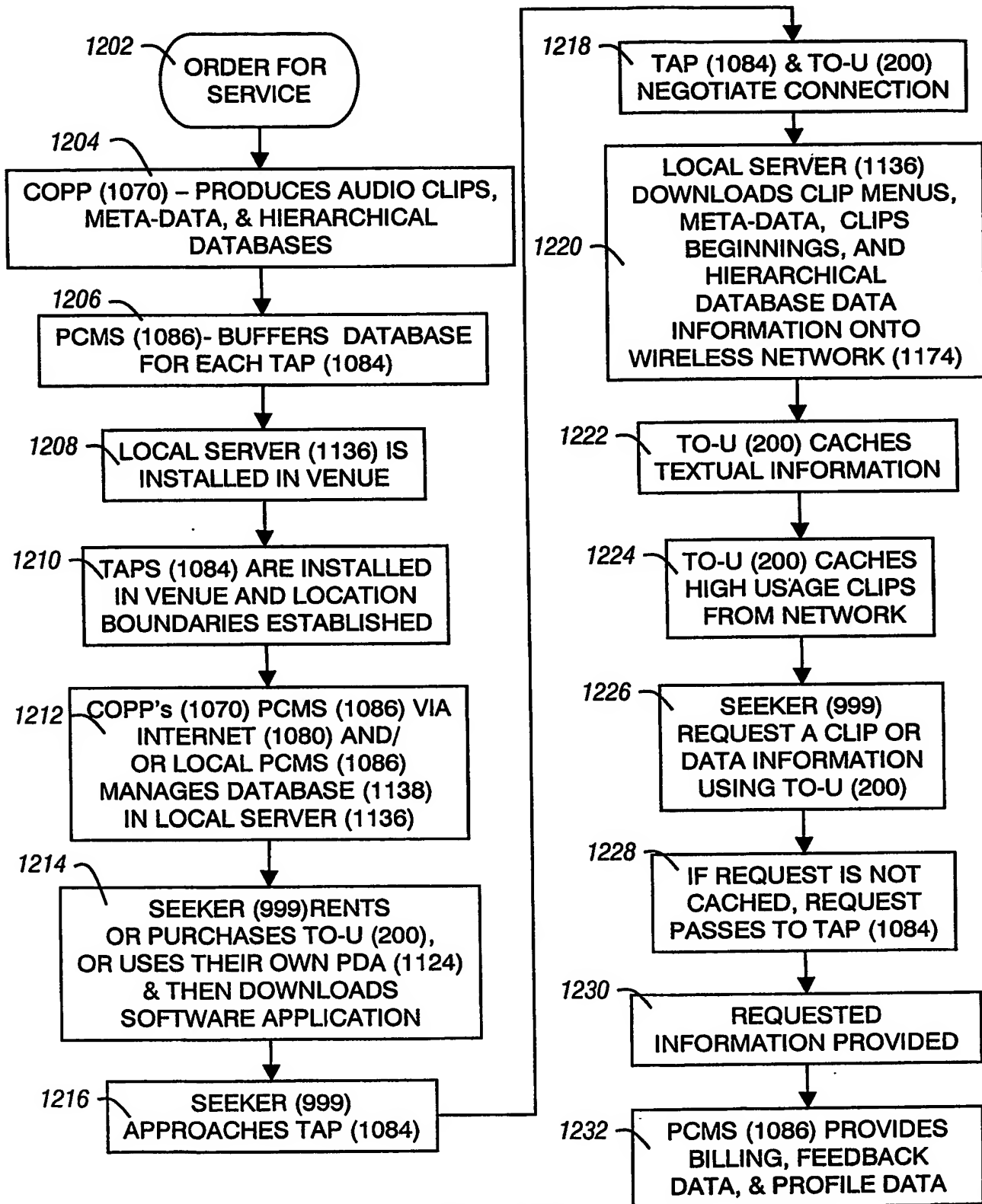


FIG. 62

44/81

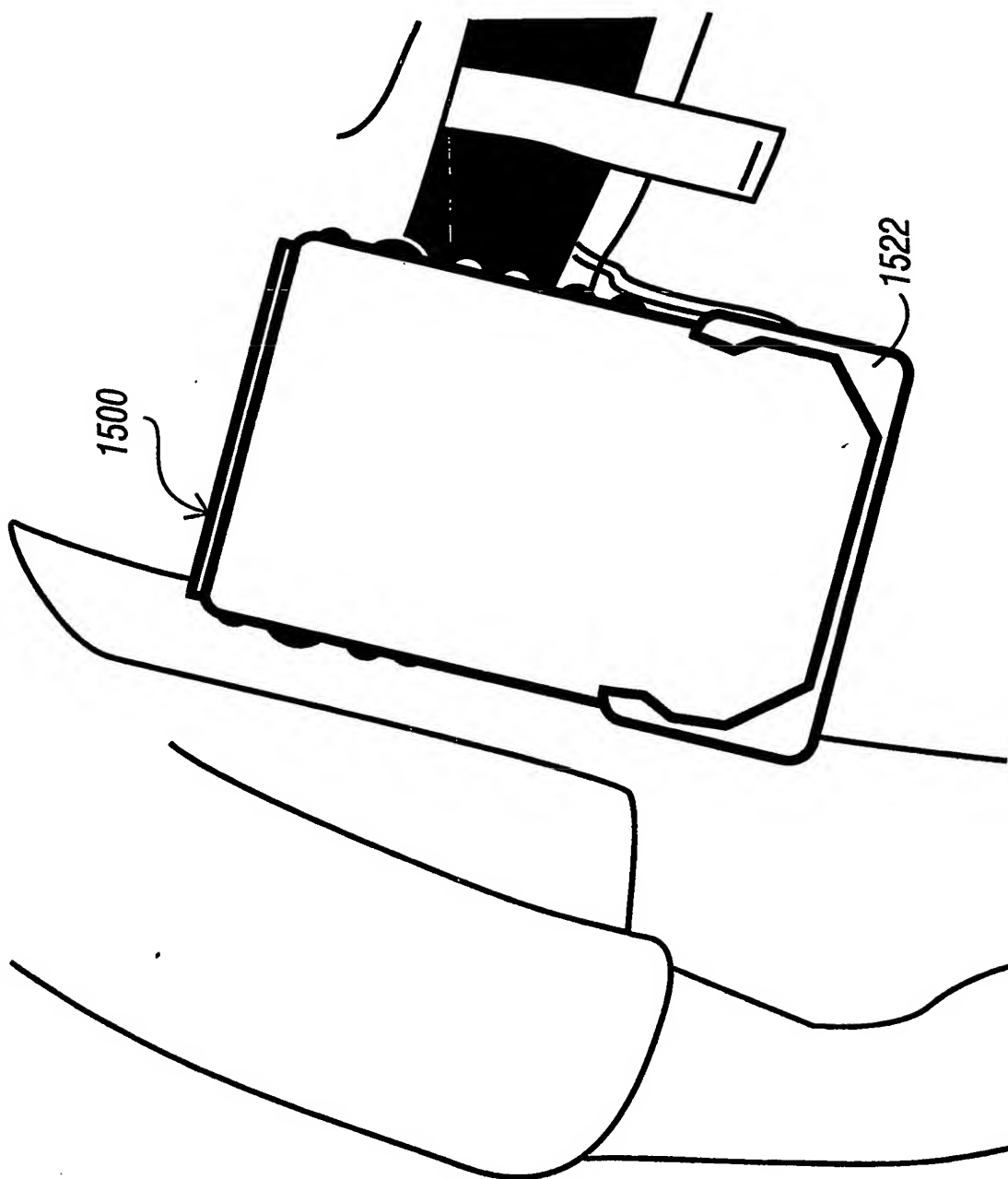
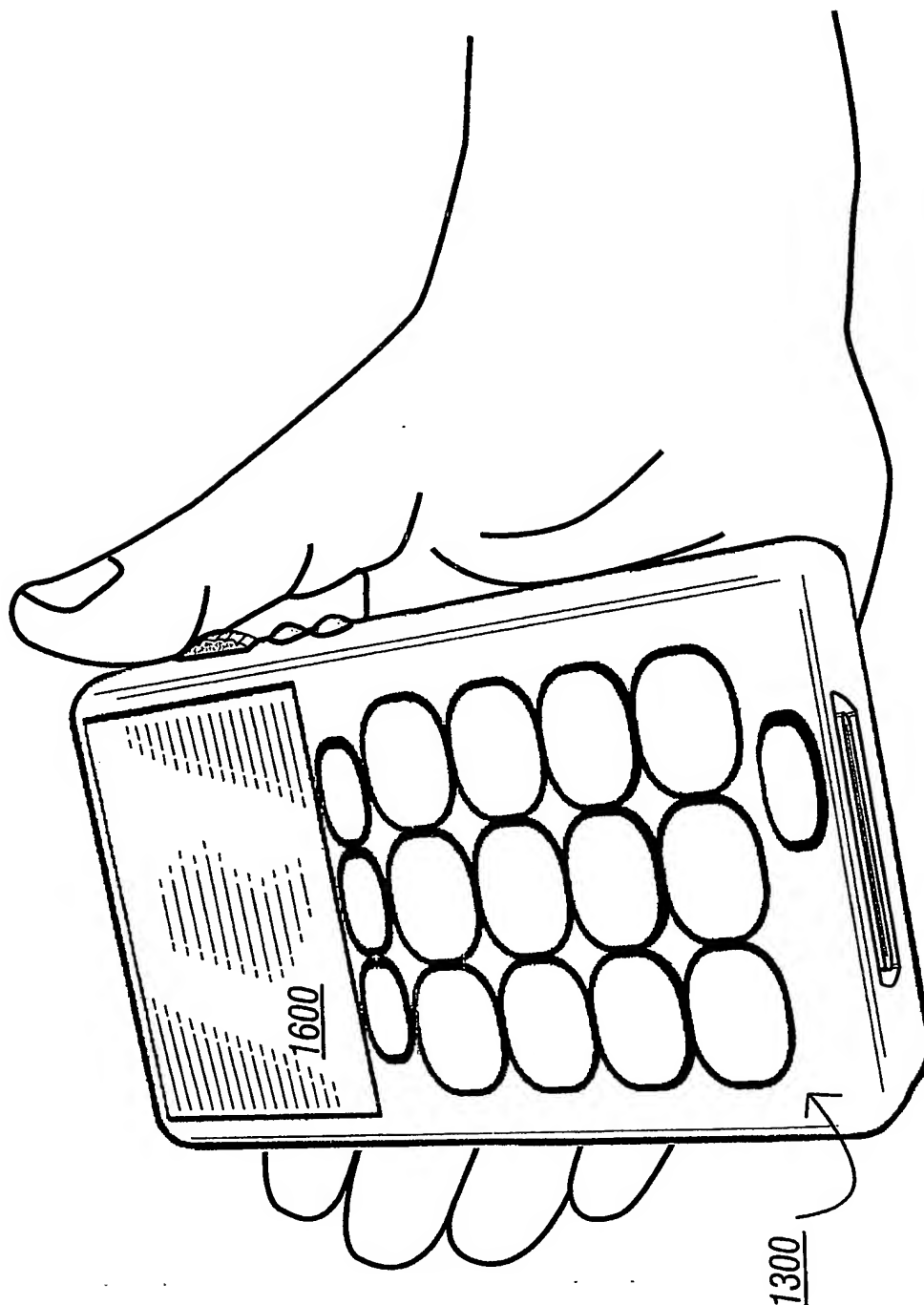


FIG. 63

45/81

FIG. 64

46/81

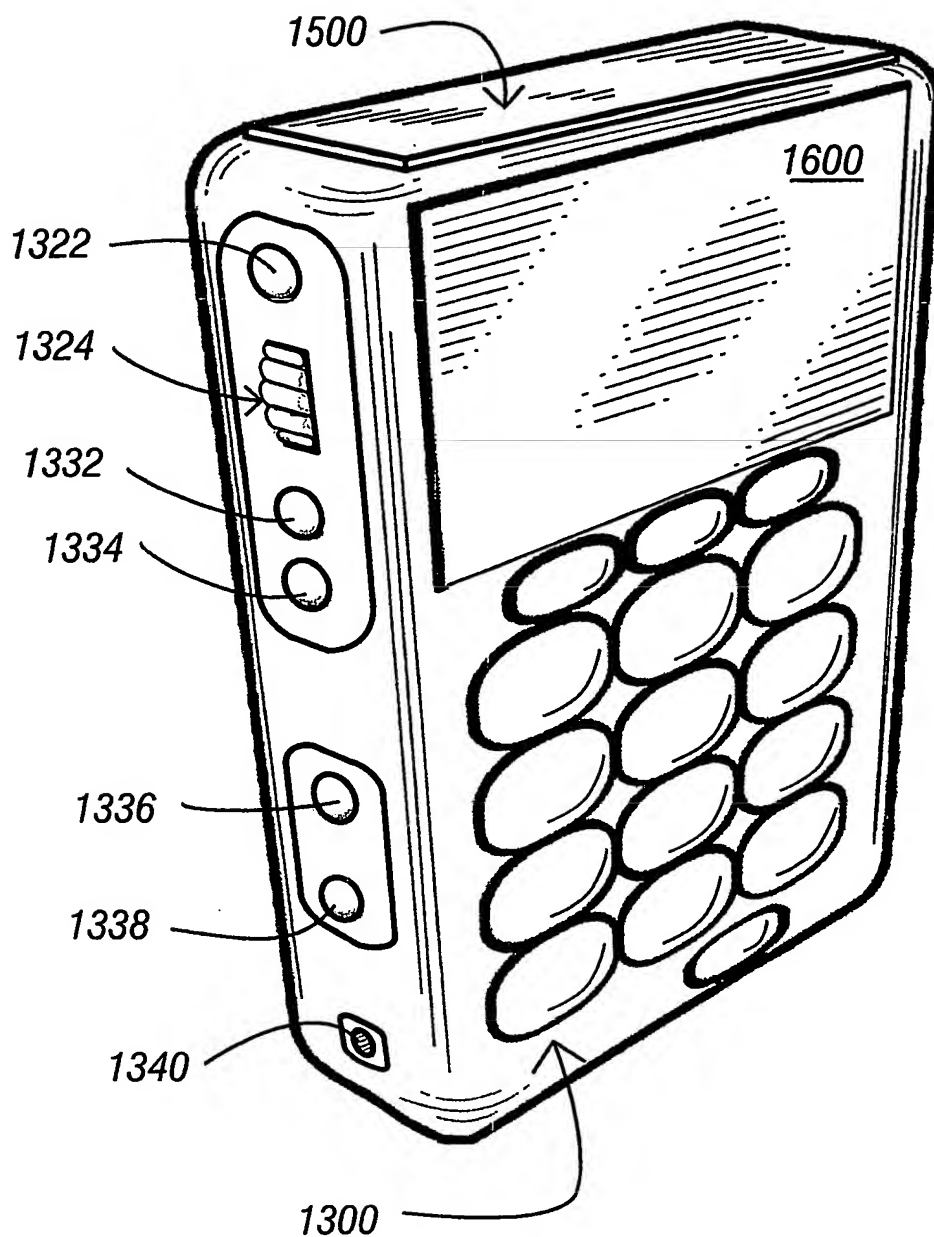
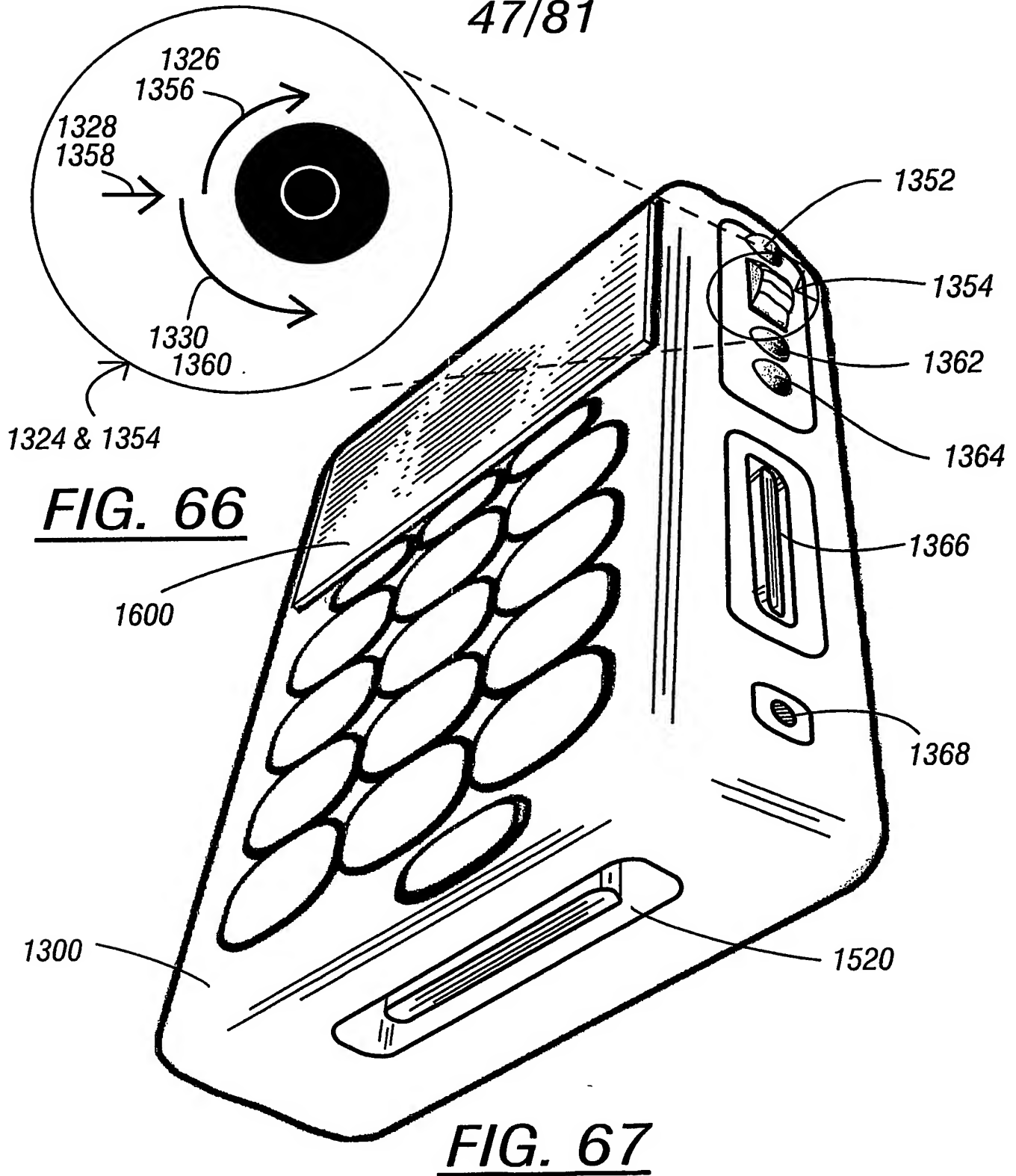
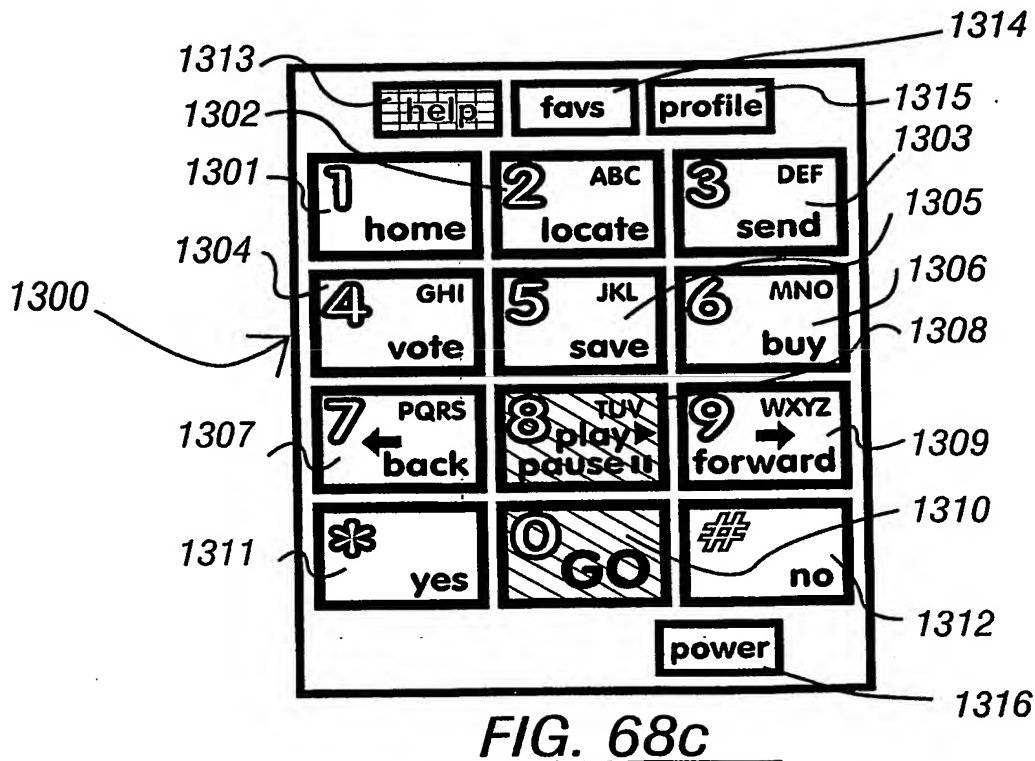
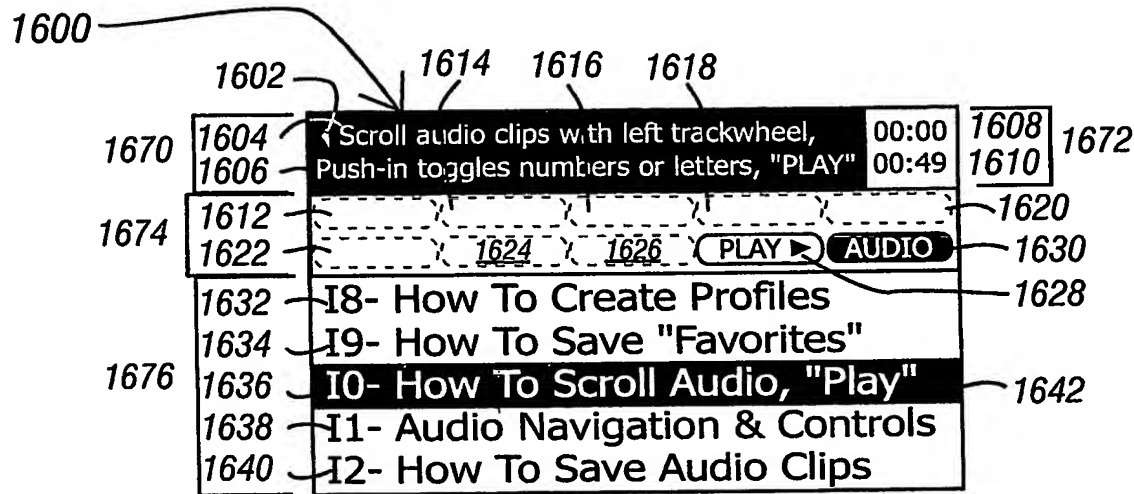
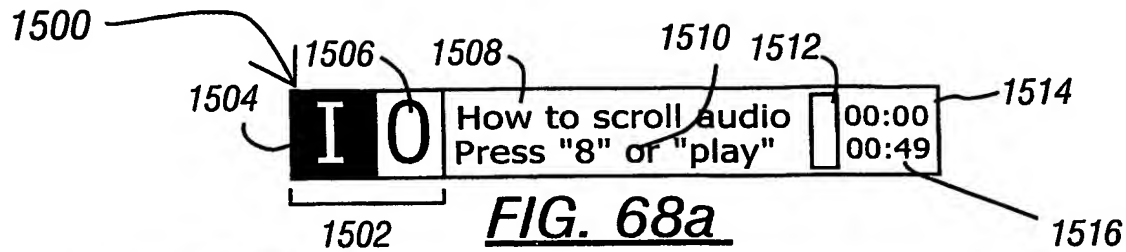


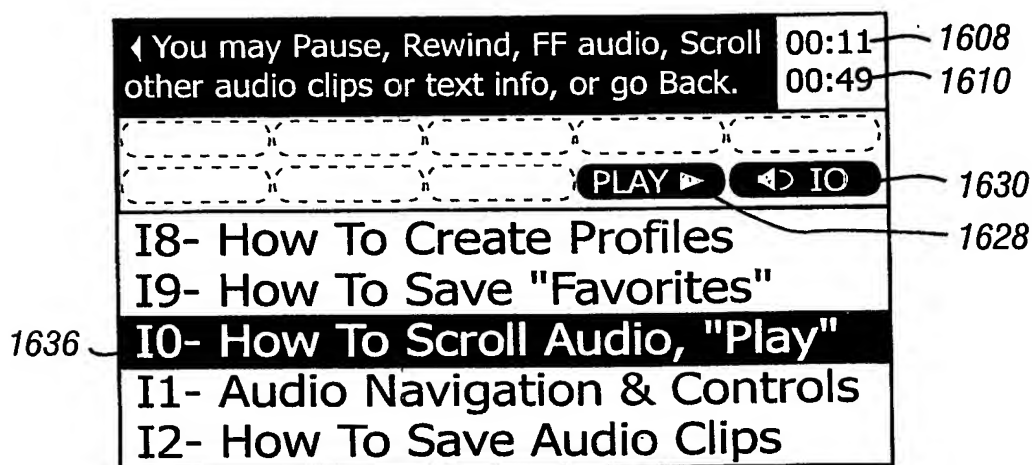
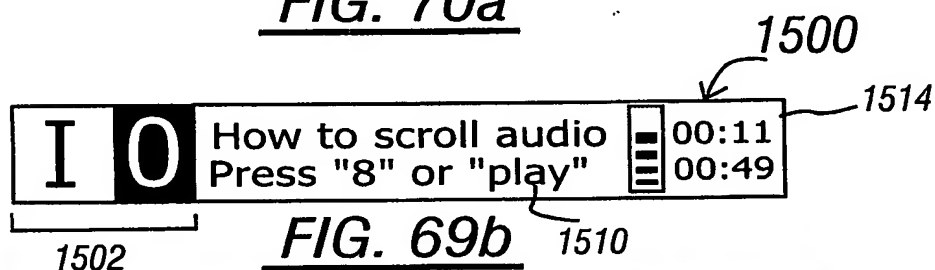
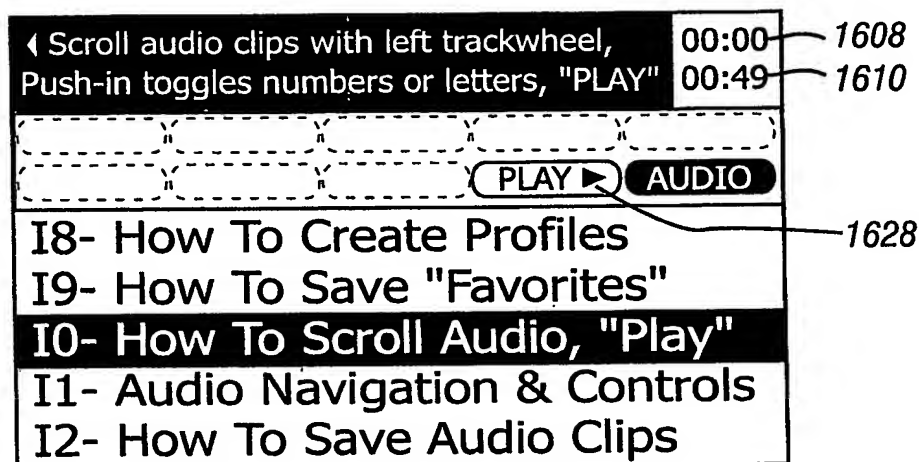
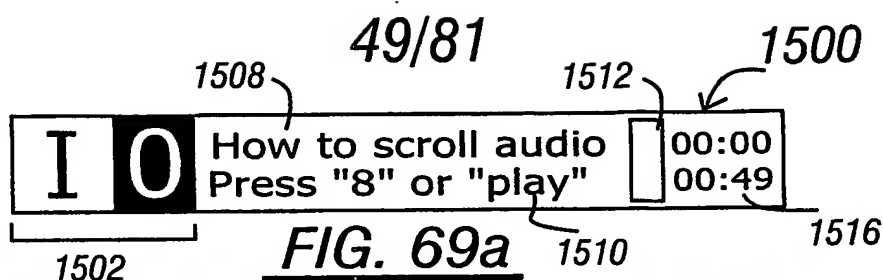
FIG. 65

47/81

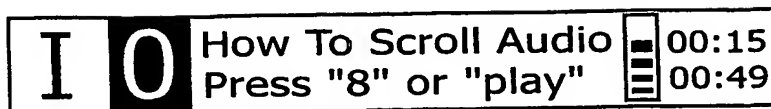
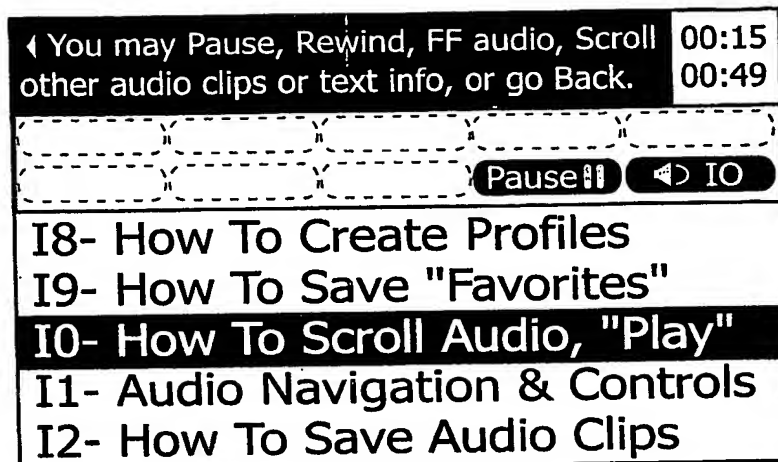
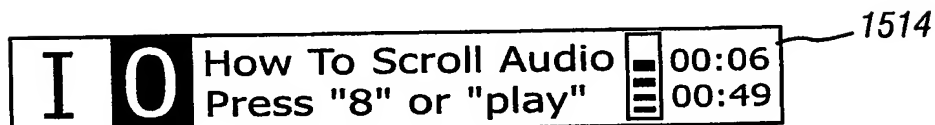
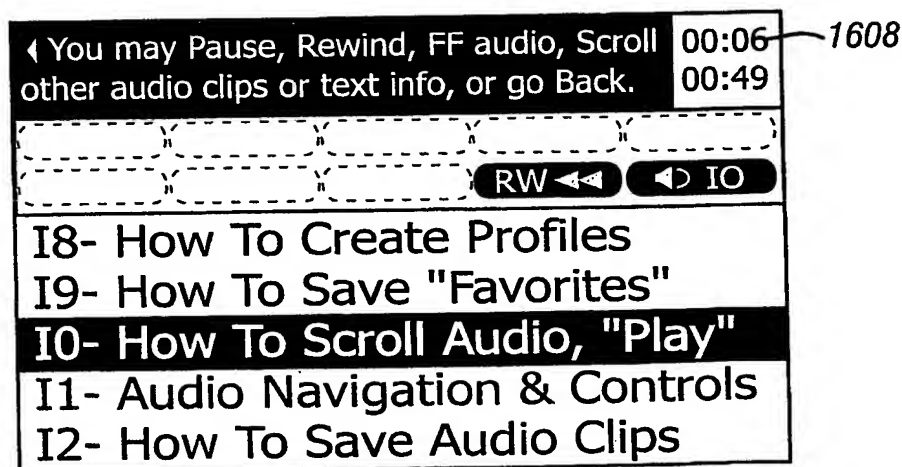


48/81

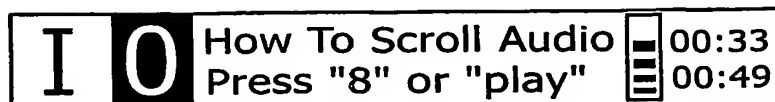




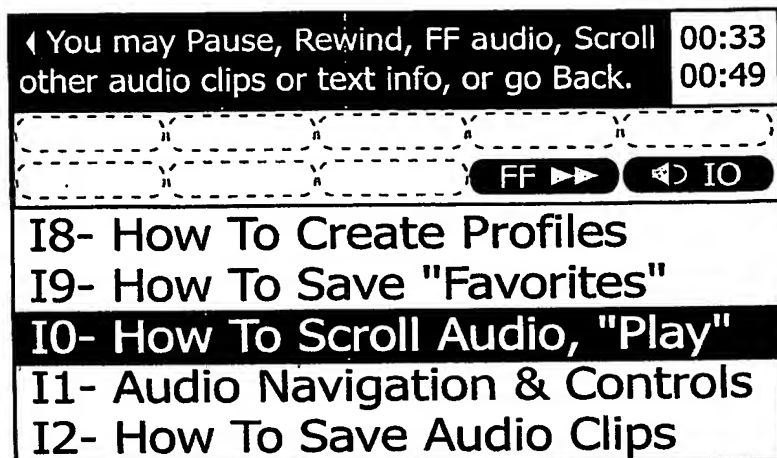
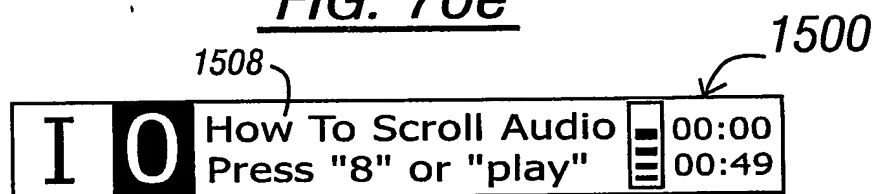
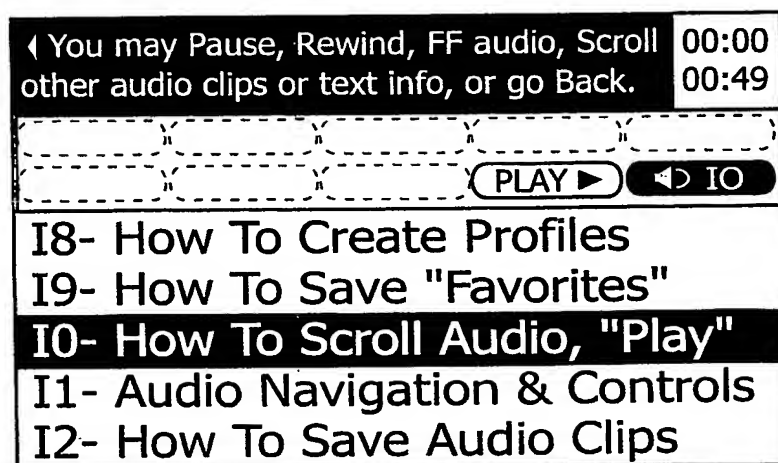
50/81

FIG. 69cFIG. 70cFIG. 69dFIG. 70d

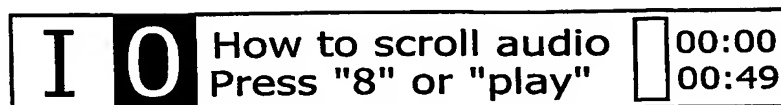
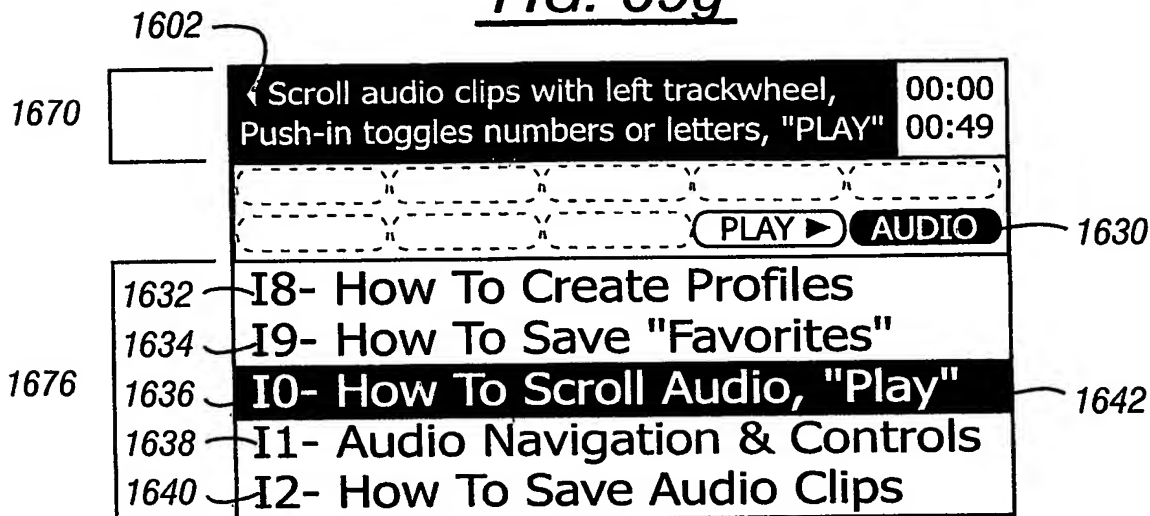
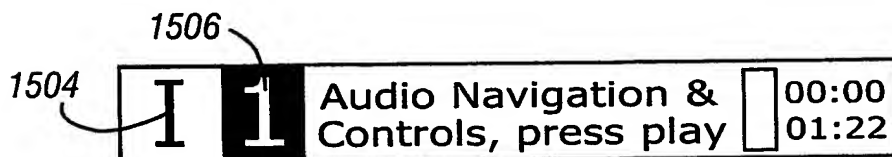
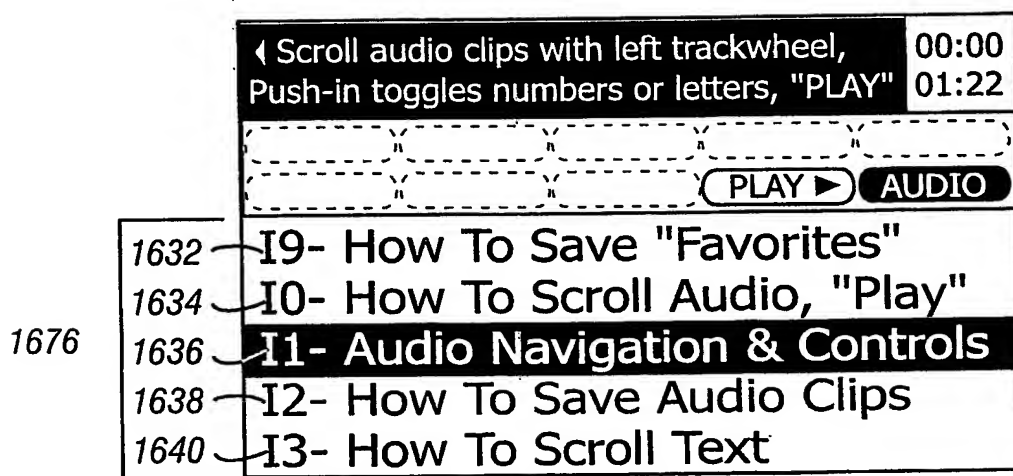
51/81



1502

FIG. 69eFIG. 70eFIG. 69fFIG. 70f

52/81

FIG. 69gFIG. 70gFIG. 69hFIG. 70h

53/81

I	2	How To Save Audio Clips, Press Play	00:00 01:12
----------	----------	--	----------------

FIG. 69i

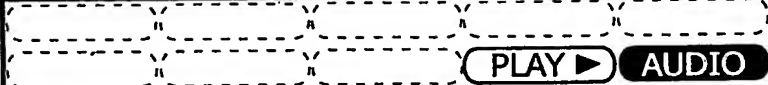
	↓ Scroll audio clips with left trackwheel, Push-in toggles numbers or letters, "PLAY"	00:00 01:12
		
1632	I0- How To Scroll Audio, "Play"	
1634	I1- Audio Navigation & Controls	
1676 1636	I2- How To Save Audio Clips	
1638	I3- How To Scroll Text	
1640	I4- Text Navigation & Controls	

FIG. 70i

I	2	How To Save Audio Clips, Press Play	00:00 01:12
----------	----------	--	----------------

FIG. 69j


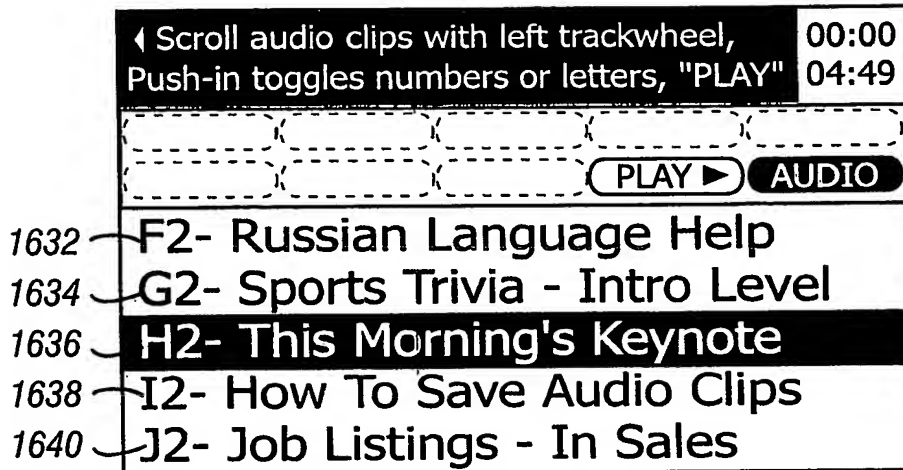
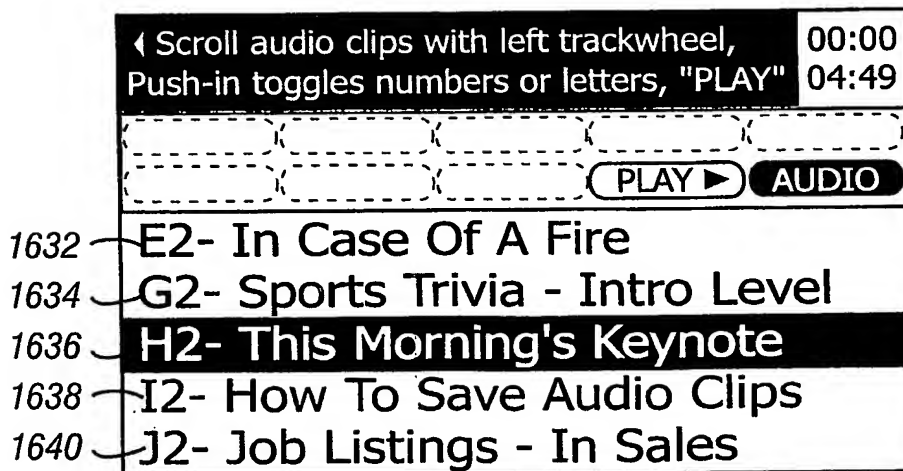
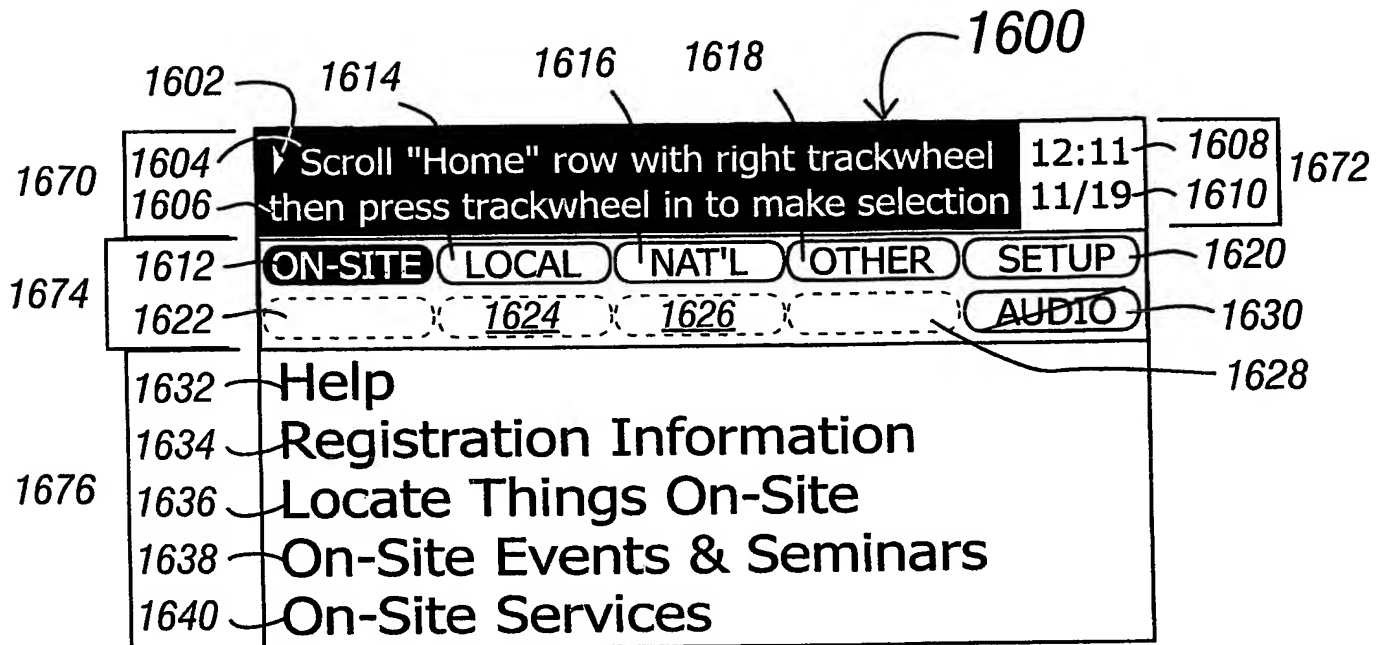
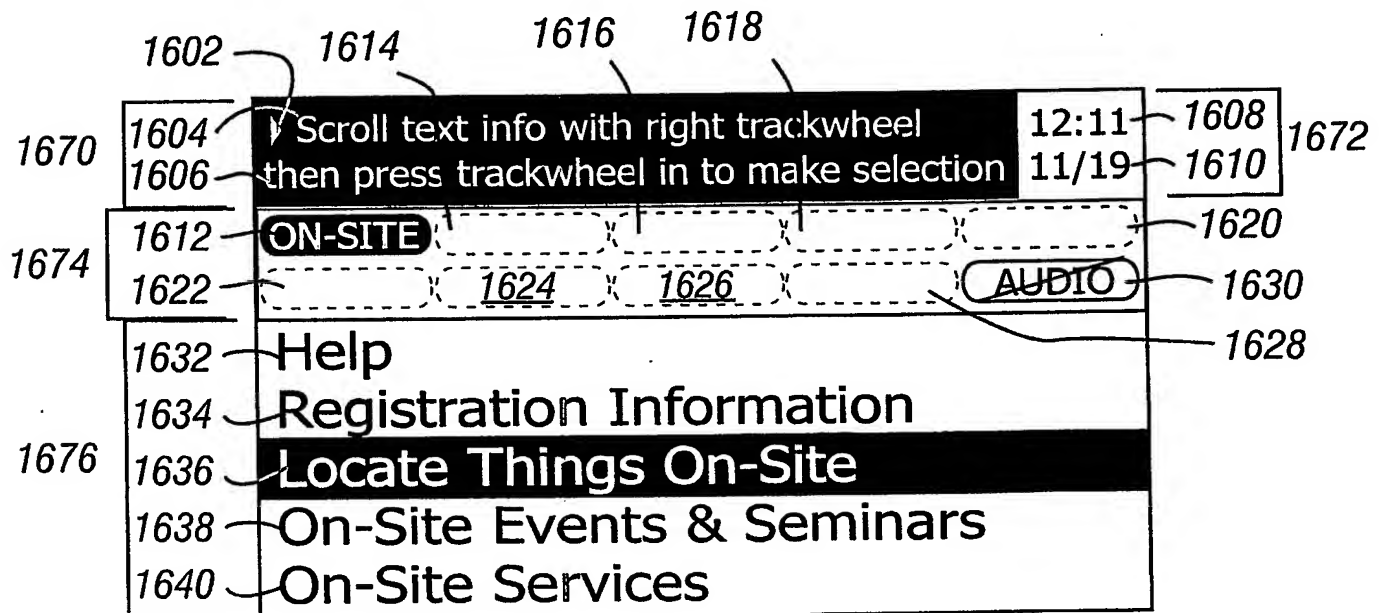
	↓ Scroll audio clips with left trackwheel, Push-in toggles numbers or letters, "PLAY"	00:00 01:12
		
1632	G2- Sports Trivia - Intro Level	
1634	H2- This Morning's Keynote	
1676 1636	I2- How To Save Audio Clips	
1638	J2- Job Listings - In Sales	
1640	K2- Kids Channels - Ages 5-7	

FIG. 70j

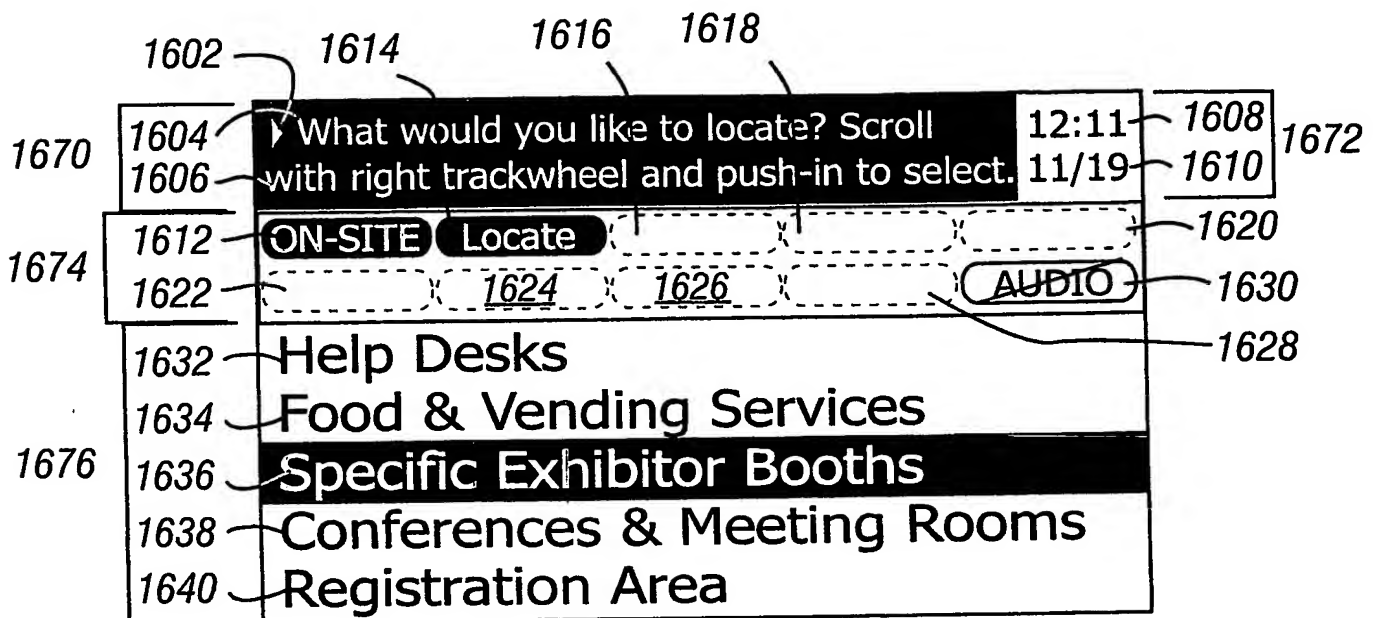
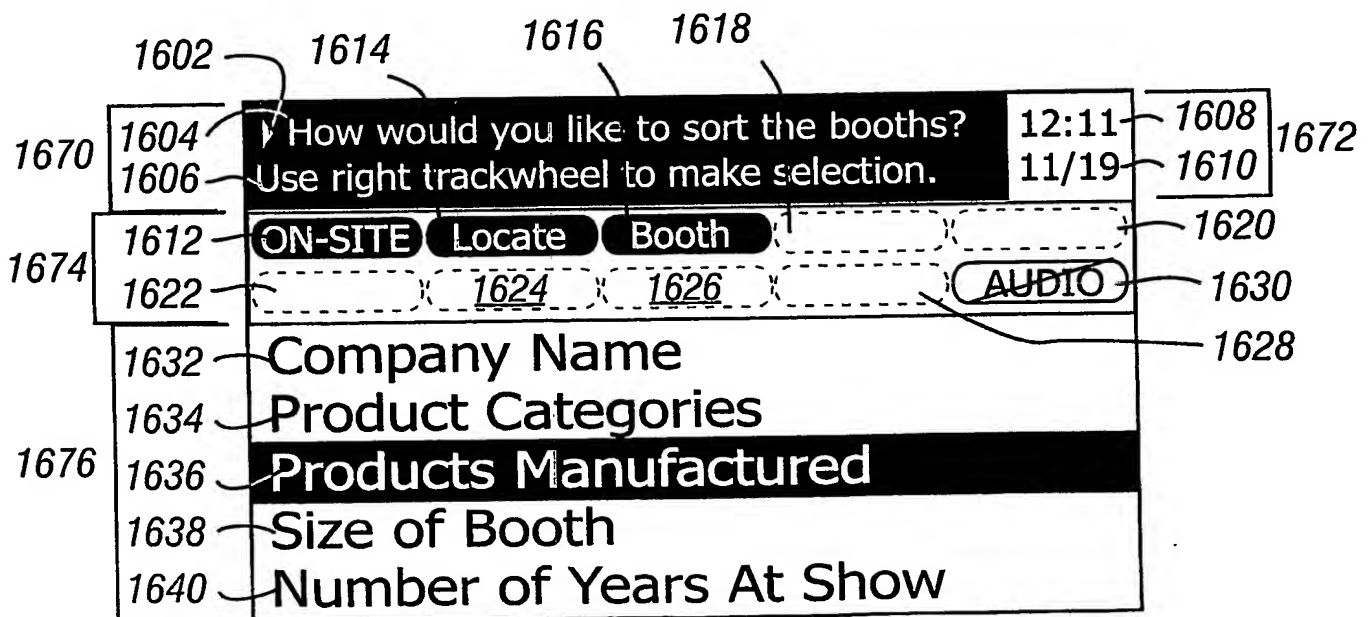
54/81

FIG. 69kFIG. 90kFIG. 69lFIG. 90l

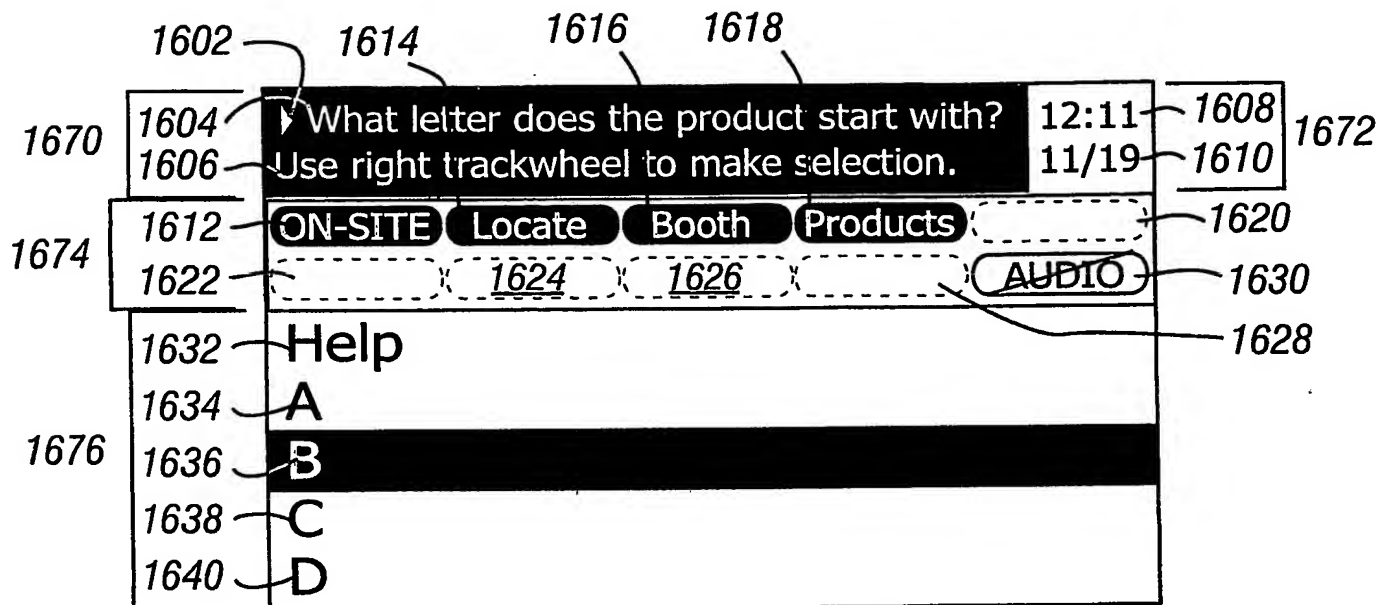
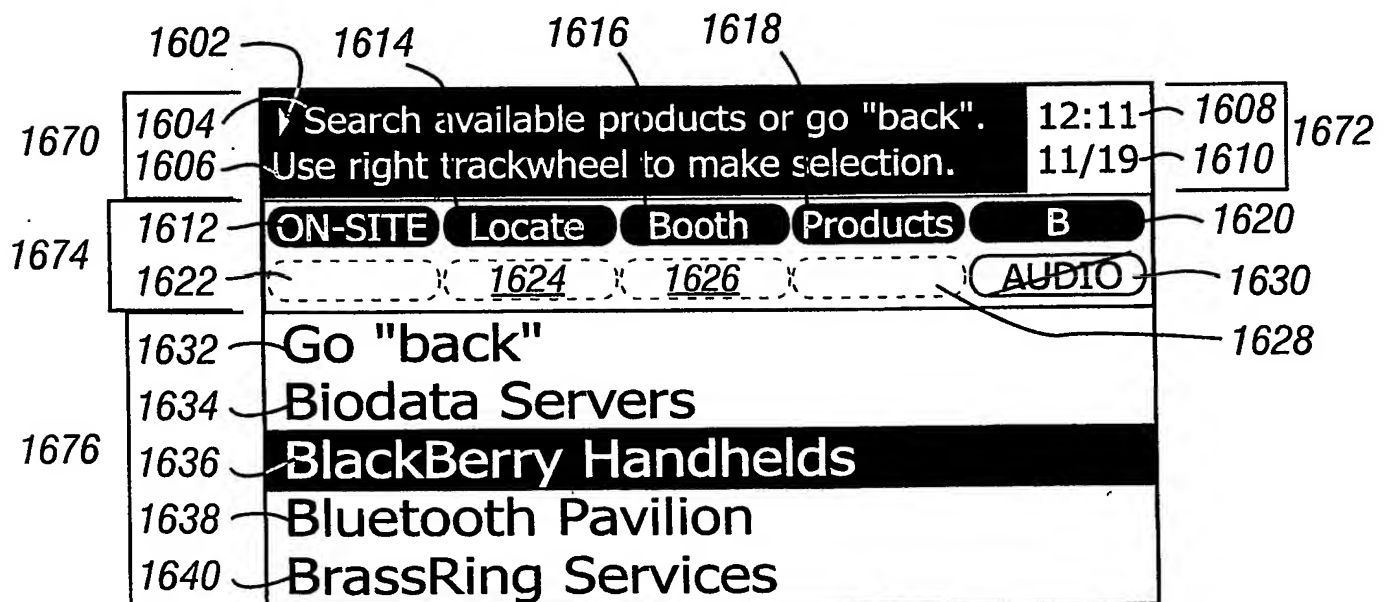
55/81

FIG. 71aFIG. 71b

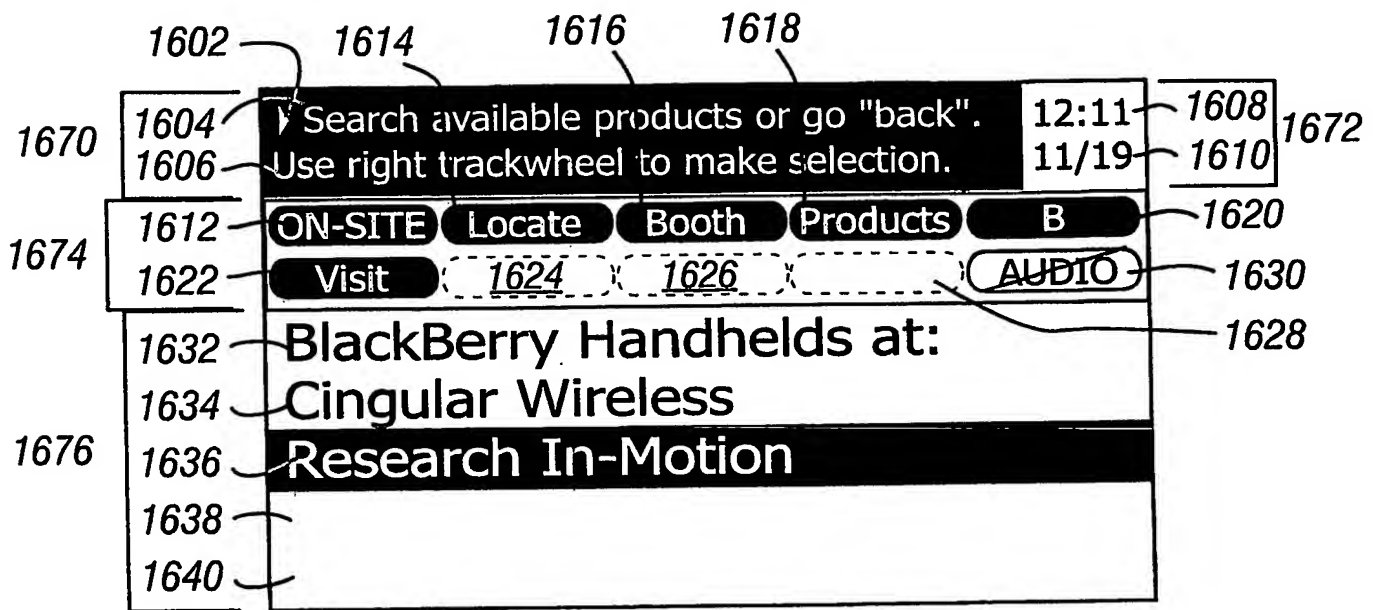
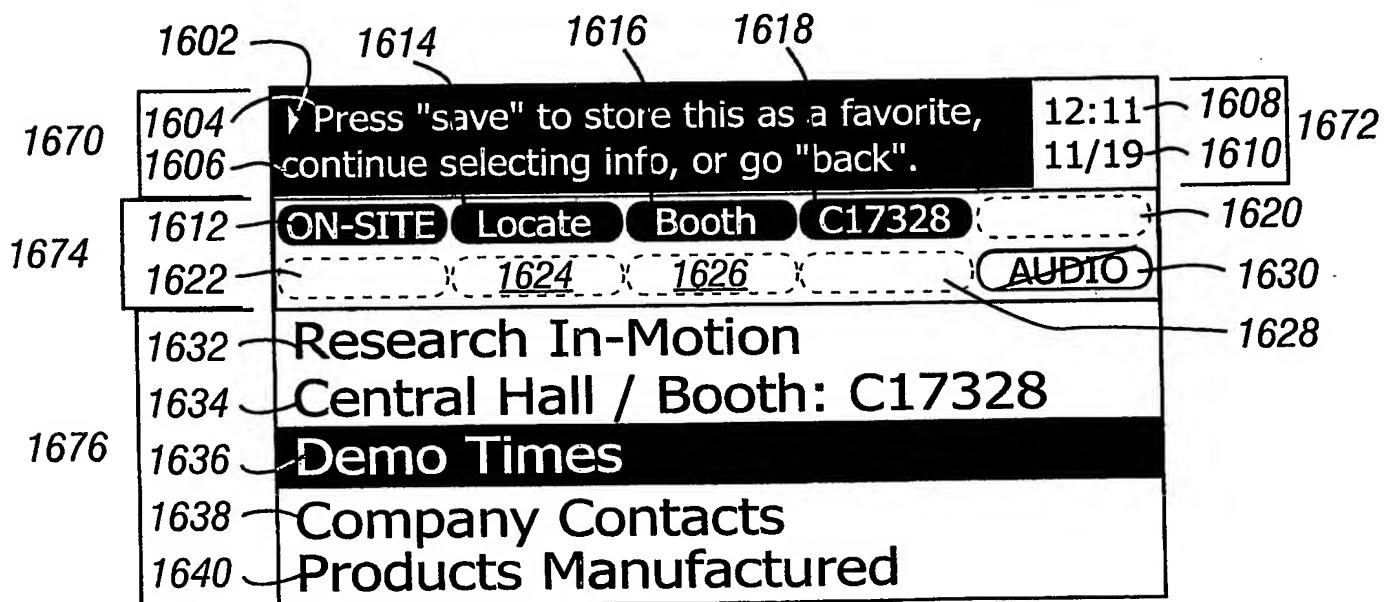
56/81

FIG. 71cFIG. 71d

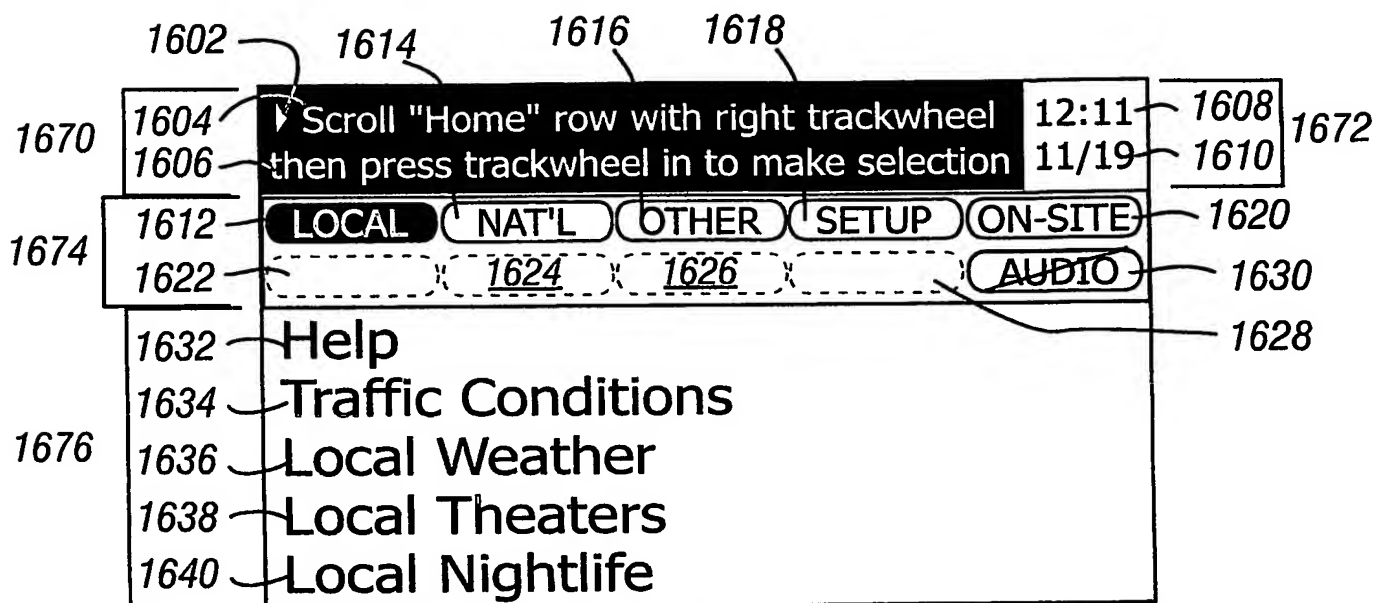
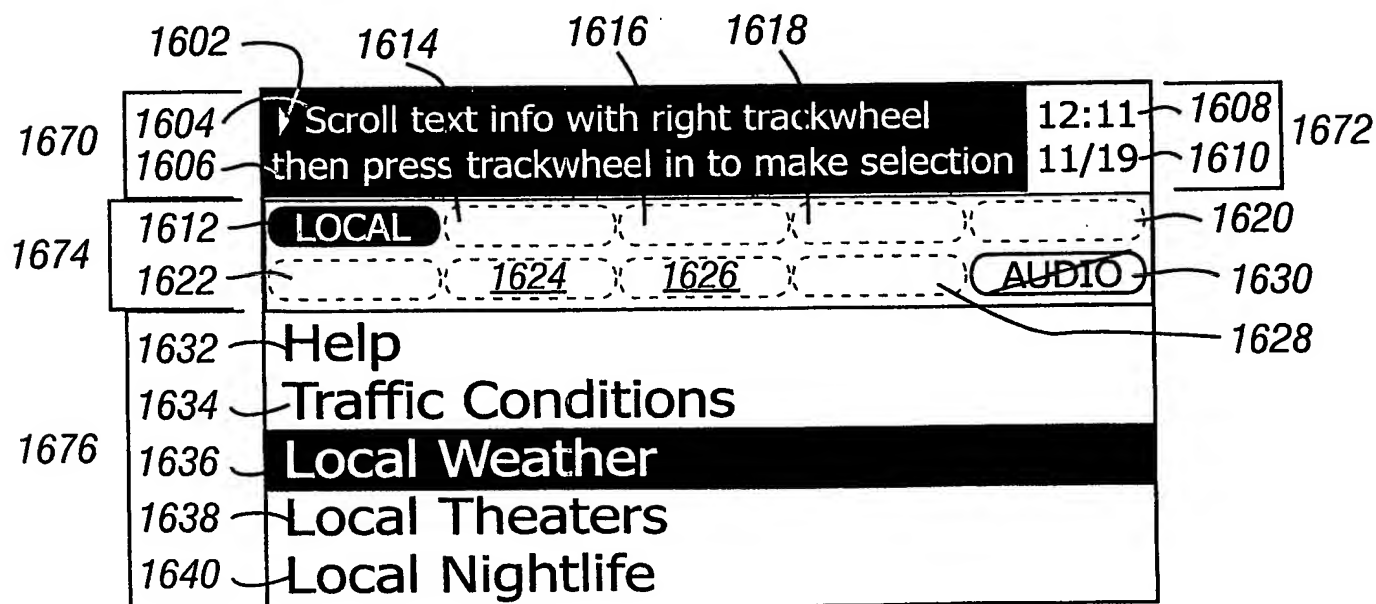
57/81

FIG. 71eFIG. 71f

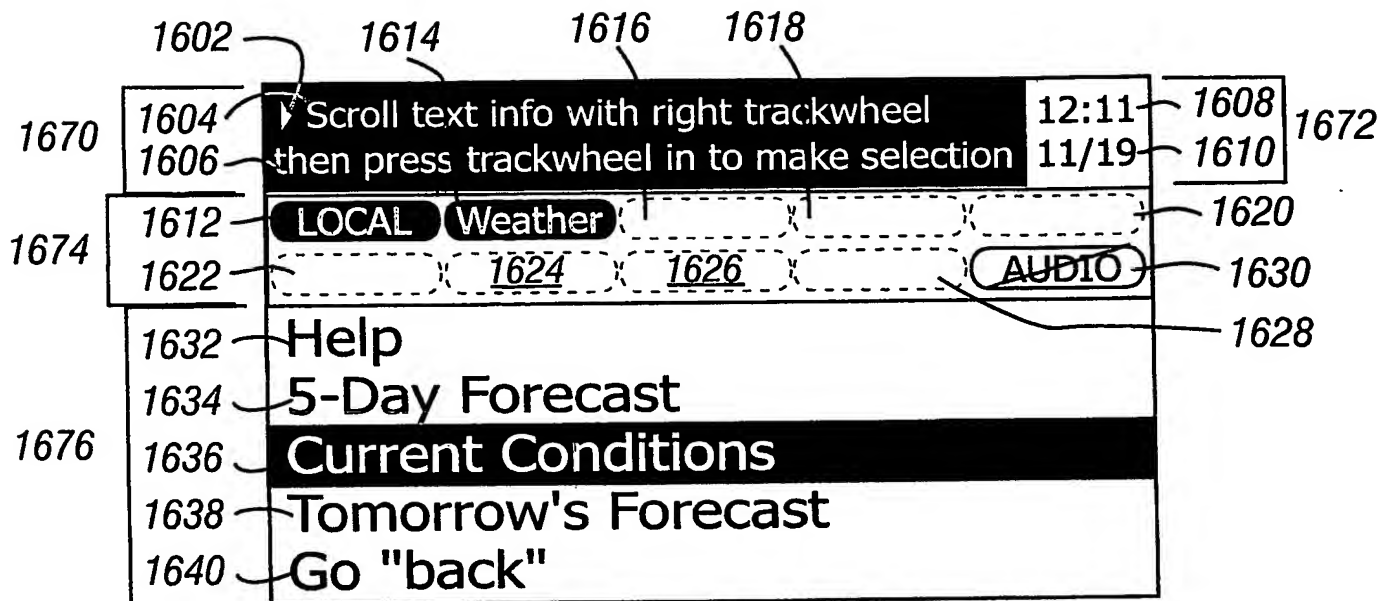
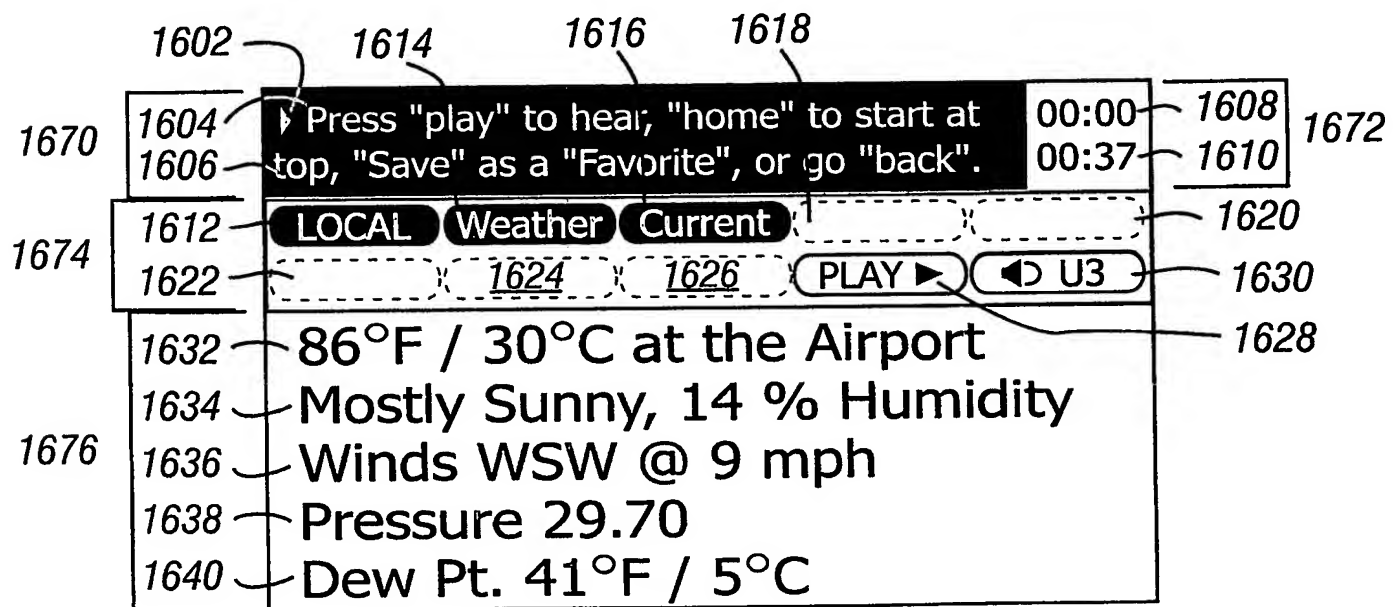
58/81

FIG. 71gFIG. 71h

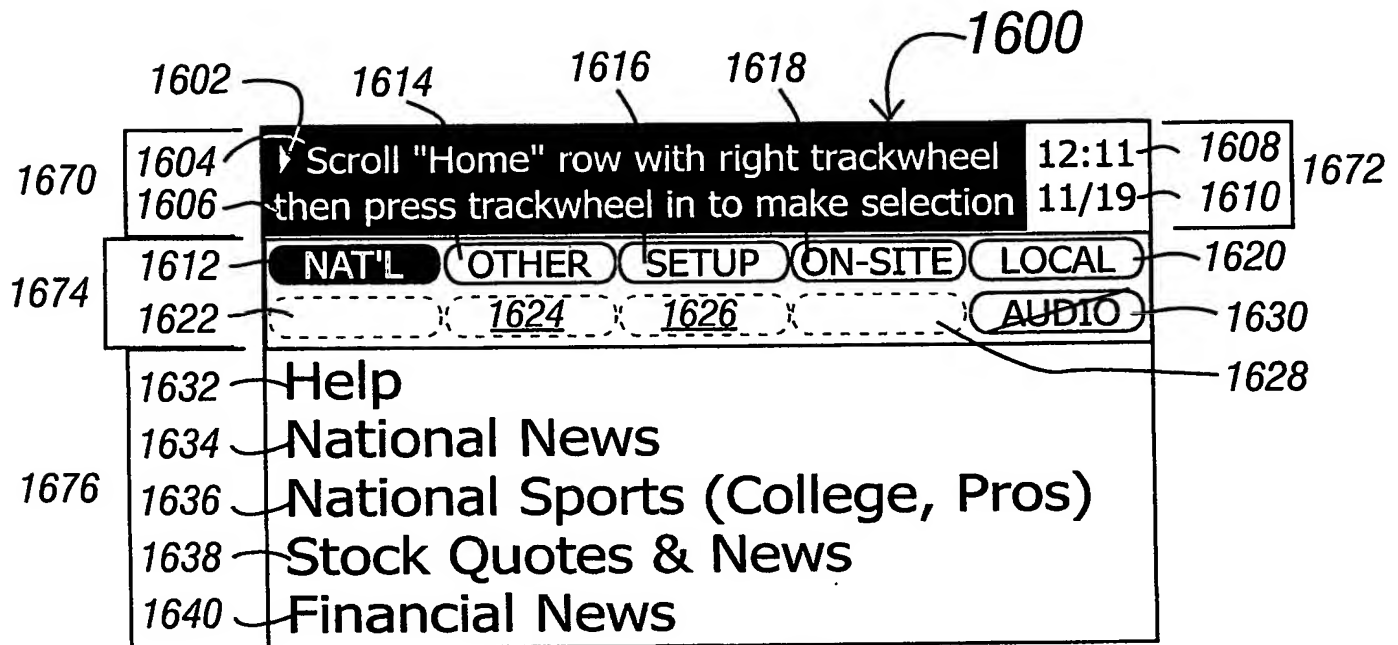
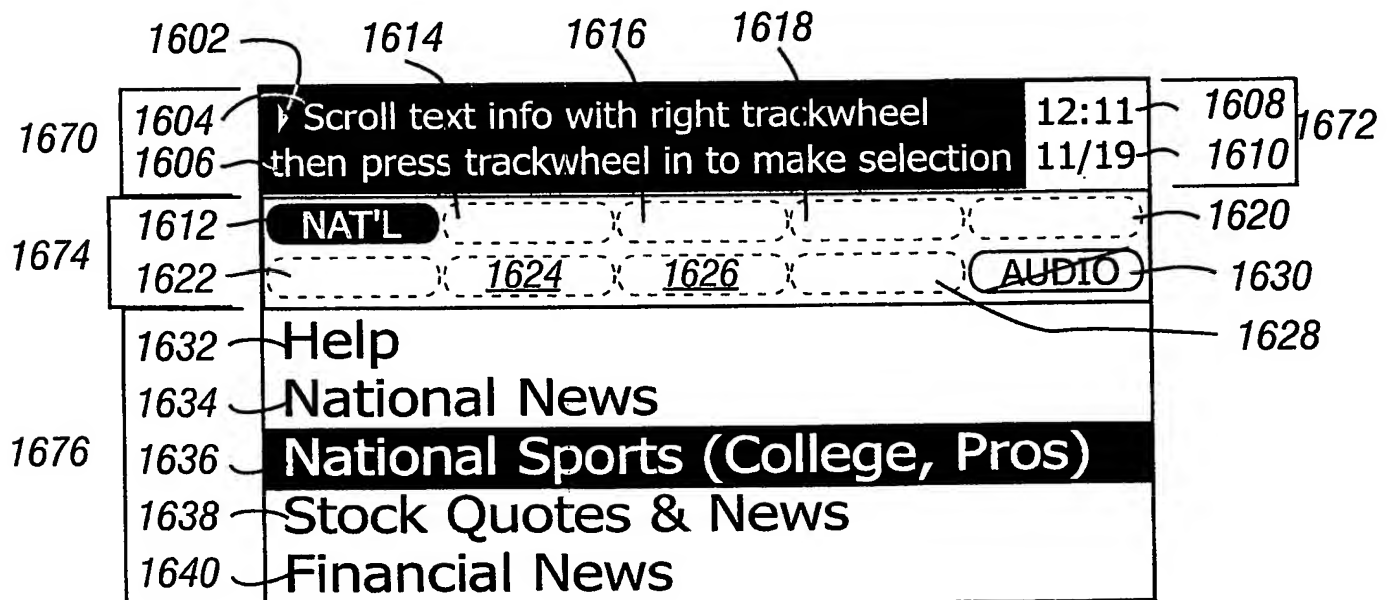
59/81

FIG. 72aFIG. 72b

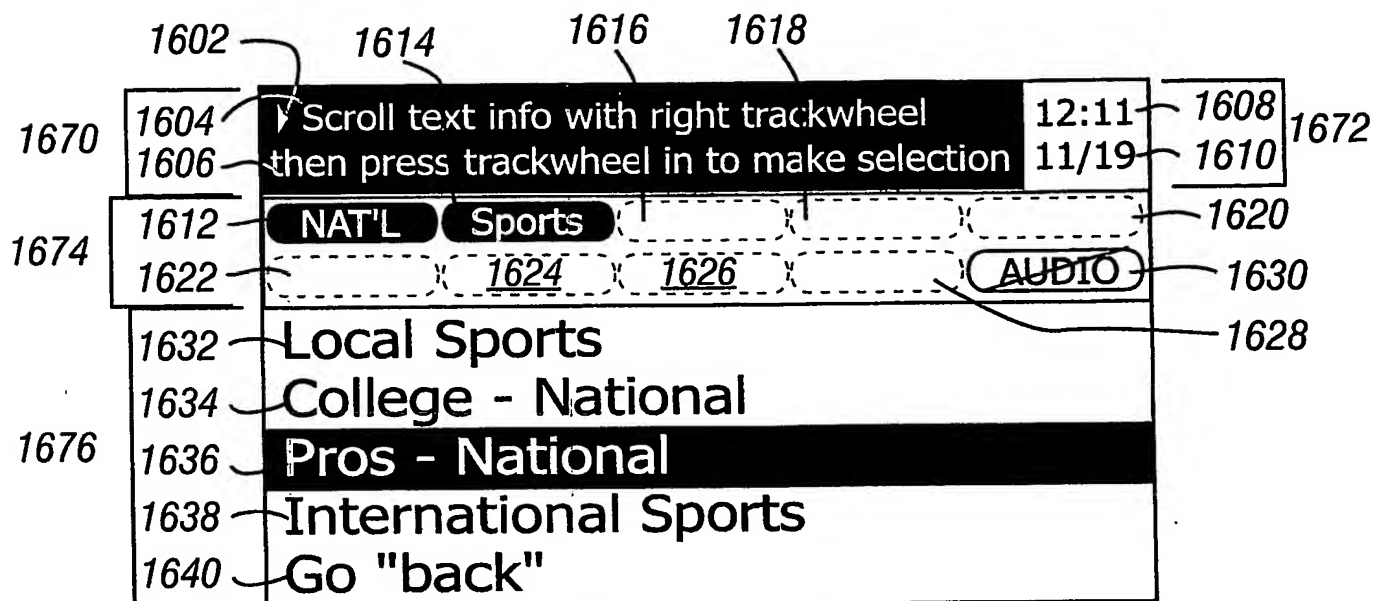
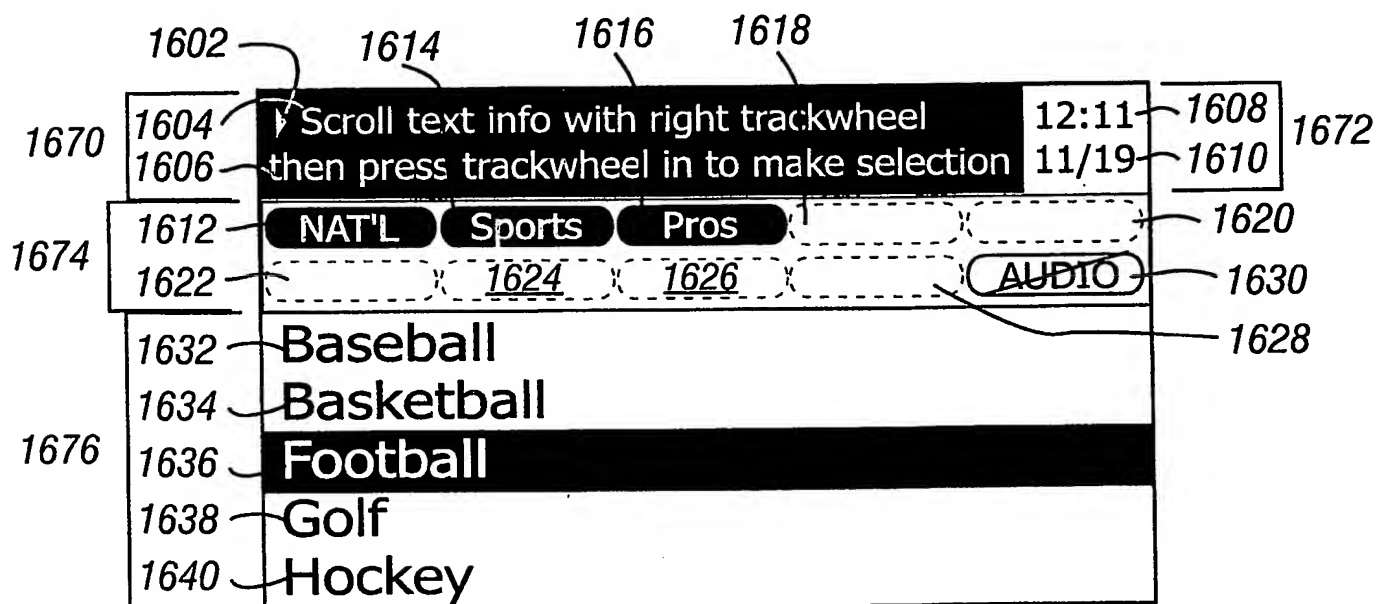
60/81

FIG. 72cFIG. 72d

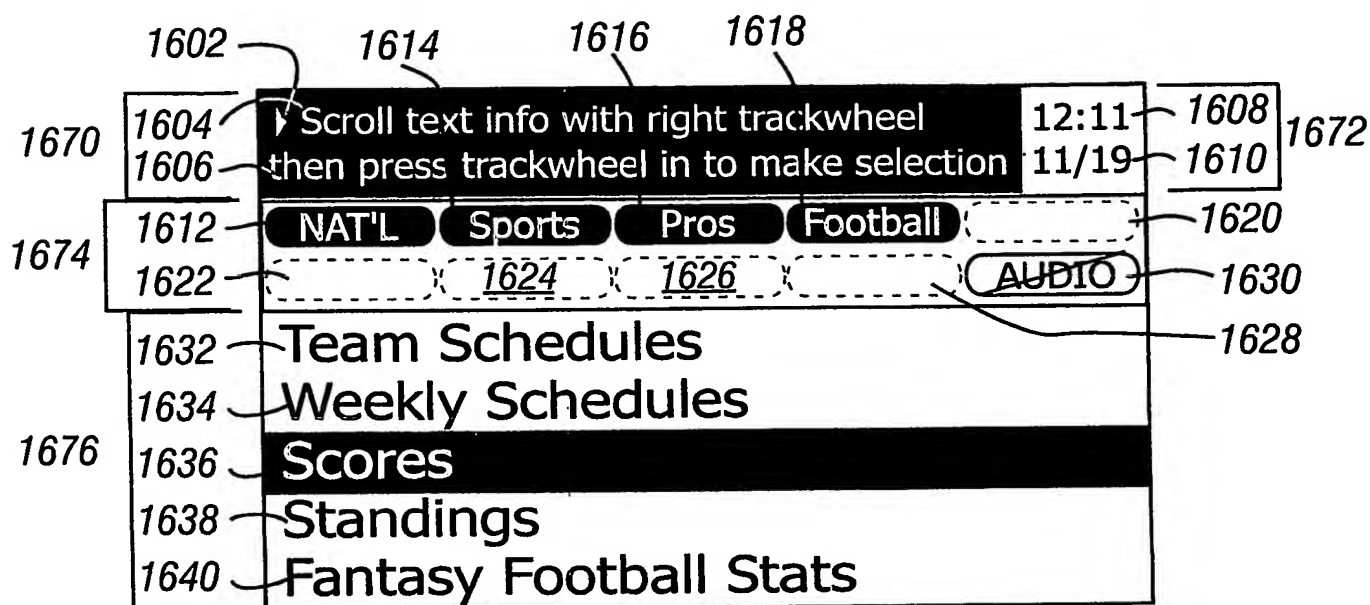
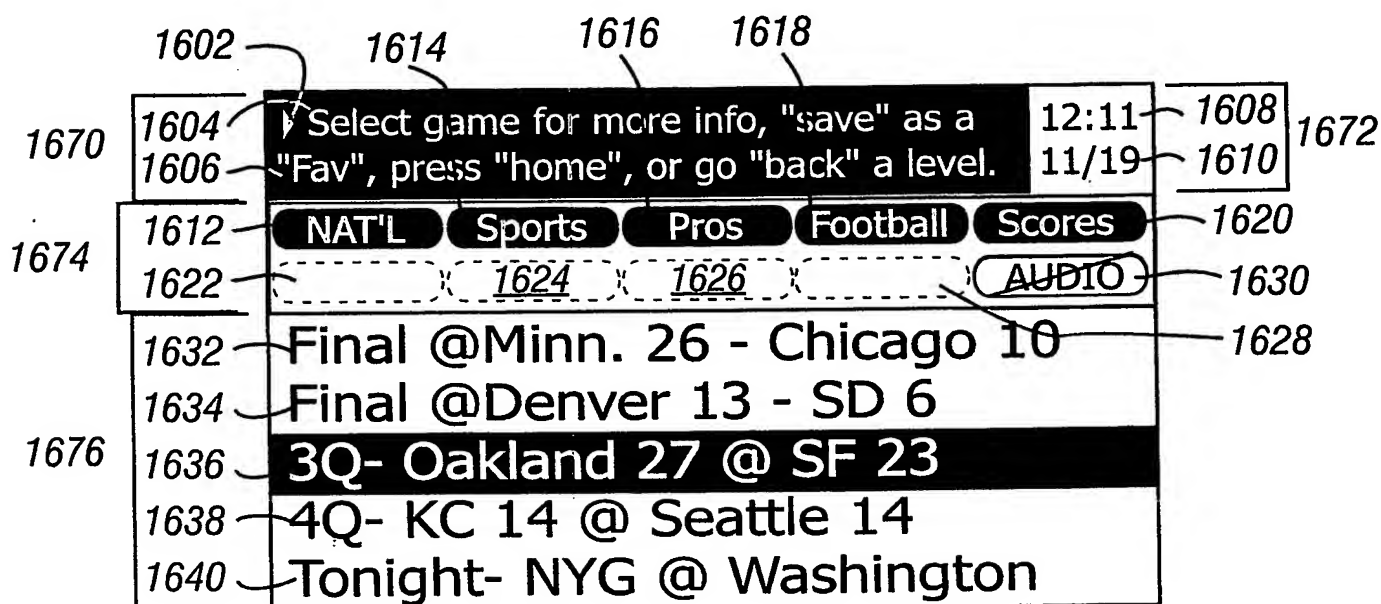
61/81

FIG. 73aFIG. 73b

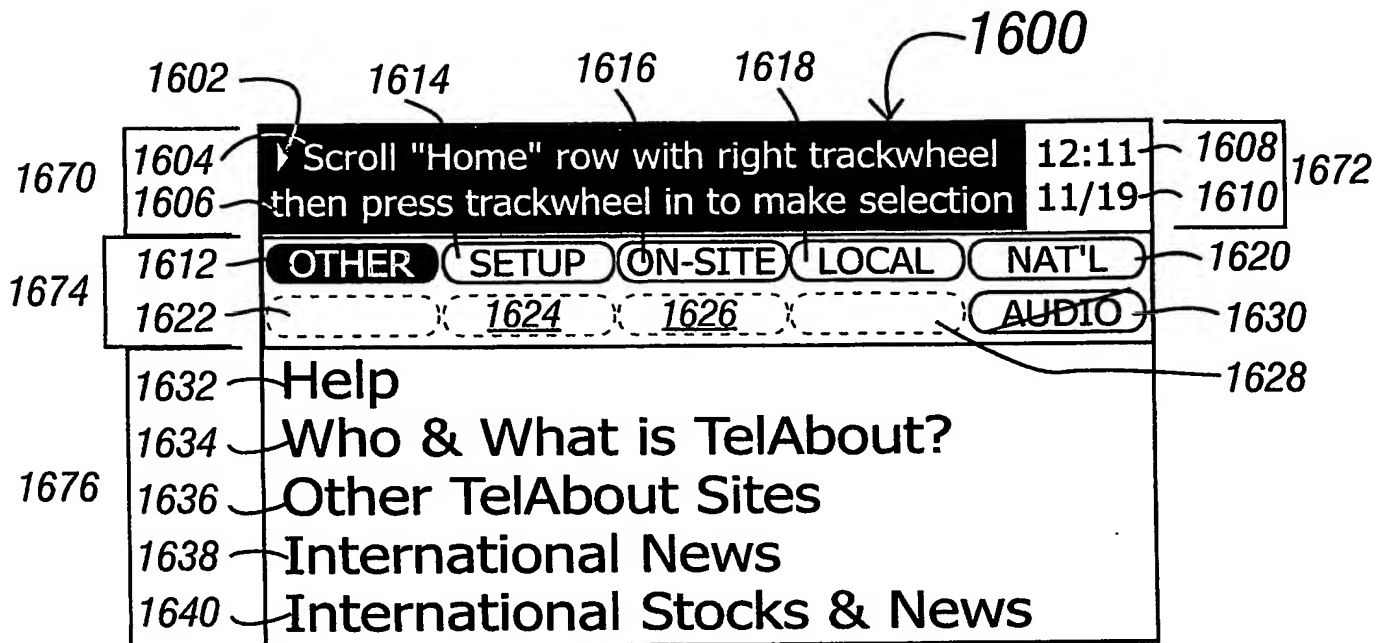
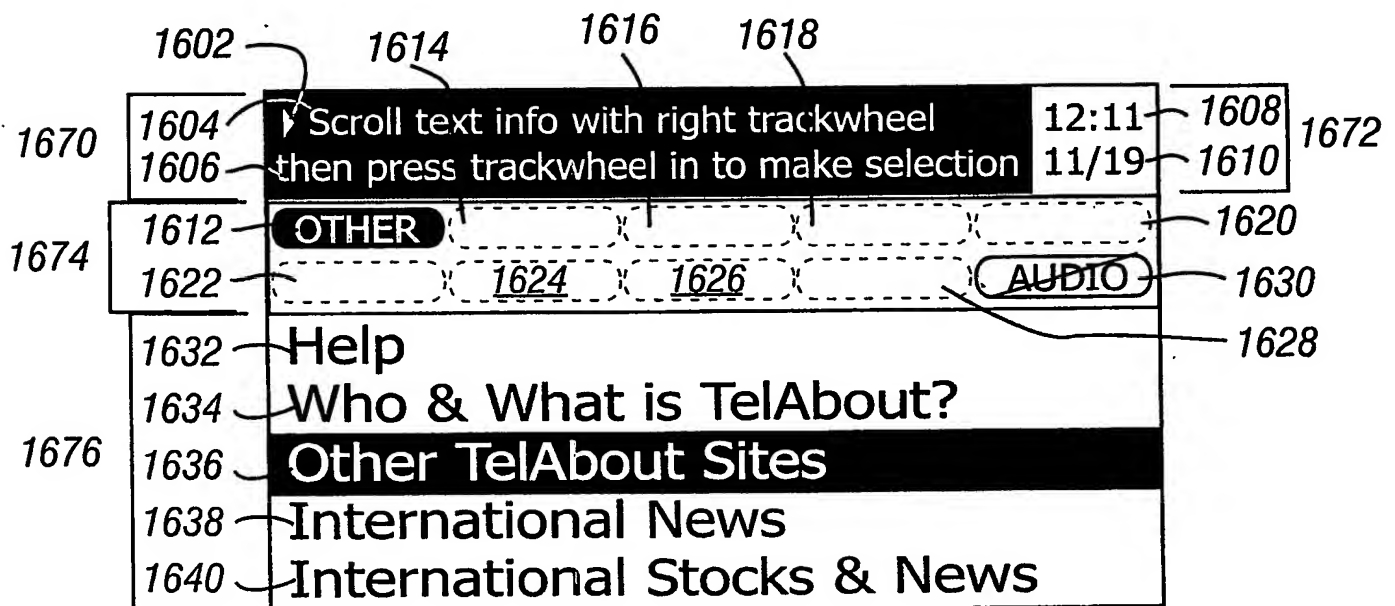
62/81

FIG. 73cFIG. 73d

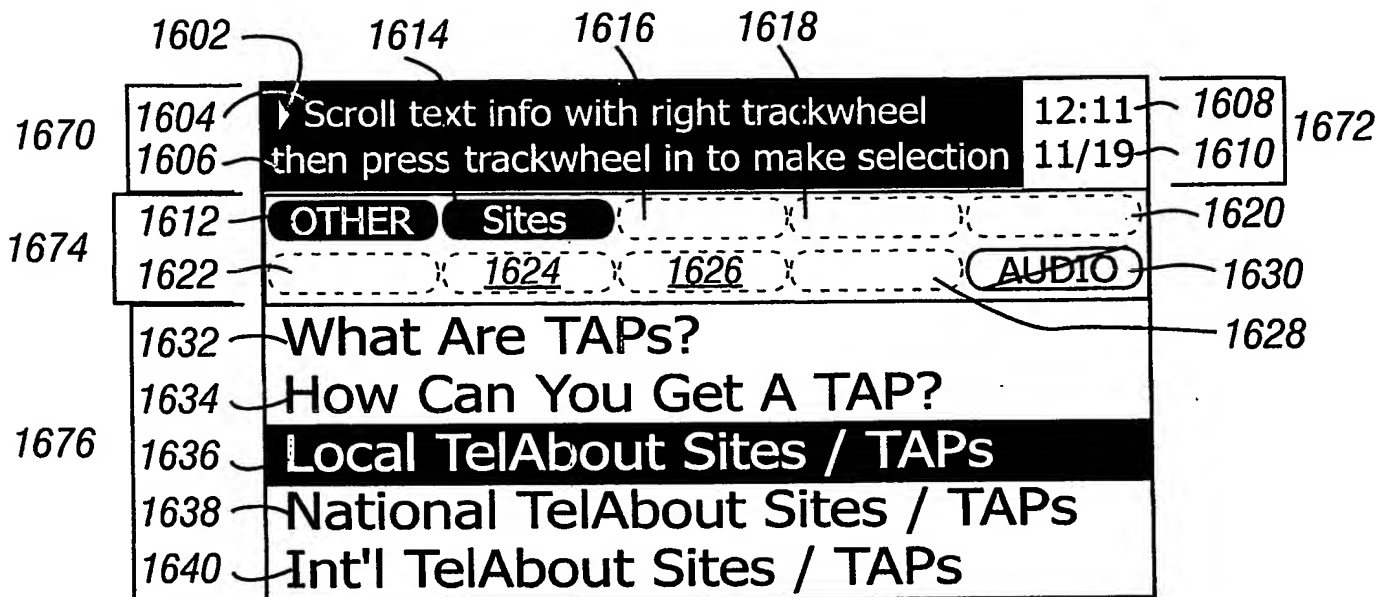
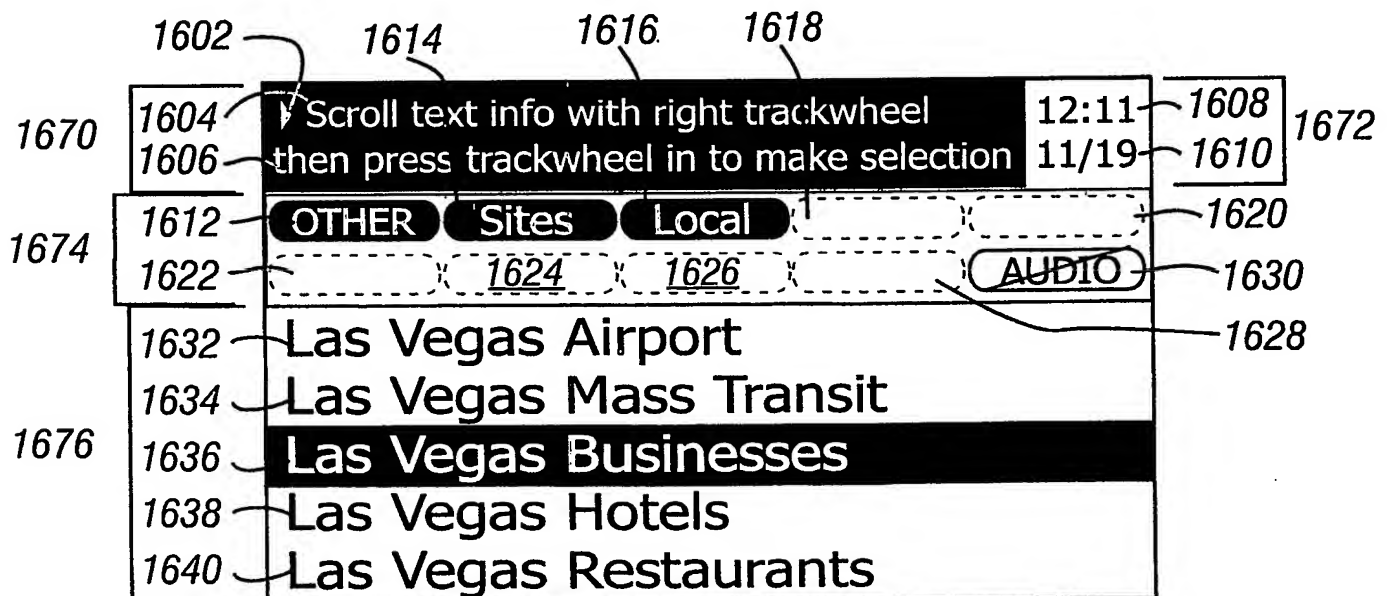
63/81

FIG. 73eFIG. 73f

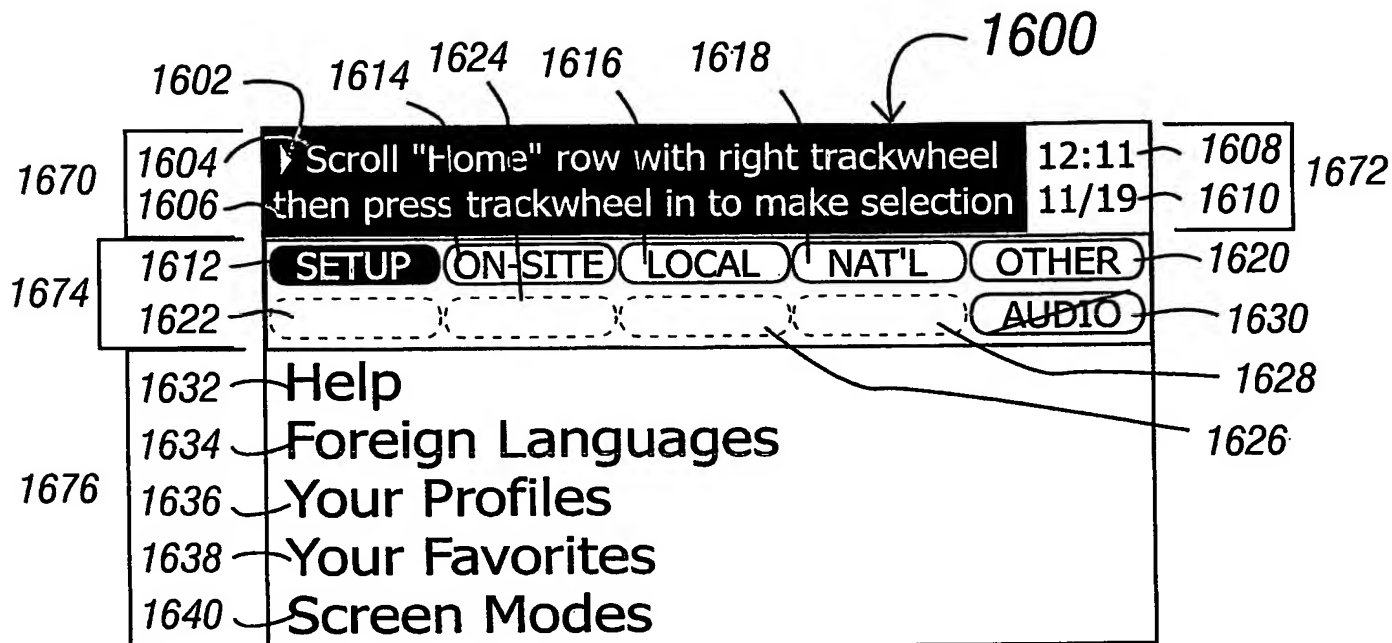
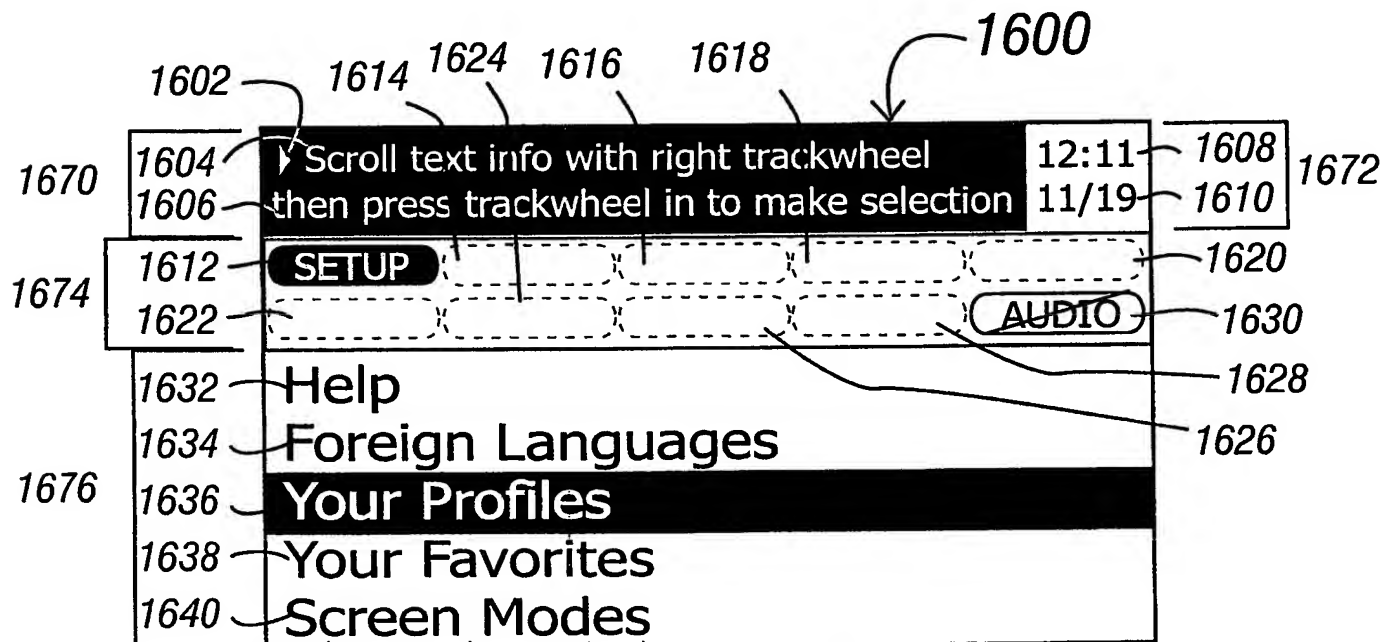
64/81

FIG. 74aFIG. 74b

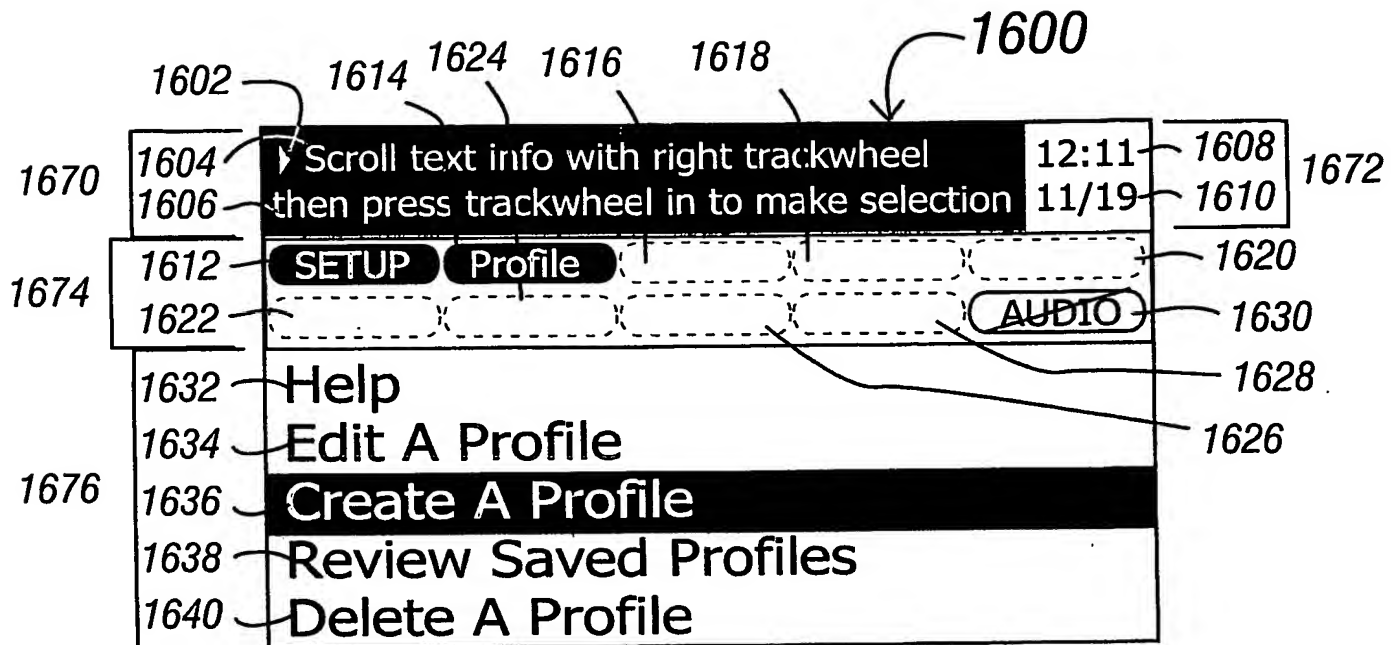
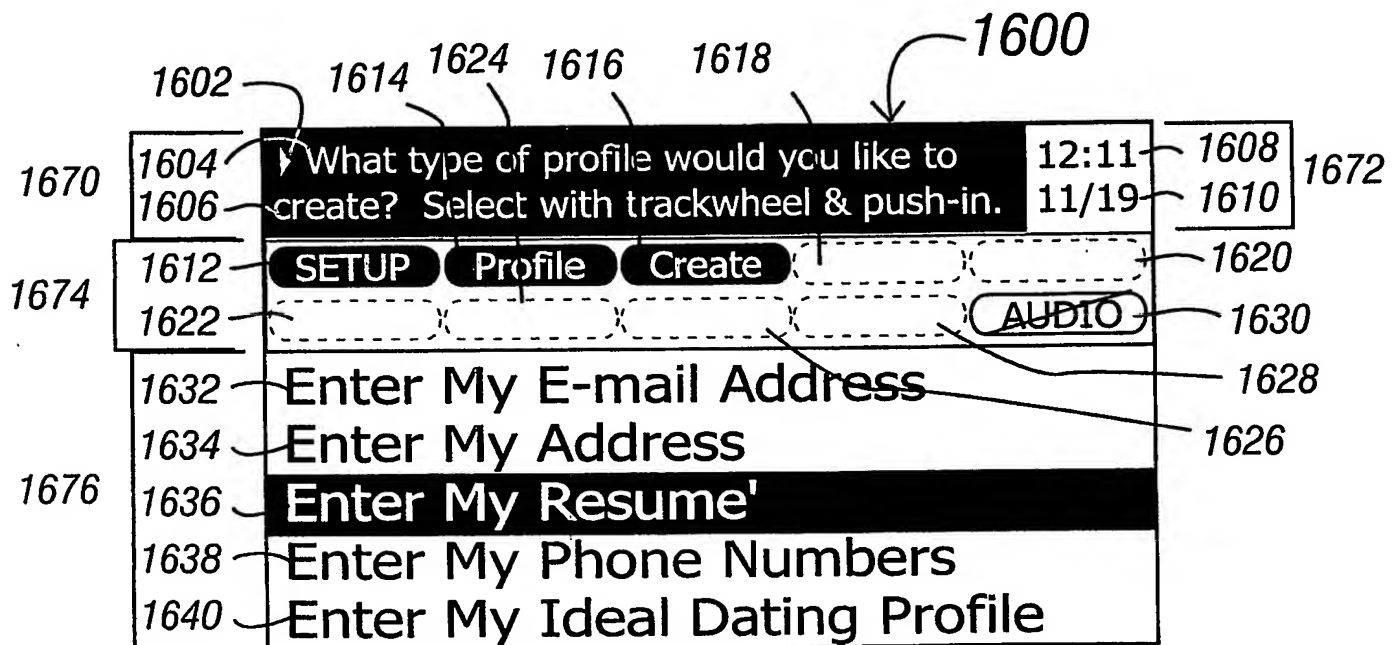
65/81

FIG. 74cFIG. 74d

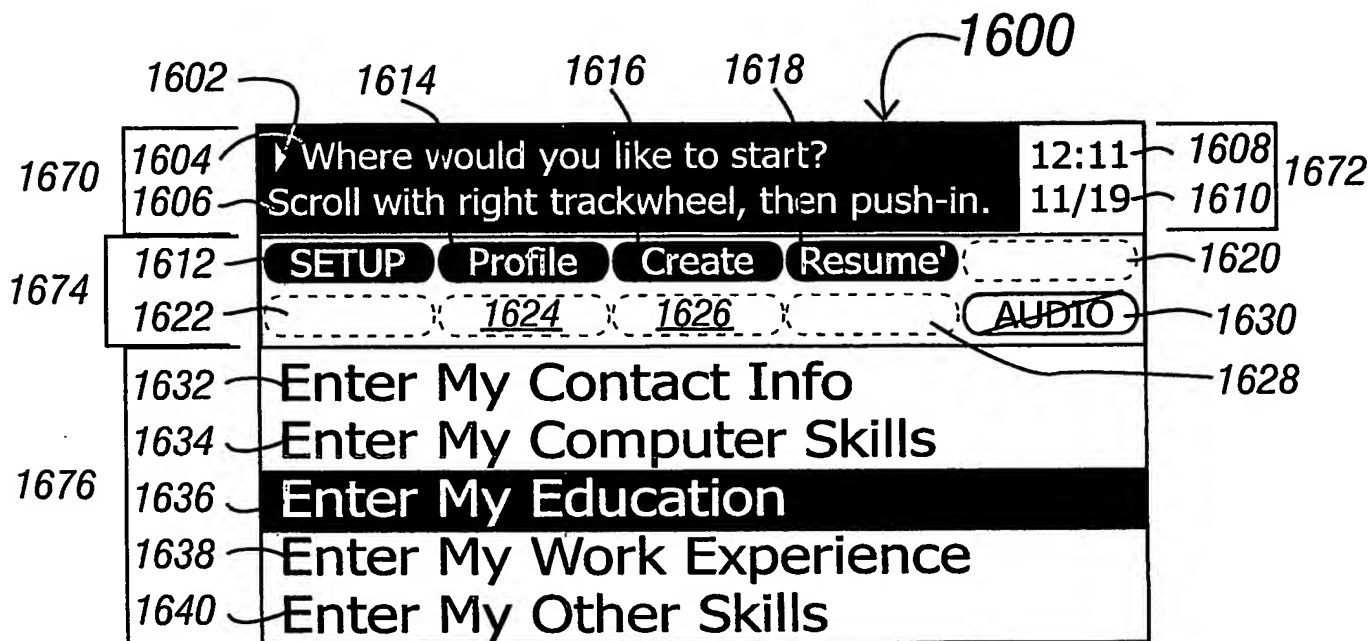
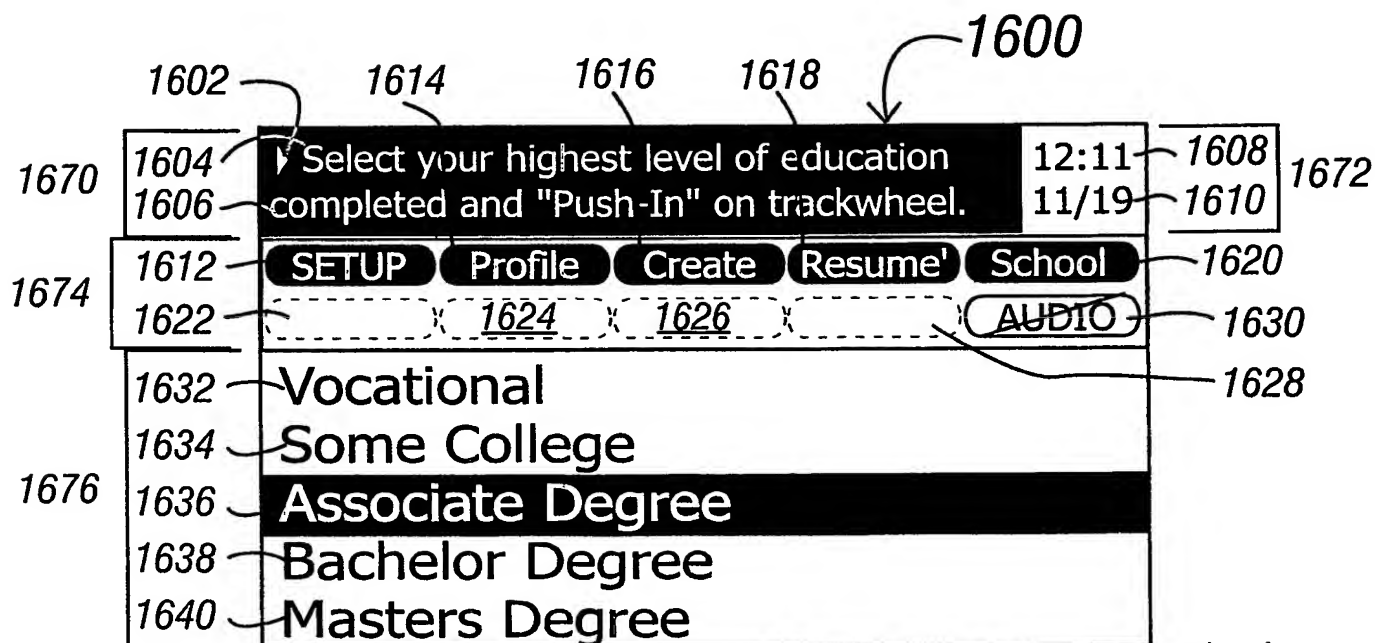
66/81

FIG. 75aFIG. 75b

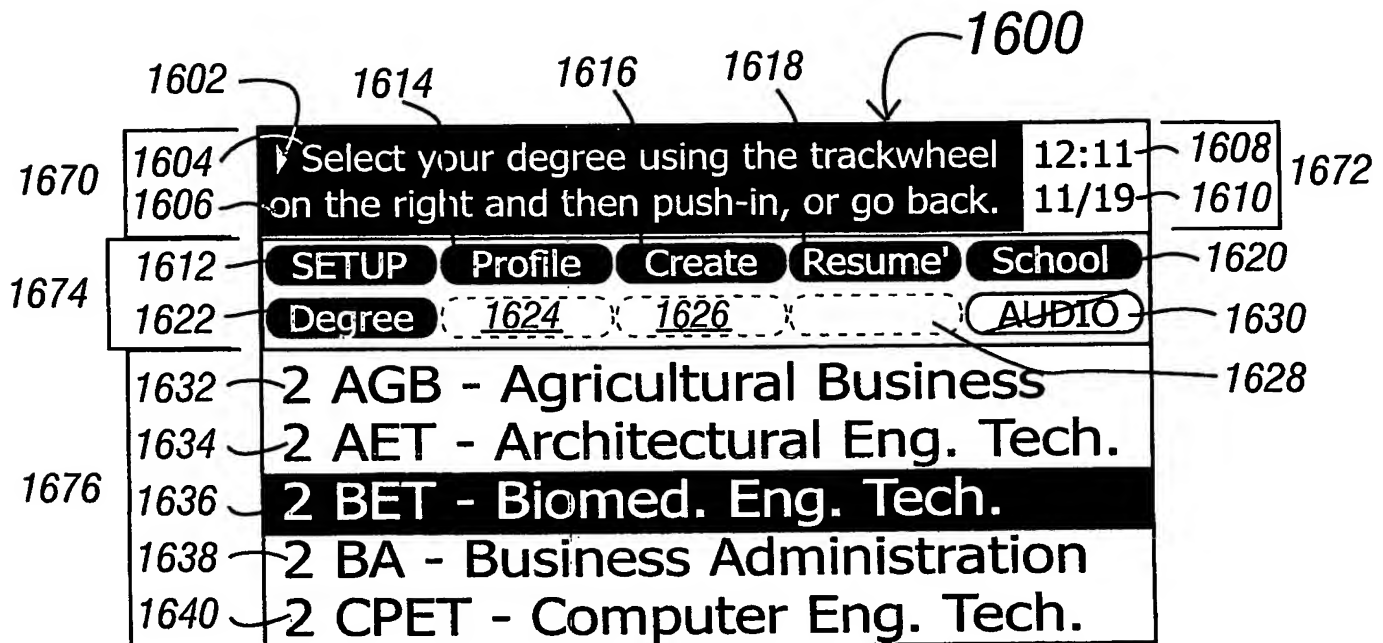
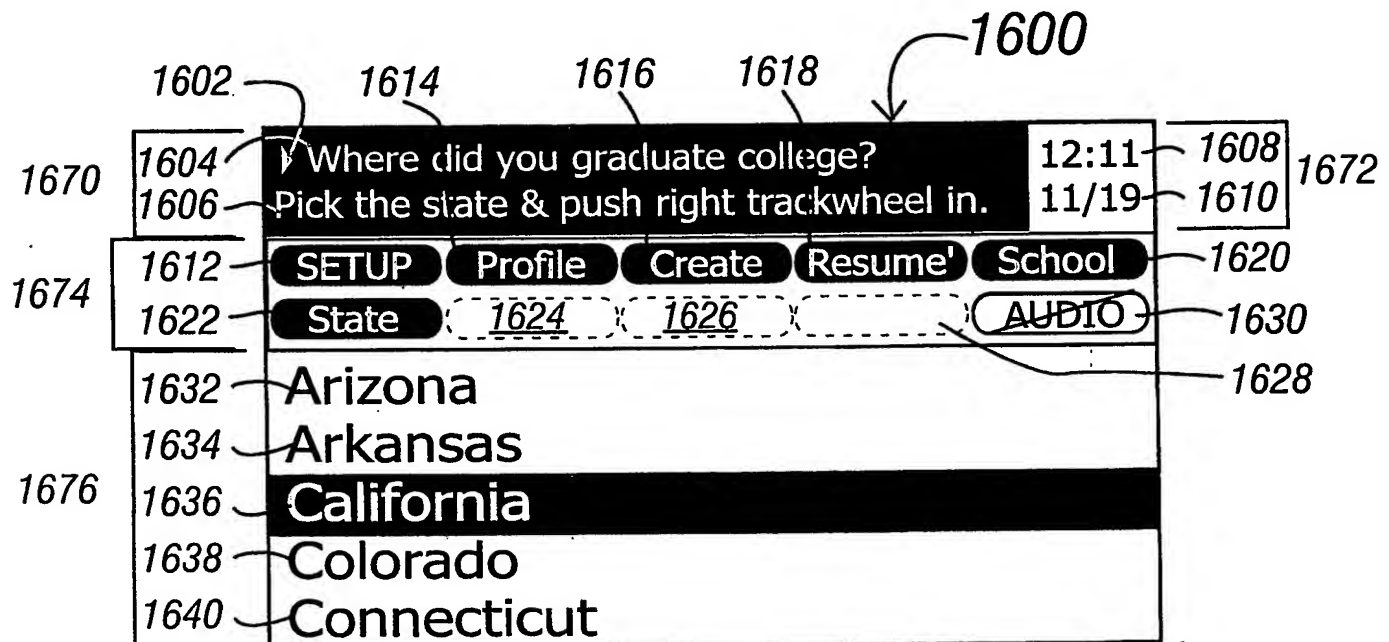
67/81

FIG. 75cFIG. 75d

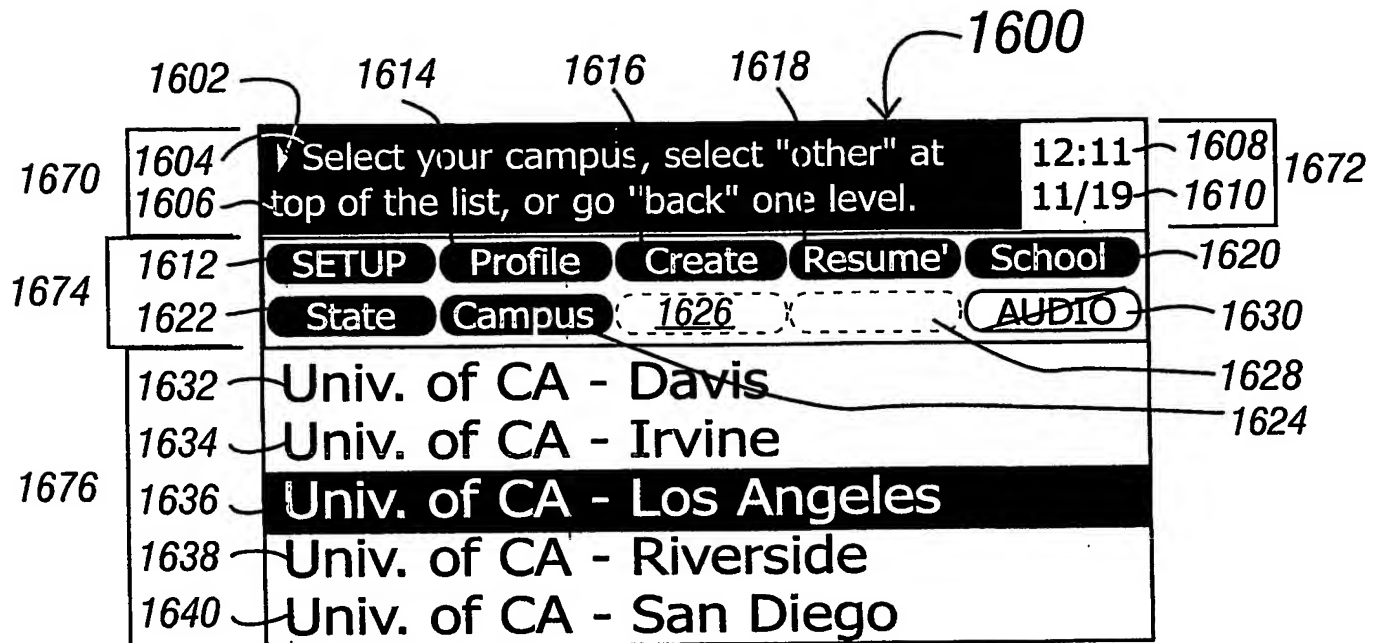
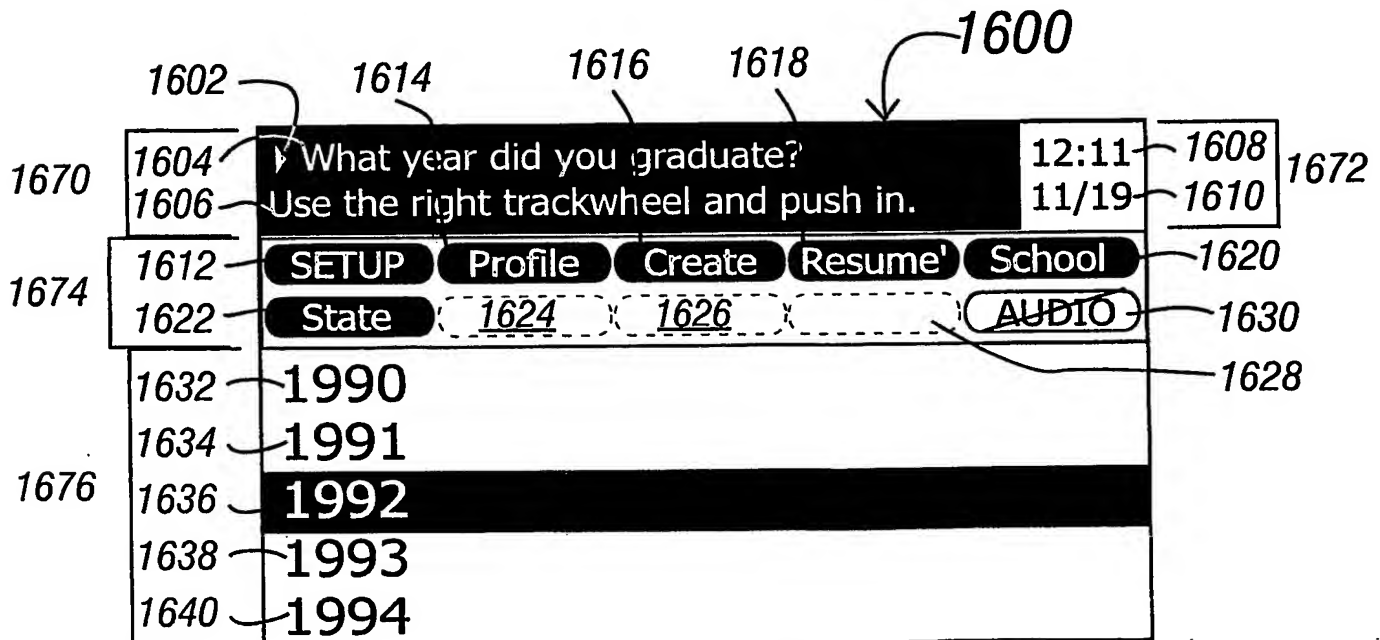
68/81

FIG. 75eFIG. 75f

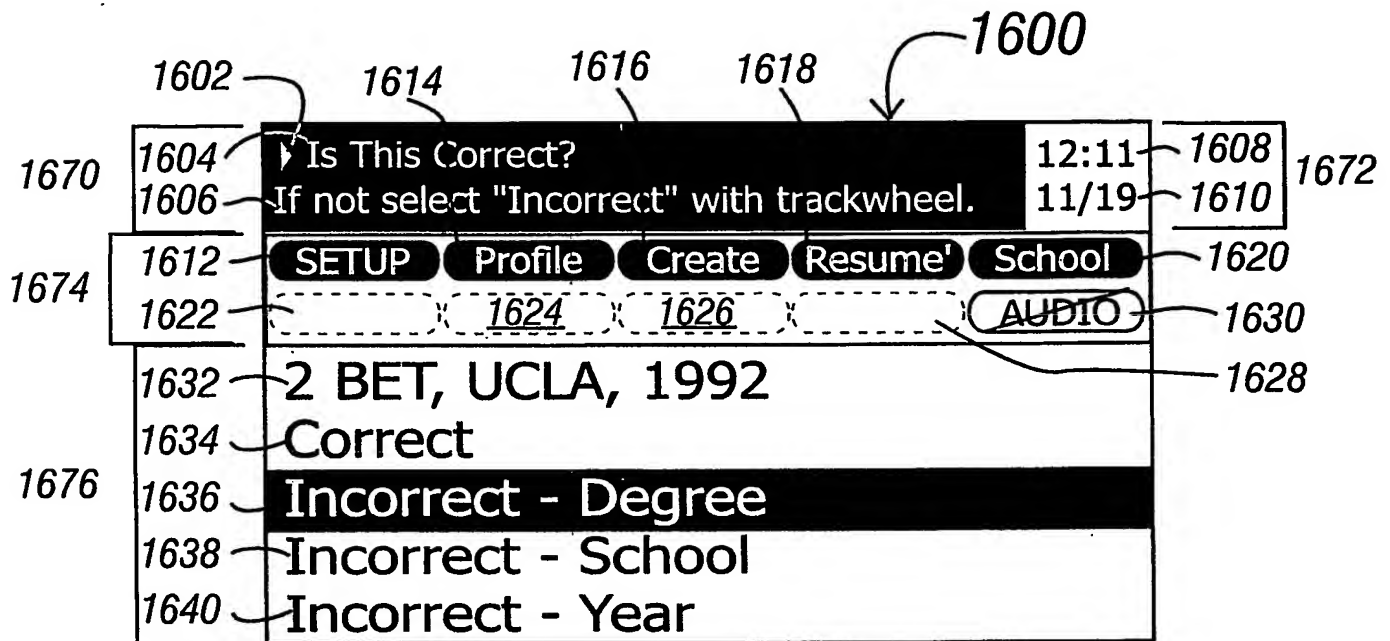
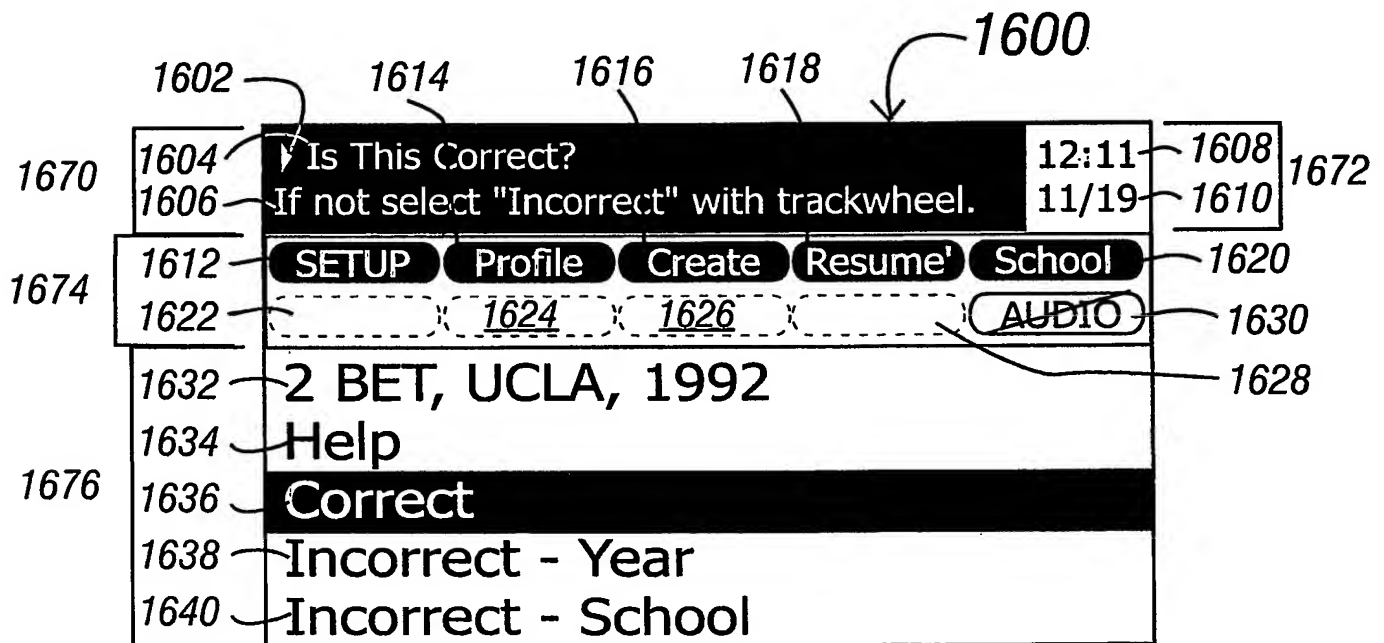
69/81

FIG. 75gFIG. 75h

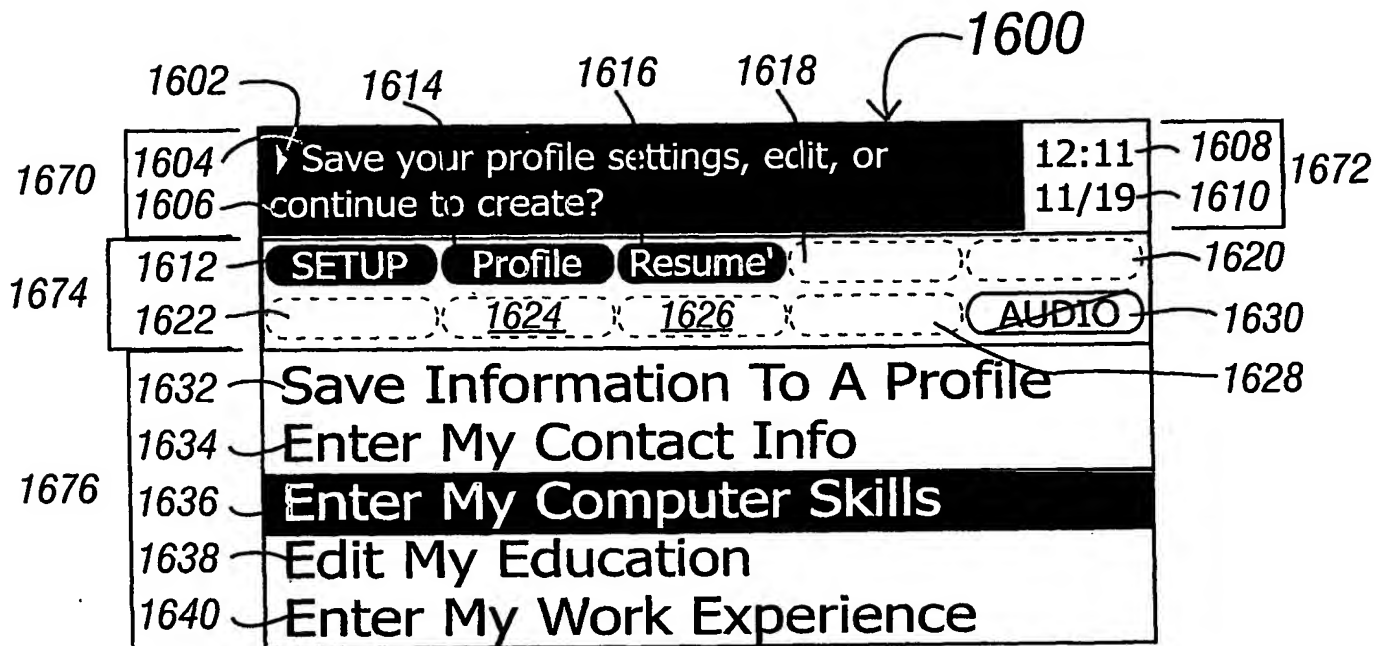
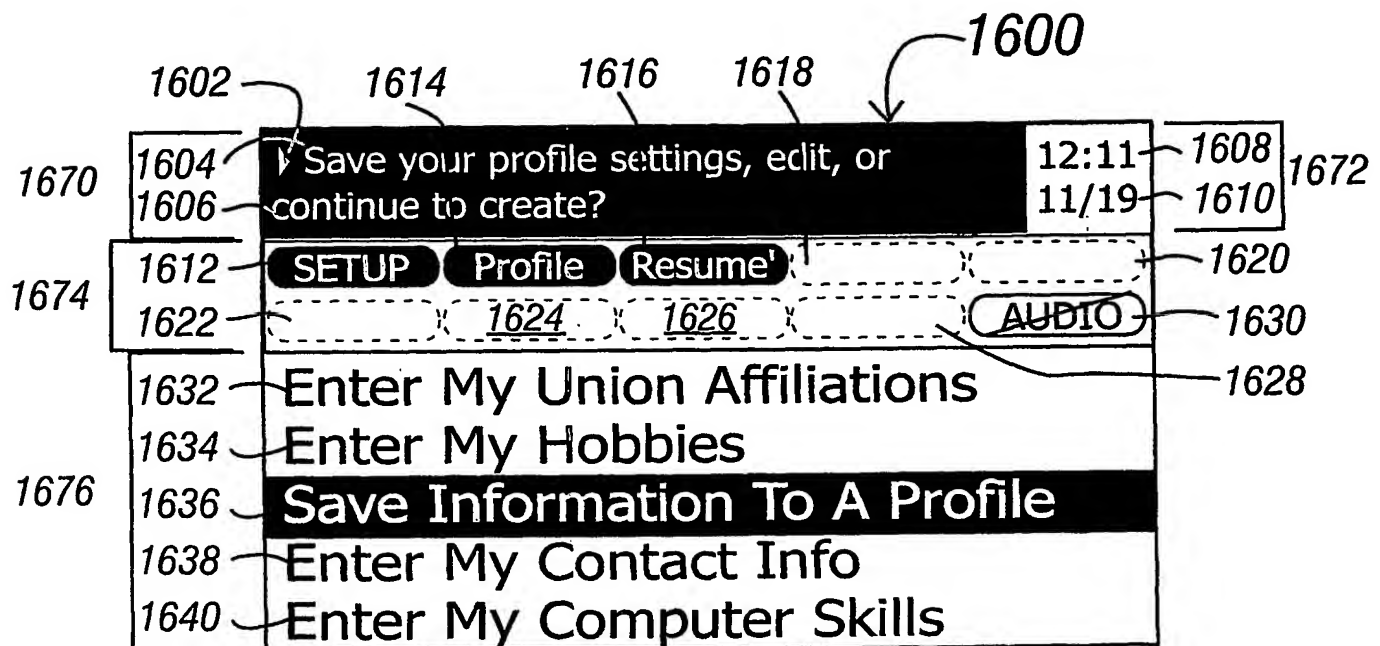
70/81

FIG. 75iFIG. 75j

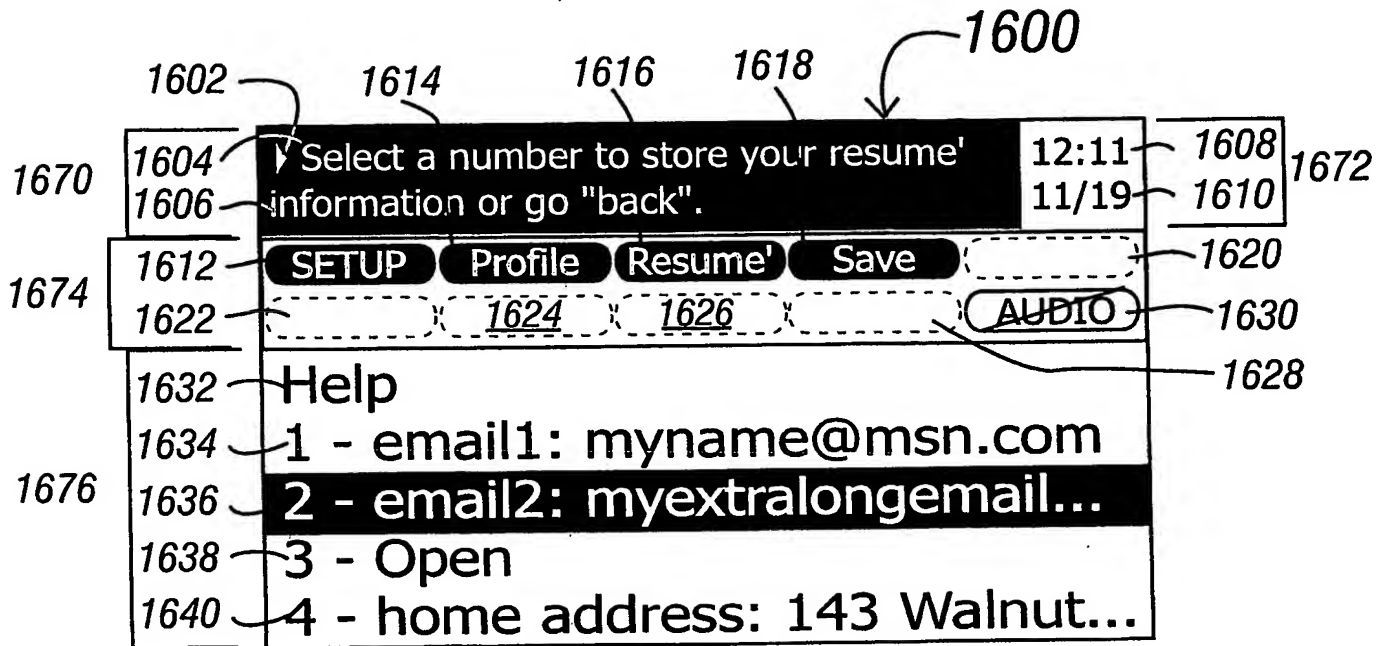
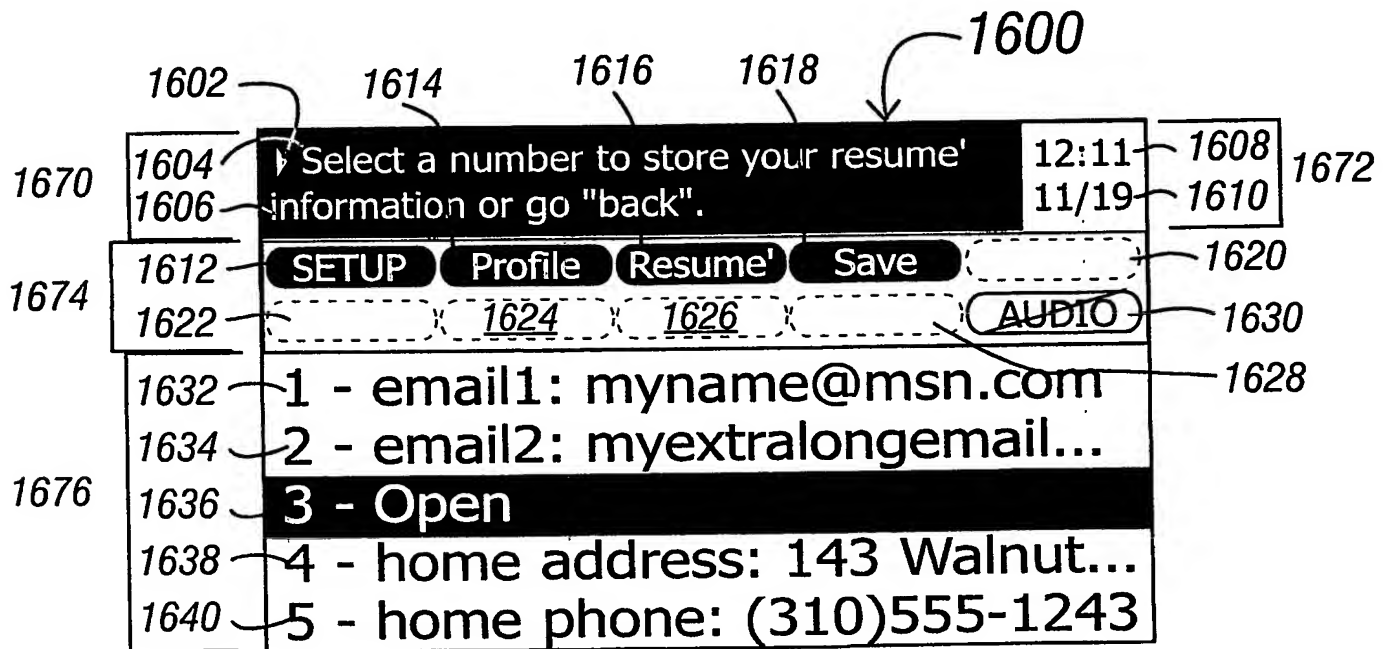
71/81

FIG. 75kFIG. 75l

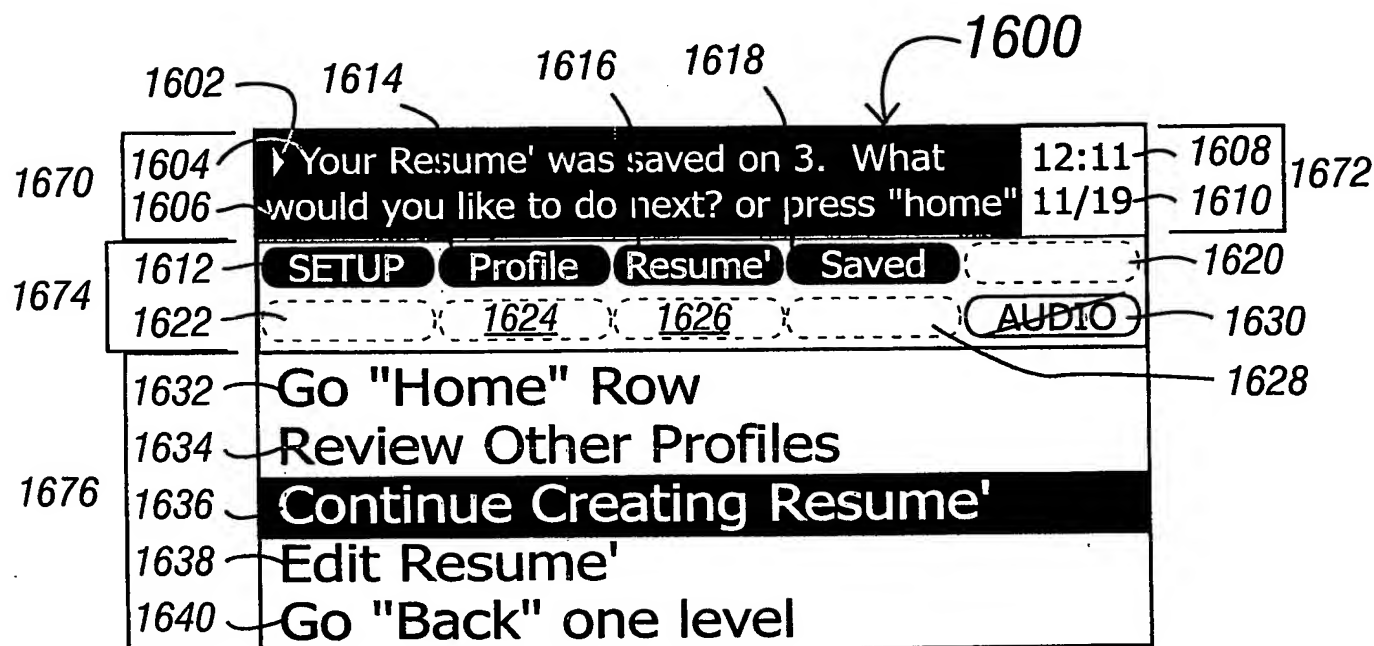
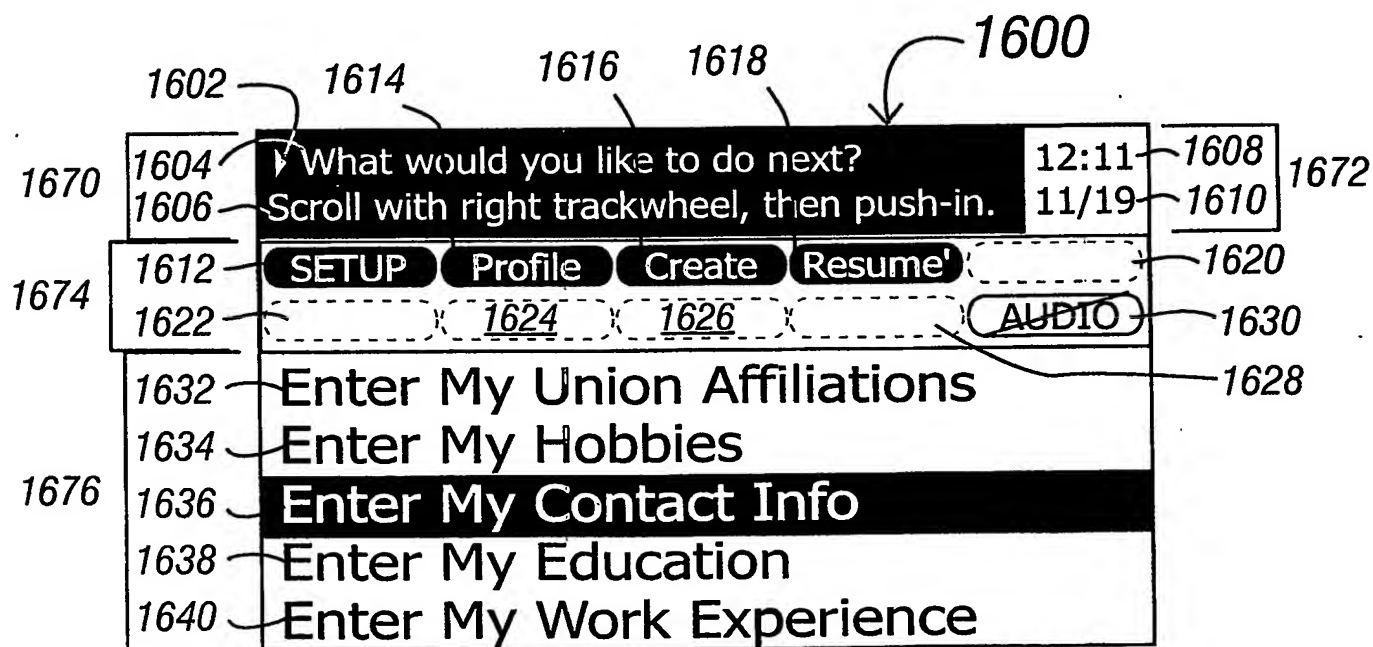
72/81

FIG. 75mFIG. 75n

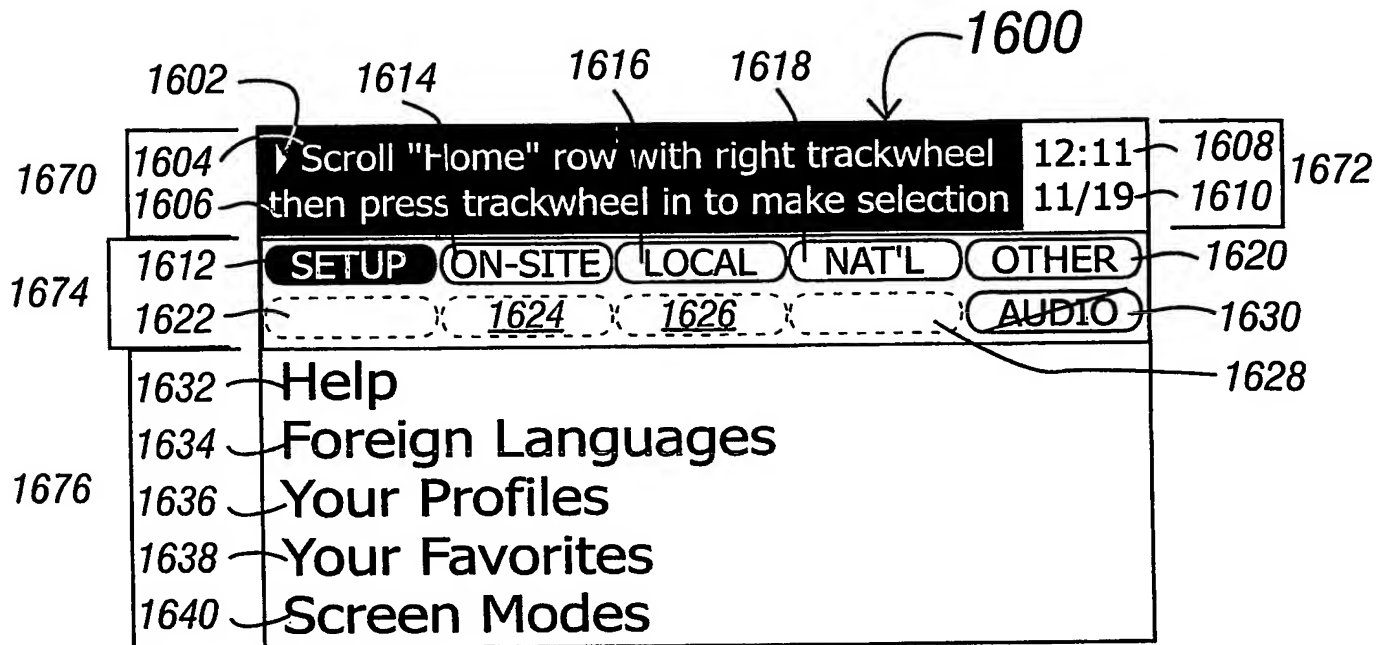
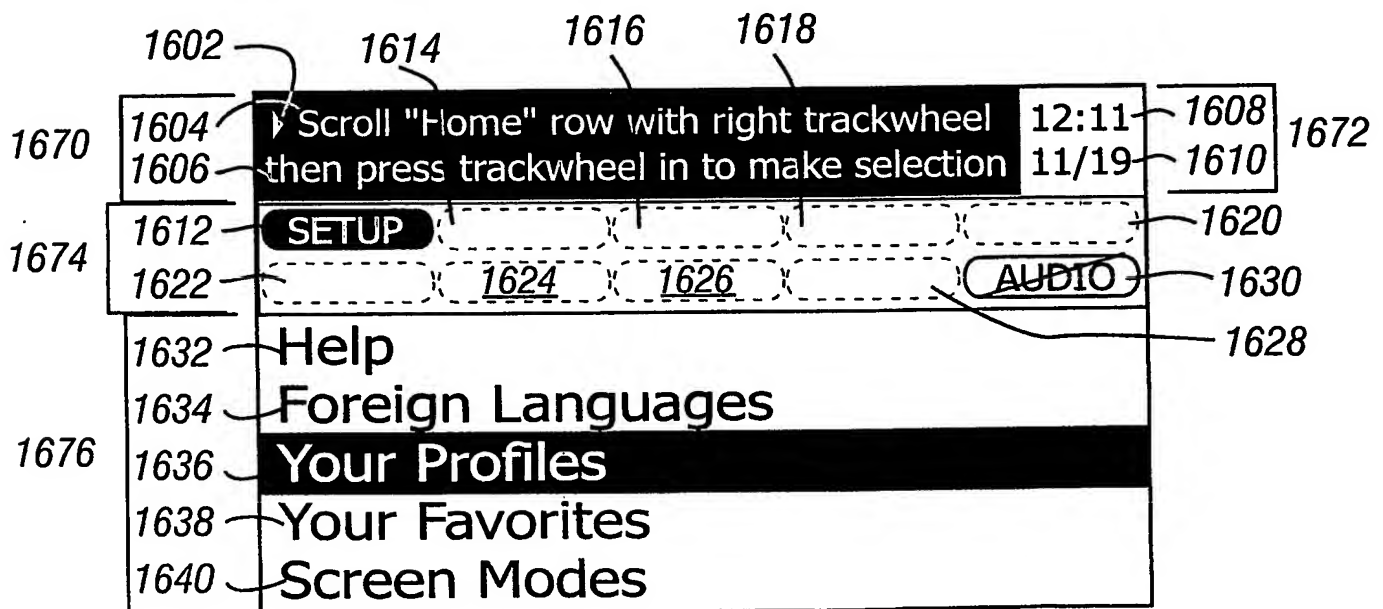
73/81

FIG. 75oFIG. 75p

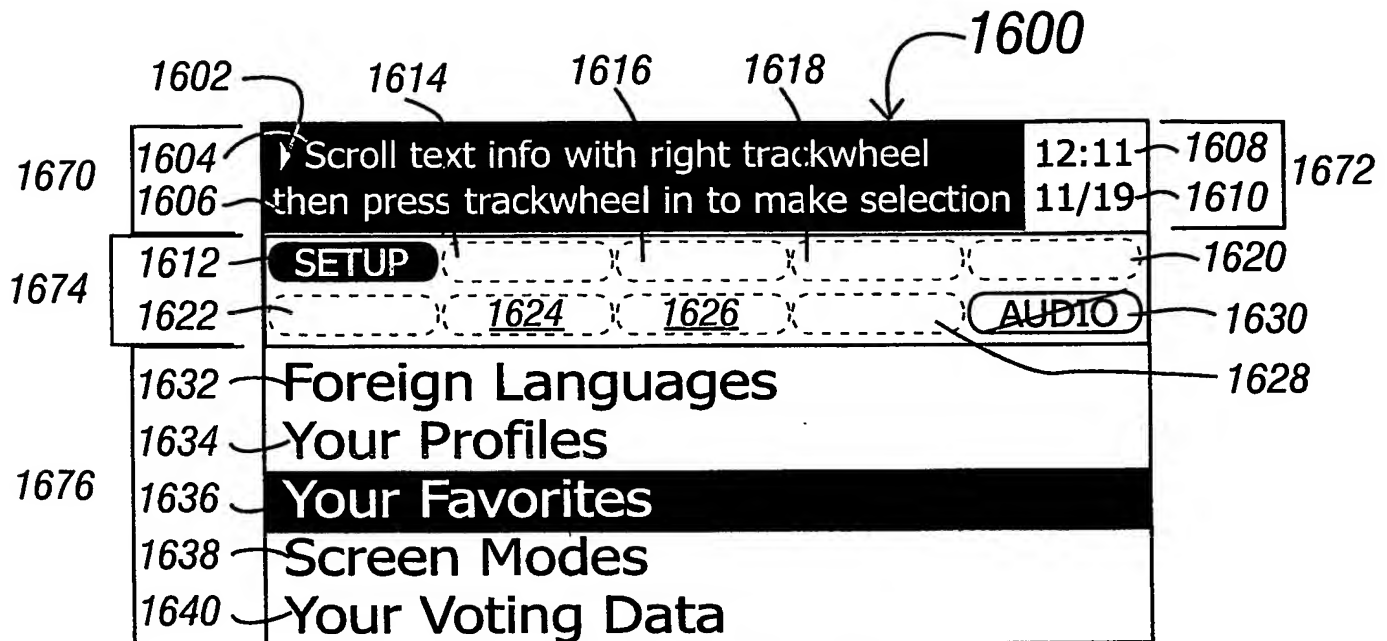
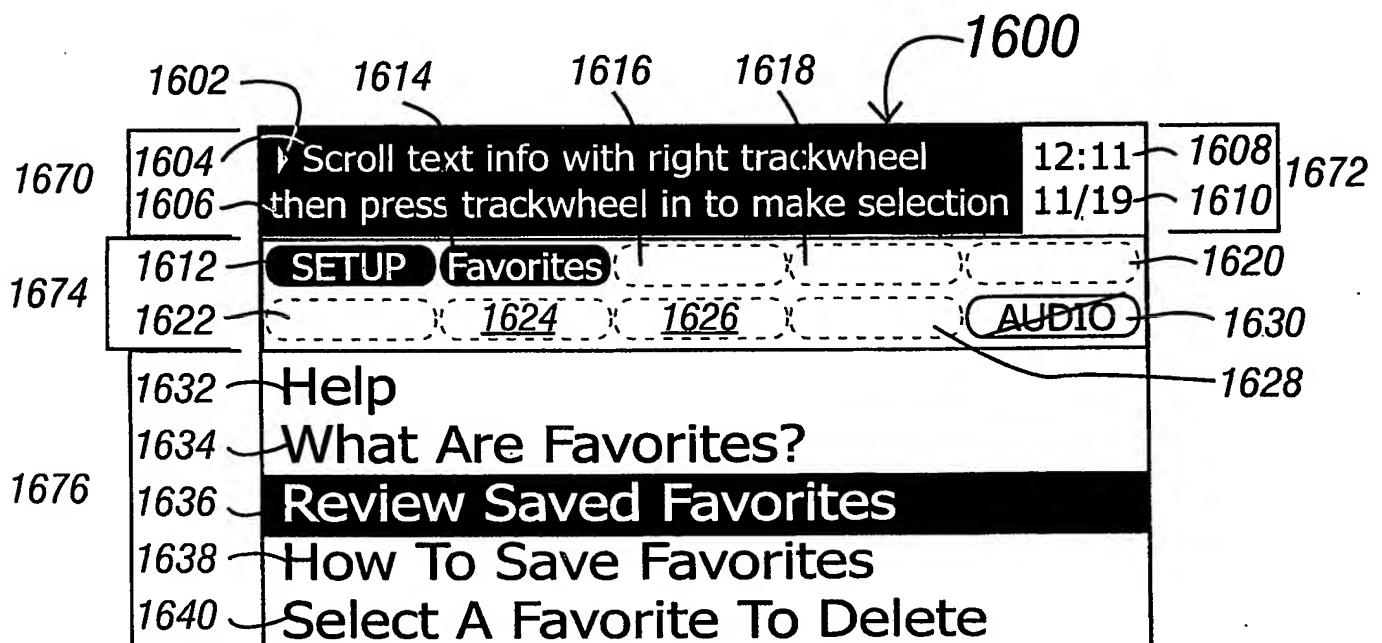
74/81

FIG. 75qFIG. 75r

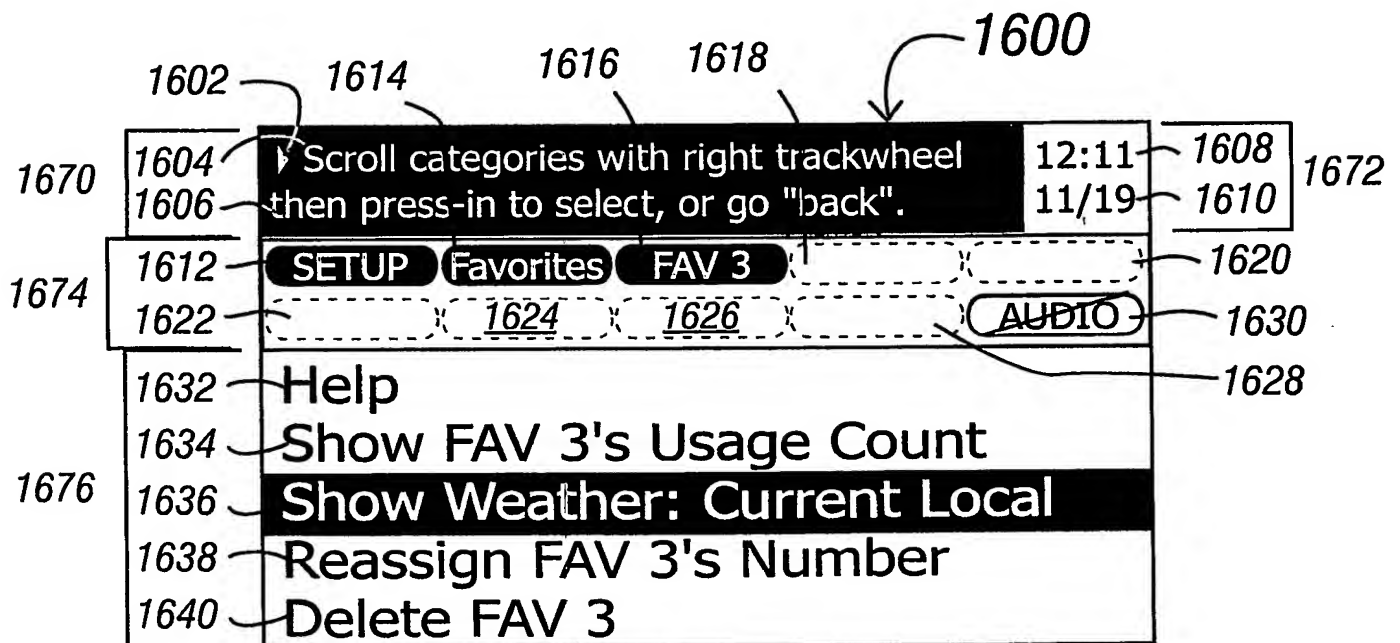
75/81

FIG. 76aFIG. 76b

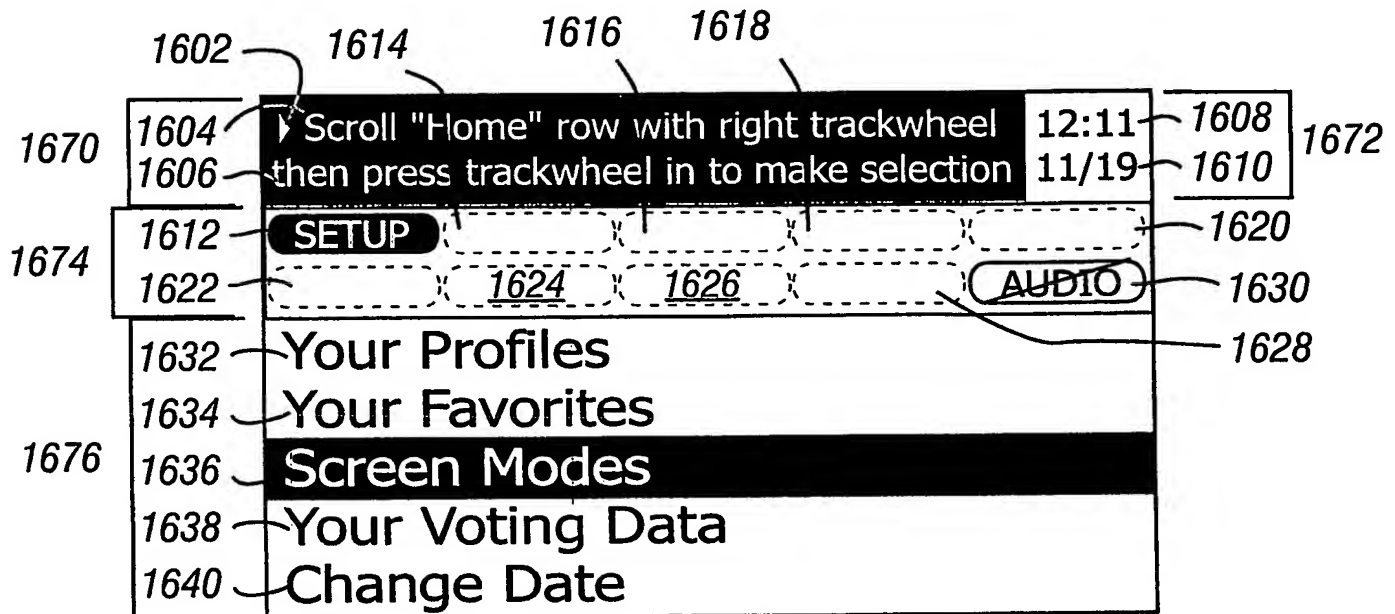
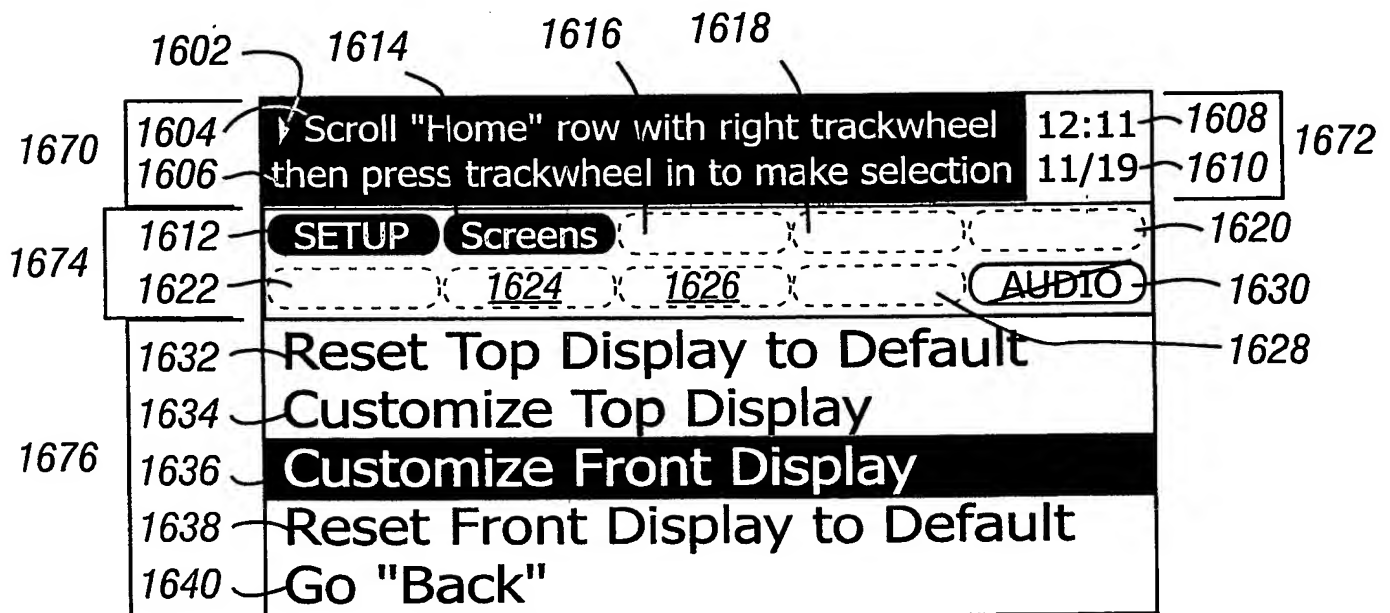
76/81

FIG. 76cFIG. 76d

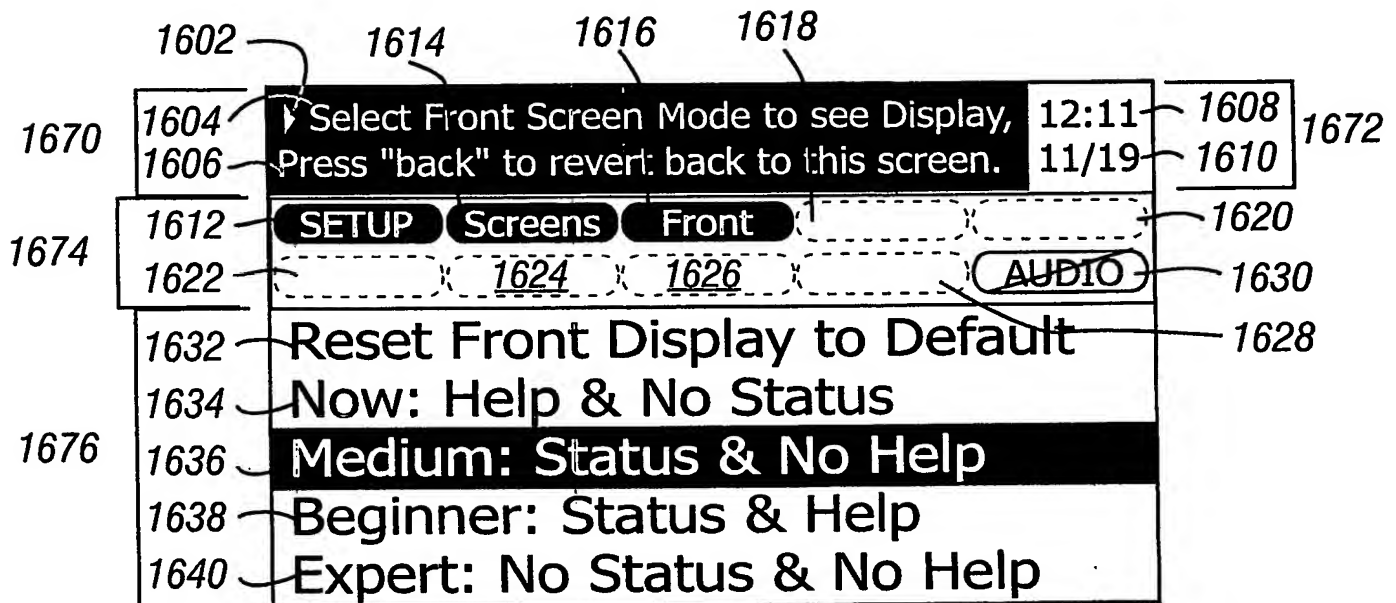
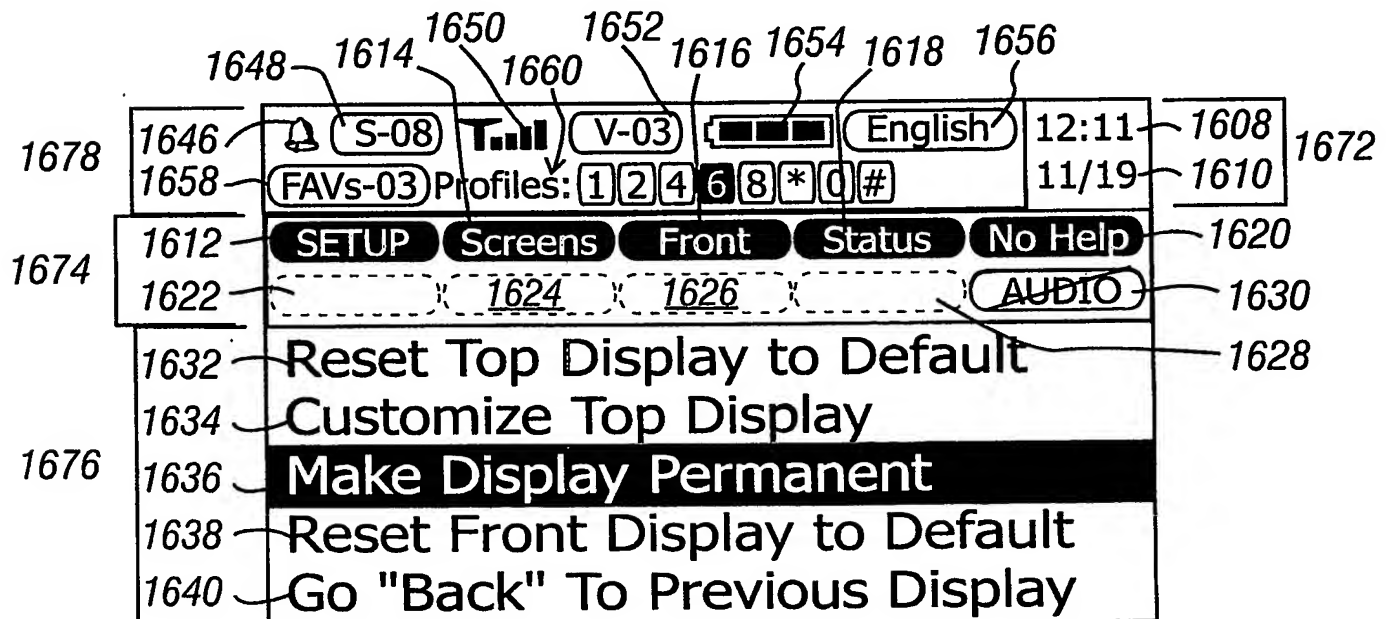
77/81

FIG. 76eFIG. 76f

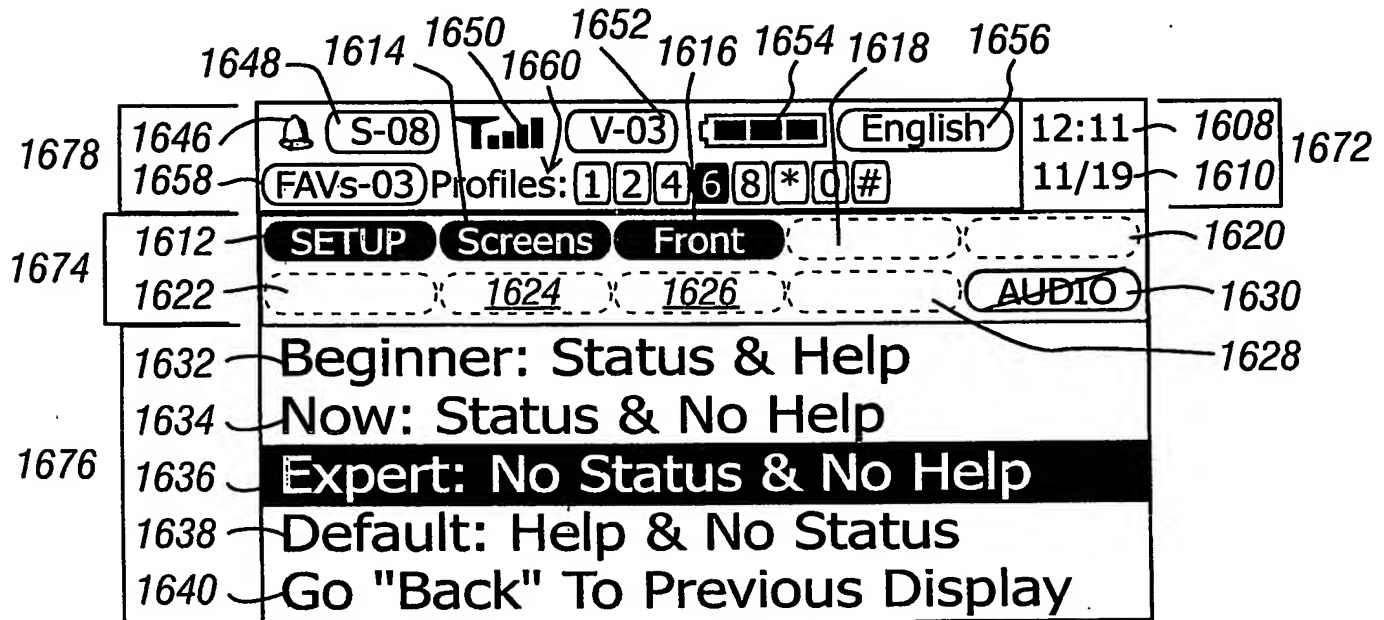
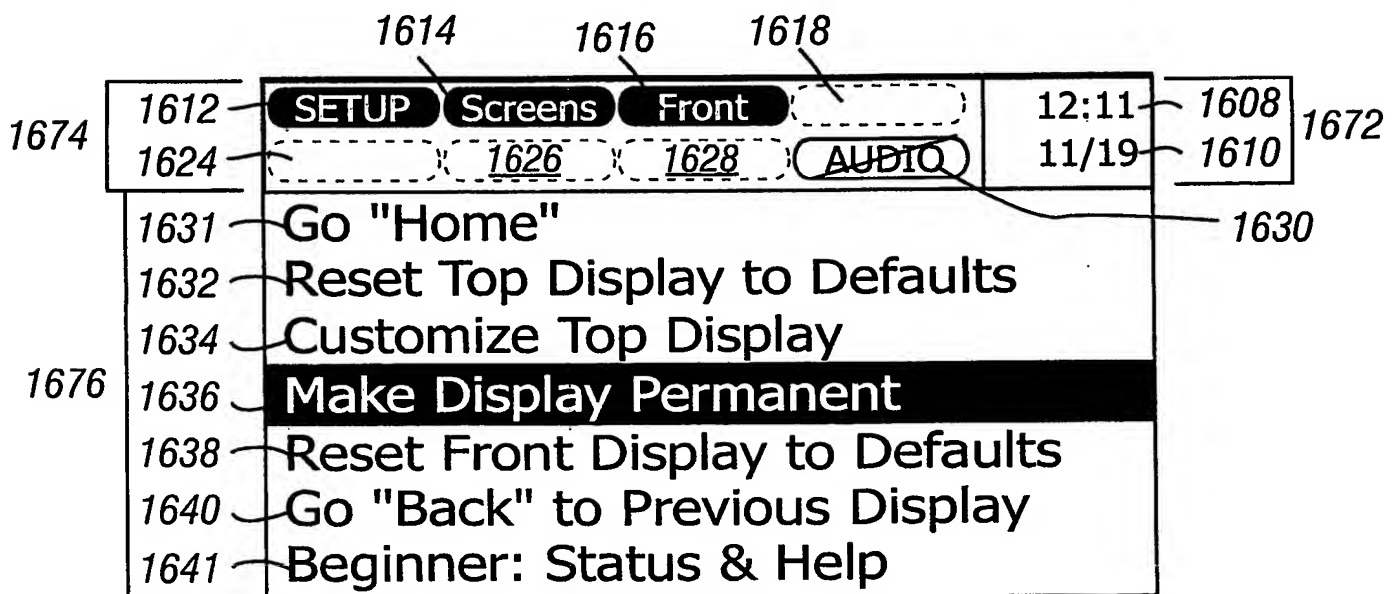
78/81

FIG. 77aFIG. 77b

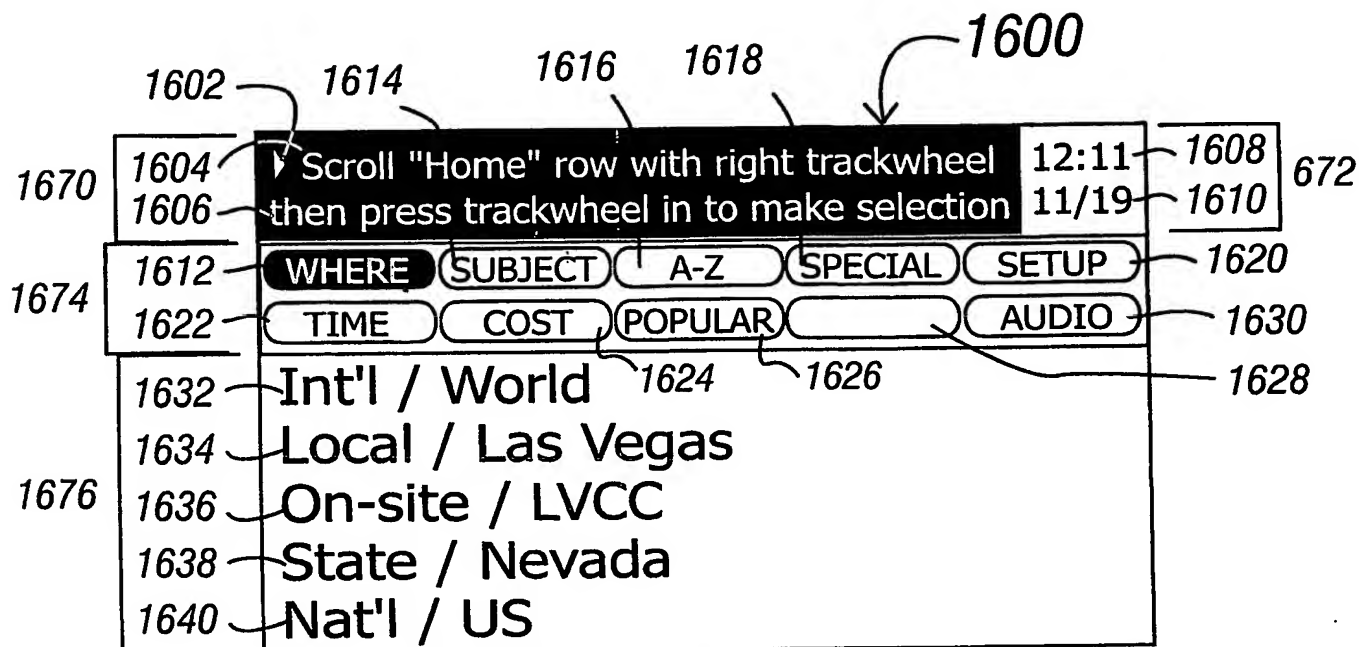
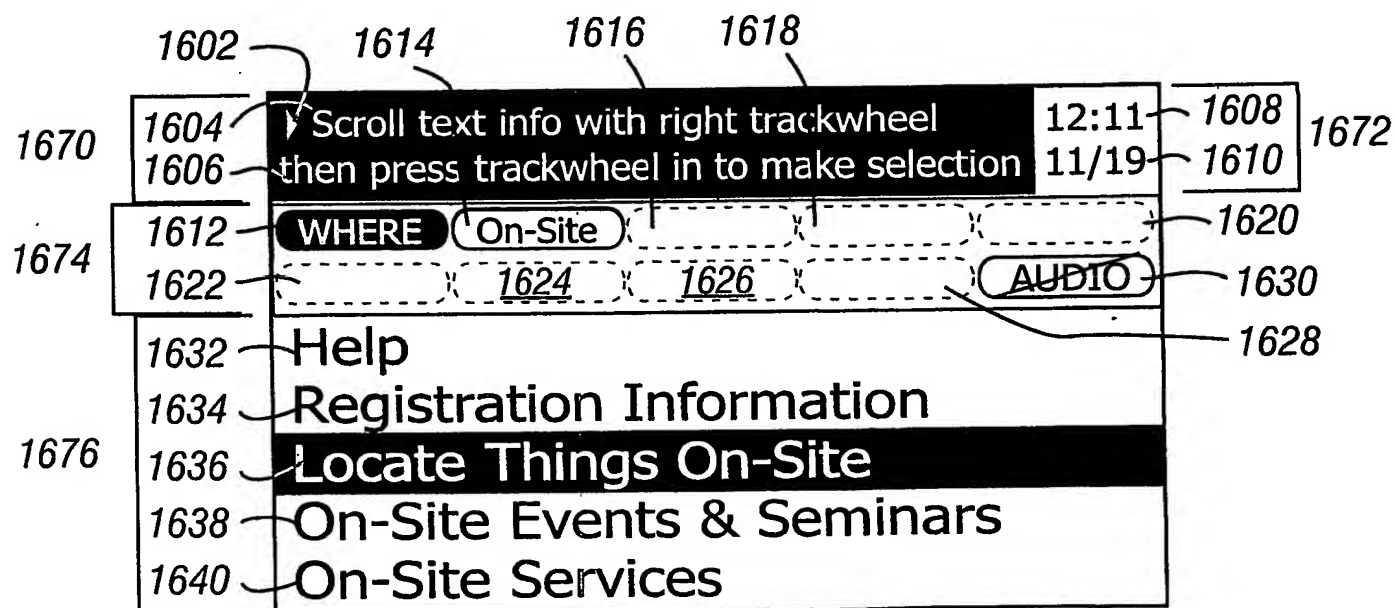
79/81

FIG. 77cFIG. 77d

80/81

FIG. 77eFIG. 77f

81/81

FIG. 78aFIG. 78b